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# DREAM BUILDERS PROJECT

## GREENVILLIANS FOR MLK NATIONAL MEMORIAL

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**THE MARTIN LUTHER KING, JR. NATIONAL MEMORIAL** in Washington, D.C. will be dedicated on August 28, 2011, the 48th anniversary of Dr. King's March on Washington. More than 250,000 people will gather to celebrate this lasting tribute to Dr. King's legacy. The monument is intended to reflect the ideals of Dr. King: **democracy, justice, hope and love.**

For more than a decade, the men and women of the National Memorial Project Foundation, Inc. have campaigned and worked for this memorial to become a reality.

The Dream Builders Project is proud to support these noble efforts by activating the people of Greenville to join in this national moment of recognition. This historic occasion provides Greenvilleans with many opportunities to be part of the memorial dedication:

- Volunteer at the Dedication Event in Washington, D.C.
  - Attend the Dedication Ceremony, musical tributes, and celebrations surrounding this event.
  - Donate toward the "Build the Dream" fundraising campaign for the monument.
  - Celebrate this significant event in your community, with your friends, and among family.
  - Commit to follow your dreams and Dr. King's principles of equality and hope.
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For more information and to get involved in supporting  
**The Martin Luther King, Jr. National Memorial**, visit our website:

**[www.dreambuildersproject.com](http://www.dreambuildersproject.com)**

# BUILD THE DREAM

Presented to you by MLK Dream Weekend and the Dream Builders Group, a capstone project of the Diversity Leaders Initiative at the Riley Institute.

**MLK  
DREAM  
WEEKEND**  
ALL. TOGETHER. NOW.

**DREAM  
BUILDERS  
GROUP**  
DIVERSITY LEADERS INITIATIVE  
AT THE RILEY INSTITUTE