PRESENTING SPONSOR (BlueCross BlueShield of SC) | $25,000

- Airing of sponsor-produced video spot highlighting community impact (30-45 seconds) during program opening followed by the opportunity for sponsor representative to speak from the podium (2 minutes)
- Verbal recognition from former United States Secretary of Education and former South Carolina Governor Dick Riley and former speaker of the South Carolina House of Representatives and as U.S. Ambassador to Canada David Wilkins during podium remarks
- Two tables of eight at dinner. If desired, sponsor is welcome to offer second table to a nonprofit of choice. Recognition in printed program.
- Two seats at a head table featuring award winners, speakers, and special guests
- Four tickets to the Building OneSouthCarolina forum in May
- Logo inclusion on photo booth step-and-repeat backdrop
- Dedicated post across all Riley Institute social profiles (Facebook, Twitter, LinkedIn, Instagram) featuring sponsor-produced video spot highlighting sponsor’s community work
- Inclusion in broader sponsor thank-you social post across all Riley Institute social profiles (Facebook, Twitter, LinkedIn, Instagram stories)
- Recognition in event invitations and media advertisements
- Inclusion on event webpage, which includes link to sponsor’s website, and post-event eblast
- Dedicated on-site marketing materials:
  - Hanging sponsor board next to winner boards in the “Hall of Giants”
  - Sponsor logo prominently featured on 6.5’x11.5’ LED screens in convention center welcome area
  - Recognition on scrolling PowerPoint slide

COCKTAIL RECEPTION SPONSOR (Total Wine) | $15,000

- Verbal recognition from hosts during podium remarks
- One table of eight at dinner and recognition in printed program
- Dedicated branding during welcoming cocktail reception
  - Branded cocktail stirrers, cups, and/or cocktail napkins at welcome reception*
  - Signage in welcome reception area
- Two tickets to the Building OneSouthCarolina forum in May
- Inclusion on event webpage, which includes link to sponsor’s website, and post-event eblast
- Recognition on scrolling PowerPoint slide and pull-up banner highlighting all sponsors
- Inclusion in broader sponsor thank-you social post across all Riley Institute social profiles (Facebook, Twitter, LinkedIn, Instagram stories)

* Sponsor responsible for providing branded items
Riley-Wilkins OneSouthCarolina®
Legislative and Civic Leadership Awards
Sponsorship Opportunities

PARTNER | $10,000
- Verbal recognition from hosts during podium remarks
- One table of eight at dinner and recognition in printed program
- Two tickets to the Building OneSouthCarolina forum in May
- Logo inclusion on photo booth step-and-repeat backdrop
- Inclusion in sponsored content campaign that highlights thoughts on leadership from past award winners, appearing on the Riley Institute website and social channels
- Inclusion on event webpage, which includes link to sponsor’s website, and post-event eblast
- Inclusion in broader sponsor thank-you social post across all Riley Institute social profiles (Facebook, Instagram, LinkedIn, Instagram Stories)
- Recognition on scrolling PowerPoint slide and pull-up banner highlighting all sponsors

DESSERT RECEPTION SPONSOR (EXCLUSIVE) | $7,500
- Verbal recognition from hosts during podium remarks
- One table of eight at dinner and recognition in printed program
- Dedicated branding during dessert reception
- Branded dessert, cups, and/or napkins with company logo*
- Signage in dessert reception area
- Inclusion on event webpage, which includes link to sponsor’s website, and post-event eblast
- Recognition on scrolling PowerPoint slide and pull-up banner highlighting all sponsors
- Inclusion in broader sponsor thank-you social post across all Riley Institute social profiles (Facebook, Instagram, LinkedIn, Instagram Stories)

* Sponsor responsible for providing branded items

ADVOCATE | $5,000
- One table of eight at dinner and recognition in printed program
- Inclusion on event webpage, which includes link to sponsor’s website, and post-event eblast
- Recognition on scrolling PowerPoint slide and pull-up banner highlighting all sponsors
- Inclusion in broader sponsor thank-you social post across all Riley Institute social profiles (Facebook, Twitter, LinkedIn, Instagram Stories)

FRIEND | $2,500
- One table of eight at dinner and recognition in printed program
## SPONSORSHIP HIGHLIGHTS

<table>
<thead>
<tr>
<th>Presenting Sponsor</th>
<th>Cocktail Reception Sponsor</th>
<th>Partner</th>
<th>Dessert Reception Sponsor</th>
<th>Advocate</th>
<th>Friend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Airing of video spot during program</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Verbal recognition from host</td>
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<td>✓</td>
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<td>Tables at awards dinner</td>
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<td>Two seats at head table</td>
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<td>Tickets to Building OneSouthCarolina forum in May</td>
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<tr>
<td>Dedicated on-site branding opportunities</td>
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<tr>
<td>Inclusion in on-site marketing materials</td>
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<tr>
<td>Logo inclusion on photo booth step-and-repeat</td>
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</table>

**CONNECT WITH THE RILEY INSTITUTE**

[@rileyinstitute](https://twitter.com/rileyinstitute)

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Riley-Wilkins OneSouthCarolina Legislative and Civic Leadership Awards

**Sponsorship Opportunities**
All sponsorship contributions support both the celebration of legislative and civic leadership at the Riley-Wilkins OneSouthCarolina Leadership Awards and the ongoing work of the Riley Institute to help break down barriers to economic and social well-being for all South Carolinians.

SPONSORSHIP OPPORTUNITIES

☐ Presenting Sponsor | $25,000
☐ Cocktail Reception Sponsor | $15,000
☐ Partner | $10,000
☐ Dessert Reception Sponsor | $7,500
☐ Advocate | $5,000
☐ Friend | $2,500

SPONSORSHIP CONTACT

Sponsor Organization______________________________________________________________
Contact______________________________________________________________
Address______________________________________________________________
City_________________________ State _____ Zip ____________
Phone ______________________ Email __________________________

PAYMENT

An invoice will be emailed to address provided.

Authorized Sponsor Signature ____________________________ Date ____________

MAIL OR EMAIL THIS AGREEMENT TO
Eleanor Clifton, Smoak Public Relations, 105 N Spring St, Suite 111, Greenville, SC 29601
Eleanor@SmoakPR.com | 864.235.8330