



TEAM GLADIATORS



**Improving the health of our
children by focusing on nutrition
in Upstate elementary schools**

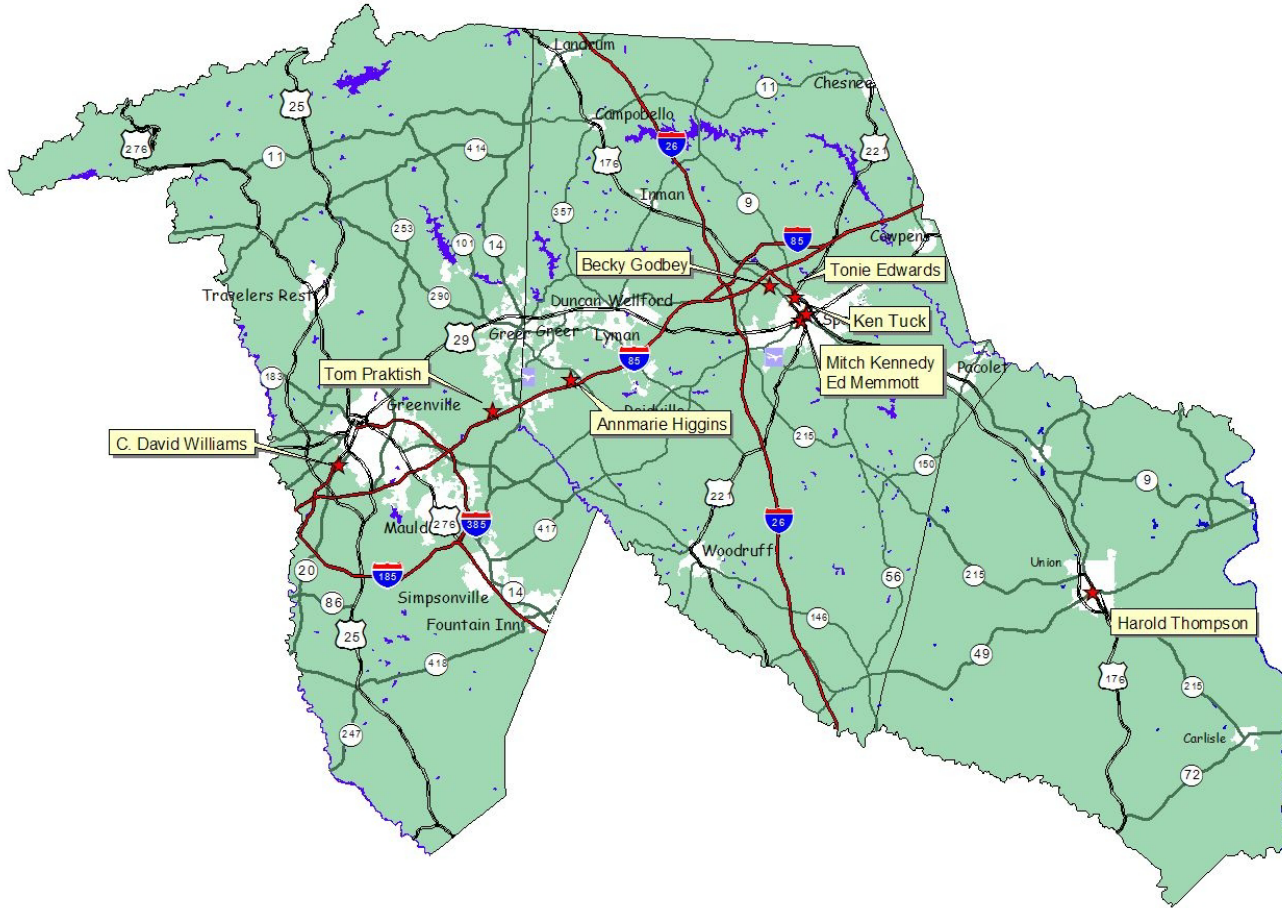
Team Members

TEAM GLADIATORS

Team Members:	Organization	Title
Tonie Edwards	Spartanburg Regional Healthcare System	Clinical Director Perioperative Services
Becky Godbey	Goodwill Industries of Upstate / Midlands SC	Vice President Career Development Services
Anmarie Higgins	BMW Manufacturing Company , LLC	Vice President Human Resources
Mitch Kennedy	City of Spartanburg	Director, Community Relations
Ed Memmott	City of Spartanburg	City Manager
Tom Praktish	Michelin North America	Executive Vice President and Chief Financial Officer
Harold Thompson	City of Union	Mayor
Ken Tuck	Spartanburg Water	Director, Water Treatment
C. David Williams	Greenville Hospital System	Chairman Department of Radiology

Breadth Of Our Team

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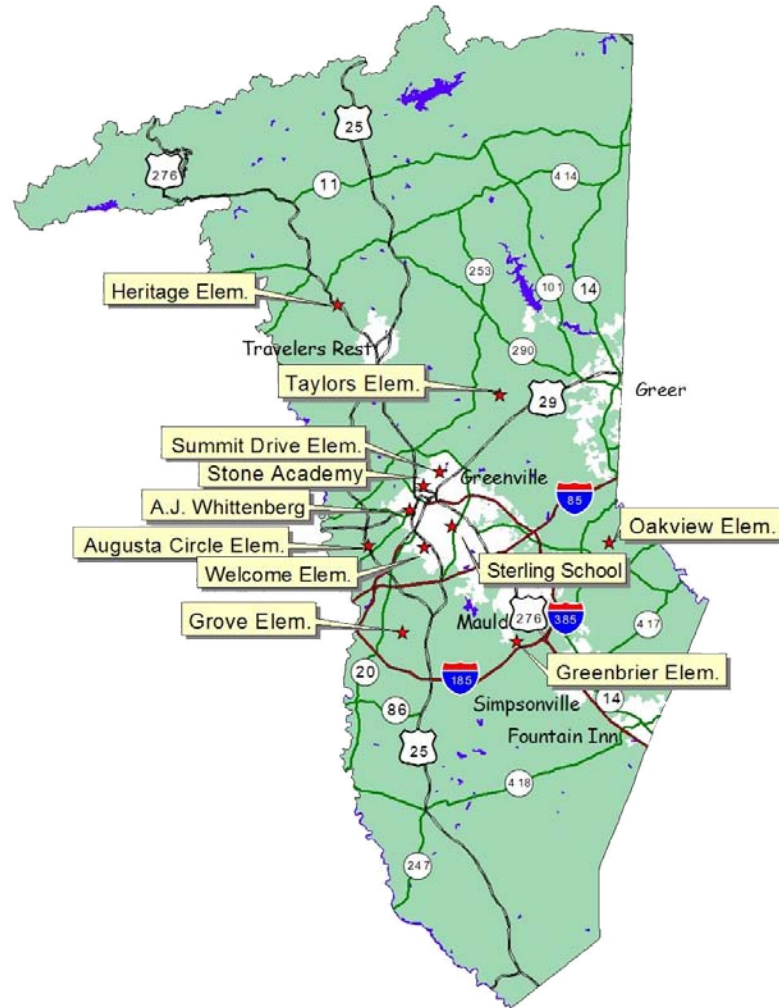
- Modeled after the very successful healthy nutrition program at AJ Whittenburg Elementary School
- Team Gladiators will support the District in expanding this program to ten additional elementary schools for the 2010 – 2011 school year
- Three objectives:
 - 1) Financially contribute: Raised funds to offset two one-week culinary training programs
 - 2) Reward: Reinforce employee buy-in by rewarding high performance
 - 3) Reinforce through on-going recognition: Annual recognition to the top school, passed on from year to year

- Lasting impact
- Passionate about health and education
- Focus on children who need support
- Start with Greenville County and create a model that can be duplicated in other counties
- Teach the children, change the culture
 - “Glad I ate healthy as a kid. This had a lasting impact on my life and my family members’ lives.
- Team Name:
 - “Glad-I-Ate” - ors

Schools Involved

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July Training:	School	Number Attending
	Summit Drive	5
	Taylor's	8
	Greenbrier	7
	Heritage	7
	Stone	6
	Rovers	1
August Training:	School:	Number Attending
	Augusta Circle	5
	Welcome	7
	Grove	8
	Sterling	5
	AJ Whittenburg	5
	Oakview	9
	Rovers	7
Total		80



Why Is Nutrition In Schools Important?

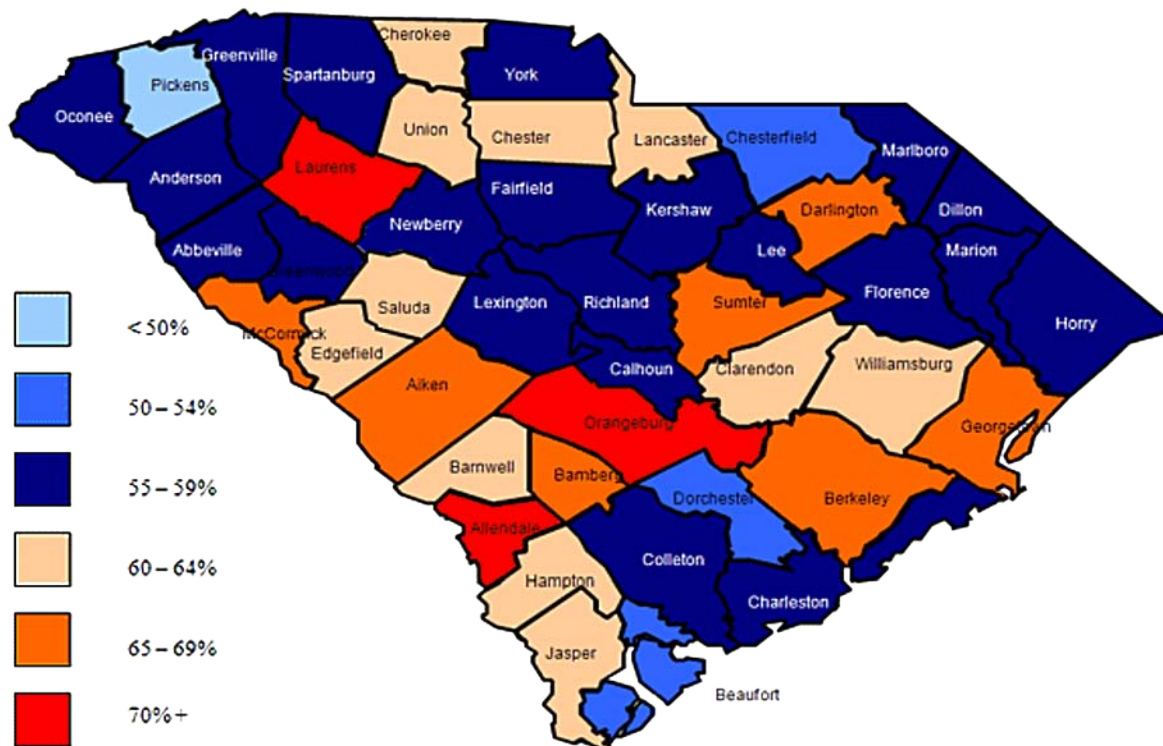
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- Many children consume at least half of their daily calories at school
- For many children, food served at school may be the only regular meals they eat
- Over the past 30 years, childhood obesity rates in the US have tripled
- Nearly one in three children in the US are overweight or obese
- In African American and Hispanic communities nearly 40% of the children are overweight or obese
- Snack consumption went from one per day to three per day over thirty years
- One in five children eat up to six snacks per day



www.letsmove.gov/learn-facts/epidemic-childhood-obesity

Percent of overweight and obese (BMI \geq 25) in SC adults 2003



www.schec.gov/health/chcdp/obesity

- Obesity and lack of physical activity increases the risk for diseases such as diabetes, cardiovascular disease, certain cancers, arthritis, sleep apnea, and depression
- US obesity related healthcare costs in 2000 totaled \$117 billion
- SC spent over \$1 billion in 2003 on obesity related medical costs
- In 2007, SC was the seventh most obese state in the nation
 - 65% of adults in South Carolina were obese or overweight
 - African American adult obesity reached 73.6% as compared to Whites (63%)
- More than one-third of SC high school students are overweight or obese

www.schec.gov/health/chcdp/obesity

41% of Greenville County Youth are Overweight or Obese

- 49% of African-American youth
- 44% of Hispanic or other ethnic minorities



- Each participating school has support from:
 - Principal
 - PE Program Director
 - Cafeteria Manager
 - Parent Teacher Associations (PTA)
- Involvement is key to ensuring a healthy and productive future for our children, our community, and our future workforce
- First step is healthy nutrition in schools...

AJ Whittenburg
Greenville Tech Culinary

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Reinforce employee buy-in by rewarding high performance

- Training Week Evaluation – Weighted Matrix

Greatest percentage gain in pre-test/post-test scores	60%
Attitude score by Greenville Tech	20%
Attitude score by Greenville County FANS	20%

- Two Summer Training Sessions – Rewards Package developed for each session

Reinforce through on-going recognition

- Annual Award Recognition to the Top School
- School Based Evaluation – Weighted Matrix

Student satisfaction judged by exit polling	60%
Staff satisfaction judged by survey	20%
Staff attitude judged by area manager & culinary specialist	10%
Accountability based on financials	10%

Passed on from Year-to-Year



Sponsors

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Special Announcement

Questions

