



## **DREAM BUILDERS PROJECT**

GREENVILLIANS FOR MLK NATIONAL MEMORIAL

### **WHO**

For more than a decade, the men and women of the National Memorial Project Foundation, Inc. have campaigned and worked for this memorial to become a reality.

The Dream Builders Project is proud to support these noble efforts by activating the people of Greenville to join in this moment of national recognition. The Dream Builders Project is a collaborative effort between MLK Dream Weekend and the Dream Builders Group, a capstone project of the Diversity Leaders Initiative at the Riley Institute.

### **WHAT**

The Martin Luther King, Jr. National Memorial in Washington, D.C. will be dedicated on August 28, 2011, the 48th anniversary of Dr. King's March on Washington.

More than 250,000 people from around the country and the world will gather to celebrate this lasting tribute to Dr. King's legacy. The monument is intended to reflect the ideals of Dr. King: democracy, justice, hope and love.

The Dream Builders Project formed to encourage the people of Greenville to celebrate this historic occasion and the impact that Dr. Martin Luther King, Jr. made on our society.

### **WHEN**

The Dedication of the Memorial will be held at 11 a.m. on Sunday, August 28, 2011. A full week of celebratory events will precede the Dedication event, including musical tributes and a public expo that details the history of the memorial and Dr. King's legacy.

### **WHERE**

Events will be held at the memorial and in the surrounding area. Dr. King's memorial site is located on a four-acre plot between the Lincoln Memorial and the Jefferson Memorial on The National Mall in Washington, D.C.

### **WHY**

This historic occasion provides Greenvillians with many opportunities to be part of the memorial dedication:

- ✓ Volunteer at the Dedication Event in Washington, D.C.
- ✓ Attend the Dedication Ceremony, musical tributes and celebrations surrounding the event.
- ✓ Donate toward the "Build the Dream" fundraising campaign for the monument.
- ✓ Celebrate this significant event in your community, with your friends, and among family.
- ✓ Commit to follow your dreams and Dr. King's principles of equality and hope.