

# Greenville's new Mobi-Rec gets both kids and playground equipment moving

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mobile recreation vehicle comes to Greenville: Mobilizers unveiled the Mobi-Rec vehicle in downtown Greenville. Mobilizers will carry "soccer balls, footballs, baseballs, hula hoops, jump ropes" and more to community centers, parks and school playground across Greenville, David Lominack said.

When kids hear the playful music of an ice cream [truck](#), they start running. It's kind of a summer tradition.

With the City of Greenville Parks and Recreation Department's newest tool — "Mobi-Rec," a mobile recreation [vehicle](#) — running is the entire point.

Nine team members known as the Mobilizers led the project, which was unveiled in a ceremony on Main Street on Thursday morning. The group was brought together in the fall of 2012 by the Diversity Leaders Initiative program, organized by the Riley Institute at Furman University.

"We understand that there's an obesity challenge; there is a challenge for some children in our community to access playgrounds, community parks, etcetera,"



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team member David Lominack told GreenvilleOnline.com.

“This [mobile](#) recreational vehicle will provide an opportunity for safe play for those children, because it will be out in the community.”

Mobi-Rec will carry “soccer balls, footballs, baseballs, hula hoops, jump ropes” and more to community centers, parks and school playground across Greenville, Lominack said.

The Mobilizers unveil Mobi-Rec. / Zachary Treu/Staff

And, “It’s not just rolling up the back door and dumping the stuff out on the sidewalk and kids play. There will be people from the city of Greenville’s Parks and Rec department facilitating the activities.”

Lominack, the Upstate and Midlands market president for TD [Bank](#), was on hand to present Mobi-Rec along with six of his fellow Mobilizers and representatives from the city of Greenville.

The large box truck, which was inspired by a similar program in Germany, was purchased, decorated and outfitted with supplies through sponsorships and donations from a number of local organizations.

These partnerships were emphasized by Donald Gordon, executive director of the Riley Institute, who read an impassioned letter from Richard Riley, former U.S. secretary of education and governor of South Carolina, and the person for whom the institute is named.

“Physical activity is essential for good health,” Riley’s letter said, “and a healthy citizenry is essential for communities to thrive.”

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