

# Shaniece Criss, ScD, MPH, MPA

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## EDUCATION:

### Harvard University, T.H. Chan School of Public Health

Boston, MA

- Doctor of Science (ScD): Social and Behavioral Sciences
- Awarded funding from the National Institutes of Health, Dana-Farber Cancer Institute, and Epidemiological Maternal and Child Health Institute

May 2015

### Harvard University, John F. Kennedy School of Government

Cambridge, MA

- Master of Public Administration (MPA): Social Policy and Politics
- Presidential Public Service Fellow
- Certificate in Management, Leadership, and Decision Sciences
- Women and Public Policy Program, Political Campaign Trainee

May 2016

### Emory University, Rollins School of Public Health

Atlanta, GA

- Master of Public Health (MPH): Behavioral Sciences and Health Education

December 2004

### Oglethorpe University

Atlanta, GA

- Bachelor of Arts (BA): Communications (Major) | Sociology (Minor)
- Certificate in Rich Foundation Urban Leadership Program

May 2002

## ACADEMIC ROLES:

### Furman University

Greenville, SC

#### *Founding Director of the Master of Arts in Advocacy and Social Policy*

2022-Present

- Spearheaded the development and launch of the program, establishing a pioneering curriculum that addresses contemporary social issues.
- Successfully recruited and onboarded a diverse faculty of industry experts and thought leaders, enhancing program credibility and student learning experiences.
- Collaborate with community organizations and stakeholders to create experiential learning opportunities, leading to 20+ partnerships that provide students with real-world advocacy experiences.
- Organized and hosted community events and forums to foster dialogue, engaging hundreds of participants and strengthening ties between the university and the broader community.

2022-Present

#### *Associate Professor of Health Sciences (with tenure)*

2016-2022

#### *Assistant Professor of Health Sciences*

- Design and teach interactive undergraduate and graduate courses on topics such as public health, health policy, intergroup dialogue, community organizing, research and evaluation, and health and medicine in the global context in Portugal and Cambodia.
- Conduct high-impact research, authoring 33 peer-reviewed journal articles (see [Google Scholar](#)) with over \$6.8 million in funding for innovative projects from

community-engaged qualitative research to health equity communication & social media.

- Provide leadership to governance bodies in the university, including the Due Process Committee, Student Appeals Committee, Faculty Council, and STEM Ambassadors Program.

**COMMUNITY LEADERSHIP:**

- Travelers Rest City Council, Elected Official 2018-Present
- Prisma Health, Board of Directors, Quality and Academics Committee 2018-Present
- SC Hospital Association & Foundation, Hospital Trustee Board Member 2021-2023
- Jolley Foundation Community Advisory Council 2019-Present
- Racial Equity and Economic Mobility (REEM) Commission 2021-2022
- Together Women Rise, Board of Directors 2018-2022
- Greenville Women Giving, Board of Directors 2017-2022
- Public Education Partners, Board of Directors 2019-2021
- COVID-19 Vaccine Community Education Strategy Committee, Prisma Health 2021
- SC YMCA Teen Services Board (Youth in Government and Teen Achievers) 2016-2020
- LiveWell Greenville Partner Engagement/Communication Committee 2016-2020
- Human Relations Commissioner, Appointed by Greenville County Council 2017-2018
- Municipal Election Commissioner, Appointed by Travelers Rest City Council 2017-2018

**HONORS AND AWARDS:**

- Keeping the Flame Alive Award, Long Branch Baptist Church Prayer Breakfast 2024
- The Top 50 Women Leaders of South Carolina, Women We Admire 2023
- Community Award, UNCF Mayors' Masked Ball - Upstate South Carolina 2022
- Upstate South Carolina Black History Maker, awarded by T-Mobile and 107.3 2021
- Women Vision SC Award, South Carolina ETV 2020
- Hall of Fame Inductee for Greenville County Schools 2020
- ChangeMaker, Multiplying Good Award (formerly Jefferson Awards) 2019
- Gallup-Certified Strengths Coach 2019
- 25 Most Beautiful Women in the Upstate (serving the community in remarkable ways), TALK Greenville Magazine 2019
- Women's Leadership Symposium Award, LeadHER Greenville 2018
- Riley Institute at Furman's Diversity Leaders Initiative (DLI) Fellow (Class XXIII) 2017
- Spirit of Oglethorpe Award, Oglethorpe University Alumni Board 2017
- The Roy and Lila Ash Center for Democratic Governance and Innovation U.S.-China Delegate, Harvard Kennedy School 2016

**PUBLIC HEALTH PRACTICE:**

**Big Data for Health Equity (BD4HE) Research Collaborative**

*Founding Member & Health Communication Researcher*

- Provide qualitative research and content analysis expertise regarding machine-learning projects for university researchers from across the U.S. to investigate how societal issues impact health 2018-Present

Various universities

**Enthusiastic Leadership, LLC**

*Founder & President*

Greenville, SC  
2022-Present

- Expertly integrate public health insights into leadership lessons that translate across sectors to unleash innovation in unexpected ways
- Independent consultant since 2013 with clients across the U.S.

**The Massachusetts Childhood Obesity Research Demonstration (CORD) Project**

*Media Campaign Manager*

Boston, MA  
February 2012-  
July 2015

- Led and managed the CDC-funded media campaign arm of this multi-level, multi-sector intervention in two communities in MA

**Harvard T. H. Chan School of Public Health Prevention Research Center**

*Media Advisor*

Boston, MA  
May 2011-  
June 2015

- Managed, researched, produced, and hosted training videos to equip staff to reduce childhood obesity

**Ministry of Health, United States Peace Corps**

*Adolescent Unit Technical Advisor & Television Host*

Guyana,  
South America  
May 2008-  
June 2010

- Researched, produced, and hosted public health television program, *Changing Course*, which focused on positive behavior change related to substance abuse; completed 32, live, hour-long episodes
- Trained over 1,000 health center staff, peer educators, and students about sexual reproductive health, mental health, and other adolescent-related issues

**ICF International (formerly Macro International, Inc.)**

*Research Associate*

Atlanta, GA  
March 2004-  
April 2007

- Analyzed quantitative and qualitative data from surveys, focus groups, and interviews from the general public to senior governmental managers
- Provided evaluation technical assistance for state health departments

**Centers for Disease Control (CDC), Division of STD Prevention**

*Training & Health Communications Special Projects Assistant*

Atlanta, GA  
August 2002-  
March 2004

- Edited for eight web-based STD education modules for mid-level clinicians

**Emory University**

*Health Educator*

Atlanta, GA  
August 2004-  
May 2005

- Facilitated workshops on alcohol use and sexual health for an undergraduate community of 3,000 students

*Research Assistant for HORIZONS and STARS*

August 2002-  
January 2004

- Facilitated a sexual health behavioral intervention for adolescent and adult African American females at the Fulton County Health Department and Kaiser Permanente about the mental and physical aspects of sexual health

**PEER-REVIEWED PUBLICATIONS:**

Research agenda: Utilize community-engaged qualitative research to address health equity and health communication. Studies have focused on national social media sentiments on race and health issues and local social determinants of health topics in Greenville, SC.

>indicates publications while at Furman | \*indicates Furman student

- 1) >**Criss, S.**, Nguyen, T.T., \*Gonzales, S.M., Lin, B., Kim, M., Makres, K., \*Sorial, B.M., Xiong, Y., Dennard, E., Merchant, J.S., & Hswen, Y. (2024). "HIV Stigma Exists" — Exploring ChatGPT's HIV Advice by Race and Ethnicity, Sexual Orientation, and Gender Identity. *Journal of Racial and Ethnic Health Disparities*. <https://doi.org/10.1007/s40615-024-02162-2>.
- 2) >**Criss, S.**, \*Sorial, B., \*Bowman, L., \*Pollock, A., \*Parham, P., Grant, L., Henderson, N., & Sease, K. (2024). Spanking or arrest: Caregiver perceptions of the No Hit Zone policy and poster in pediatric clinics. *Children and Youth Services Review*, 107593. <https://doi.org/10.1016/j.chilcyouth.2024.107593>.
- 3) >**Criss, S.**, Kim, M., De La Cruz, M., Thai, N., Nguyen, Q. C., & Nguyen, T. T. (2024). Experiences of racism in the US – A perspective from Asian & Pacific Islander, Black, Latina, and Middle Eastern women. *Heliyon*, e28823. <https://doi.org/10.1016/j.heliyon.2024.e28823>.
- 4) >De La Cruz, M., **Criss, S.**, Kim, M., Thai, N., Makres, K., Merchant, J., & Nguyen, T. (2024). Not a Monolith: Understanding of Racism and Racialization among Korean, Pacific Islander, South Asian, and Vietnamese Women. *Journal of Ethnic and Cultural Studies*, 11(2), 58-80. <http://dx.doi.org/10.29333/ejecs/1746>.
- 5) >Nguyen, T. T., Merchant, J. S., Yue, X., Mane, H., Wei, H., Huang, D., Gowda, K.N., Makres, K., Najib, C., Nghiem, H.T., Li, D., Drew, L.B., Hswen, Y., **Criss, S.**, Allen, Amani M., & Nguyen, Q. (2024). A Decade of Tweets: Visualizing Racial Sentiments towards Minoritized Groups in the United States between 2011-2021. *Epidemiology*, 35(1), 51-59.
- 6) >Barksdale, S., Stark Taylor, S., **Criss, S.**, Kemper, K., Friedman, D. B., Thompson, W., Donelle, L., MacGilvray, P., & Natafji, N. (2023). Improving Patient Health Literacy During Telehealth Visits Through Remote Teach-Back Methods Training for Family Medicine Residents: Pilot 2-Arm Cluster, Nonrandomized Controlled Trial. *JMIR Formative Research*, 7, e51541.
- 7) >Volpe, V. V., Buhrman, G. W., Boaheng, P., Holliday, D., Nick, E. A., & **Criss, S.** (2023). "Speak[ing] My Mind" Reasons for Using Twitter and the Online Experiences, Critical Media Literacy, and Racial Identity of Black American Emerging Adults. *Journal of Media Psychology*, 35(5), 268-279.
- 8) >Nguyen, T., Merchant, J., **Criss, S.**, Makres, K., Gowda, K., Mane, H., Yue, X., Hswen, Y., Glymour, M., Nguyen, Q., & Allen, A. (2023). Examining Twitter-Derived Negative Racial Sentiment as Indicators of Cultural Racism: Observational Associations with Preterm Birth and Low Birth Weight Among a Multiracial Sample of Mothers, 2011-2021. *J Med Internet Res*, 25:e44990. <https://www.jmir.org/2023/1/e44990>.
- 9) >**Criss, S.**, Kim, M., De La Cruz, M. M., Thai, N., Nguyen, Q. C., Hswen, Y., Gee, G. C., & Nguyen, T. T. (2023). Vigilance and Protection: How Asian and Pacific Islander, Black, Latina, and Middle Eastern Women Cope with Racism. *Journal of Racial and Ethnic Health Disparities*, 10.1007/s40615-023-01560-2. <https://doi.org/10.1007/s40615-023-01560-2>
- 10) >Nguyen, T.T., Yu, W., Merchant, J.S., **Criss, S.**, Kennedy, C.J., Mane, H., Gowda, K.N., Kim, M., Belani, R., Blanco, C.F., Kalachagari, M., Yue, X., Volpe, V.V., Allen, A.M., Hswen, Y., & Nguyen, Q.C. (2023). Examining Exposure to Messaging, Content, and Hate Speech from Partisan News Social Media Posts

- on Racial and Ethnic Health Disparities. *Int. J. Environ. Res. Public Health*, 20, 3230. <https://doi.org/10.3390/ijerph20043230>
- 11) >**Criss, S.**, Nguyen, T.T., Michaels E.K., Gee, G.C., Kiang, M.V., Nguyen, Q.C., \*Norton, S., \*Titherington, E., Nguyen, L., Yardi, I., Kim, M., Thai, N., Shepherd, A., & Kennedy, C.J. (2023) Solidarity and strife after the Atlanta spa shootings: a mixed methods study characterizing Twitter discussions by qualitative analysis and machine learning. *Frontiers in Public Health*, doi: 10.3389/fpubh.2023.952069
  - 12) >Nguyen, T. T., **Criss, S.**, Kim, M., De La Cruz, M. M., Thai, N., Merchant, J. S., Hswen, Y., Allen, A.M., Gee, G.C., & Nguyen, Q. C. (2022). Racism During Pregnancy and Birthing: Experiences from Asian and Pacific Islander, Black, Latina, and Middle Eastern Women. *Journal of Racial and Ethnic Health Disparities*, 1-11
  - 13) >Moore de Peralta, A., **Criss, S.**, Fair, M.L., Rivera, R.E., Alvarado, D., et al. (2022) Latinx Community Members' Perspectives on Barriers and Facilitators to Healthy Eating and Active Living: A CBPR Approach to Combat Childhood Obesity. *J Community Med Public Health*, 6: 248. DOI: <https://doi.org/10.29011/2577-2228.100248>
  - 14) >Nguyen, T. T., **Criss, S.**, Michaels, E. K., Cross, R. I., Michaels, J. S., Dwivedi, P., Huang, D., Hsu, E., Mukhija, K., Nguyen, L., Yardi, I., Allen, A.M., Nguyen, Q.C., & Gee, G. C. (2021). Progress and push-back: How the murders of Ahmaud Arbery, Breonna Taylor, and George Floyd impacted public discourse on race and racism on Twitter. *SSM-Population Health*, 100922.
  - 15) >**Criss, S.**, Grant, L., Henderson, N., Sease, K., \*Fumo, M., & Stetler, C. (2021). Changing Attitudes about Spanking: a Mixed-Methods Study of a Positive Parenting Intervention. *Journal of Child and Family Studies*, 1-12. <https://doi.org/10.1007/s10826-021-02039-6>
  - 16) >**Criss, S.**, Nguyen, T.T., \*Norton, S., \*Virani, I., \*Titherington, E., \*Tillmanns, E.L., \*Kinnane, C., \*Maiolo, G., \*Kirby, A.B., & Gee, G.C. (2021). Advocacy, Hesitancy, and Equity: Exploring U.S. Race-Related Discussions of the COVID-19 Vaccine on Twitter. *International Journal of Environmental Research and Public Health*, 18,5693. <https://doi.org/10.3390/ijerph18115693>
  - 17) >**Criss, S.**, Michaels, E.K., \*Solomon, K., Allen, A.M., & Nguyen, T.T. (2020). Twitter Fingers and Echo Chambers: Exploring Expressions and Experiences of Online Racism Using Twitter. *Journal of Racial and Ethnic Health Disparities*. <https://doi.org/10.1007/s40615-020-00894-5>
  - 18) >Nguyen, T.T., **Criss, S.**, Dwivedi, P., Huang, D., Keralis, J., Hsu, E., Phan, L., Nguyen, L.H., Yardi, I., Glymour, M.M., & Allen, A.M (2020). Exploring US Shifts in Anti-Asian Sentiment with the Emergence of COVID-19. *International Journal of Environmental Research and Public Health*, 17(19), 7032. <https://doi.org/10.3390/ijerph17197032>
  - 19) >Cass, A. L., Holt, E. W., **Criss, S.**, \*Hunt, E., & Reed, R. (2021). Health-related priorities, perceptions, and values of university students: implications for wellness education. *American Journal of Health Education*, 52(1), 37-47. <https://doi.org/10.1080/19325037.2020.1844103>
  - 20) >Holt, E. W., Cass, A. L., \*Park, H., **Criss, S.**, \*Burgess, M., \*Isley, E., & Murr, S. (2020). Perceived versus Actual Risk of Cardiovascular Disease in College Students. *American Journal of Health Education*, 51(1), 59-68.
  - 21) >**Criss, S.**, Horhota, M., \*Wiles, K., \*Norton, J., \*St. Hilaire, K., \*Short, M., & Blomquist, K. (2020). Food Cultures and Aging: A Qualitative Study of Grandparents' Food Perceptions and Influence of Food Choice on Younger Generations, *Public Health Nutrition*, 1-10. doi:10.1017/S1368980019002489
  - 22) >Nguyen, T. T., **Criss, S.**, Allen, A. M., Glymour, M. M., Phan, L., Trevino, R., Dasari, S. & Nguyen, Q. C. (2019). Pride, love, and twitter rants: combining machine learning and qualitative techniques to understand what our tweets reveal about race in the US. *International Journal of Environmental Research and Public Health*, 16(10), 1766. <https://doi.org/10.3390/ijerph16101766>

- 23) <sup>></sup>**Criss, S.**, Blaine, R. E., Palamé, M., Perkins, M., Davison, K., Kwass, J. A., Taveras, E. & MA-CORD Study Team. (2019). Health Marketing for the Massachusetts Childhood Obesity Research Demonstration Study: A Case Study. *Health Promotion Practice, 20*(2), 282-291. <https://doi.org/10.1177/1524839918760842>
- 24) <sup>></sup>Blaine, R. E., Franckle, R. L., Ganter, C., Falbe, J., Giles, C., **Criss, S.**, Kwass, J.A., Land, T., Gortmaker, S., Chuang, E., & Davison, K. K. (2017). Using School Staff Members to Implement a Childhood Obesity Prevention Intervention in Low-Income School Districts: the Massachusetts Childhood Obesity Research Demonstration (MA-CORD Project), 2012-2014. *Preventing Chronic Disease, 14*, E03-E03. <http://dx.doi.org/10.5888/pcd14.160381>
- 25) <sup>></sup>**Criss, S.**, Oken, E., Guthrie, L., & Hivert, M. F. (2016). A qualitative study of gestational weight gain goal setting. *BMC Pregnancy and Childbirth, 16*(1), 317. <https://doi.org/10.1186/s12884-016-1118-2>
- 26) **Criss, S.**, Cheung, L., Giles, C., Gortmaker, S., Viswanath, K., Kwass, J. A., & Davison, K. (2016). Media competition implementation for the Massachusetts Childhood Obesity Research Demonstration Study (MA-CORD): adoption and reach. *International Journal of Environmental Research and Public Health, 13*(4), 403. <http://dx.doi.org/10.3390/ijerph13040403>.
- 27) **Criss, S.**, Tran, A., Ganter, C., Aftosmes-Tobio, A., Gortmaker, S., Viswanath, K., Kwass, J.A., & Davison, K. (2016). A cascade of champions: A qualitative study about the MA-CORD media competition implementation. *International Journal of Environmental Research and Public Health, 13*(4), 404. <http://dx.doi.org/10.3390/ijerph13040404>
- 28) Kenney, E. L., Redman, M. T., **Criss, S.**, Sonnevile, K. R., & Austin, S. B. (2017). Are K-12 school environments harming students with obesity? A qualitative study of classroom teachers. *Eating and Weight Disorders-Studies on Anorexia, Bulimia and Obesity, 22*(1), 141-152. <http://dx.doi.org/10.1007/s40519-016-0268-6>
- 29) **Criss, S.**, Rodriguez, D., & Goldman, R. E. (2016). The social context of substance use and perceived risk among Rhode Island urban minority adolescents. *Journal of Health Care for the Poor and Underserved, 27*(1), 176-193. <http://dx.doi.org/10.1353/hpu.2016.0001>
- 30) **Criss, S.**, Baidal, J. A. W., Goldman, R. E., Perkins, M., Cunningham, C., & Taveras, E. M. (2015). The role of health information sources in decision-making among Hispanic mothers during their children's first 1000 days of life. *Maternal and Child Health Journal, 19*(11), 2536-2543. <https://doi.org/10.1007/s10995-015-1774-2>
- 31) Woo Baidal, J. A., **Criss, S.**, Goldman, R. E., Perkins, M., Cunningham, C., & Taveras, E. M. (2015). Reducing Hispanic children's obesity risk factors in the first 1000 days of life: a qualitative analysis. *Journal of Obesity, 2015*. <https://doi.org/10.1155/2015/945918>
- 32) Taveras, E. M., Blaine, R. E., Davison, K. K., Gortmaker, S., Anand, S., Falbe, J., Kwass, J.A., Perkins, M., Giles, C., **Criss, S.**, Colchamiro, R., Woo Baidal, J., Land, T., Smith, L., and the MA-CORD Study Group (2015). Design of the Massachusetts childhood obesity research demonstration (MA-CORD) study. *Childhood Obesity, 11*(1), 11-22. <https://doi.org/10.1089/chi.2014.0031>
- 33) Nu'Man, J., King, W., Bhalakia, A., & **Criss, S.** (2007). A framework for building organizational capacity integrating planning, monitoring, and evaluation. *Journal of Public Health Management and Practice, 13*, S24-S32. <https://doi.org/10.1097/00124784-200701001-00006>

**SELECTED ORAL PRESENTATIONS:**

ˆindicates oral presentation while at Furman | \*indicates Furman student

- 1) ˆ**Criss, S.** Advocacy to Promote Public Health. South Carolina Public Health Association Advocacy Workshop, Columbia, SC, October 8, 2024.
- 2) ˆ**Criss, S.** Social Media and Mixed Methods Research. Understanding, Tracking, Predicting, and Influencing Social, Emotional, and Behavioral Dynamics During Public Health Crises Workshop at the Santa Fe Institute, Santa Fe, NM, November 9, 2023.
- 3) ˆMoore de Peralta, A., **Criss, S.**, Fair, M., Rivera, R. Using CBPR Data to Develop a Community Driven Action Plan to Combatting Hispanic Childhood Obesity. All In National Meeting, Virtual, November 9, 2021.
- 4) ˆThe, N.S., Slining, M.M., Holt, E.W., **Criss, S.**, Cass, A., & Reed, J.A. The Public Health Major at Furman University: Strengths and Opportunities. Accepted for oral presentation at the American Public Health Association Annual Meeting, to be held in Denver, CO, October 24-27, 2021.
- 5) ˆ**Criss, S.**, Moore de Peralta, A., Fair, M., & Rivera, R. BUILD Trust, BUILD Health | Fomentar La Confianza y La Salud: A Community-Based Participatory Research Approach to Combatting Childhood Obesity in the Hispanic Community. Coming Together for Action Conference, Charlotte, NC (Virtual), October 7-10, 2020.
- 6) ˆNguyen, T.T., **Criss, S.**, Allen, A.M., Glymour, M.M., Phan, L., Trevino, R., Dasari, S., & Nguyen, Q.C. Using machine learning and qualitative techniques to understand what our tweets reveal about race in the U.S. CityMatCH Maternal and Child Health Leadership Conference, Providence, RI, September 23-25, 2019.
- 7) ˆ**Criss, S.**, Herron, J., Grant, L., Henderson, N., Sease, K., & Stetler, C. Social Norming through People and Posters: Examples from No Hit Zone and Triple P. Nurturing Developing Minds Conference & Research and Implementation Symposium, Greenville, SC, March 1, 2019.
- 8) ˆ**Criss, S.**, \*Williams, S., \*Wright, B., \*Peterson, K.P., \*Mason, L., Fair, M., & Wills, S. Message of LiveWell Greenville: An Evaluation of the Communication Efforts of this Healthy Eating and Active Living Coalition. American Public Health Association, San Diego, CA. November 13, 2018.
- 9) ˆDuffy, L., **Criss, S.**, & McCabe, M. Decision Making in Pediatric Multiple Sclerosis. Council for the Advancement of Nursing Science, 2018 State of the Science Congress on Nursing Research - Precision Health, Washington, DC. September 14, 2018.
- 10) ˆBlaine, R.E., Franckle, R.L., Ganter, C., Falbe, J., Giles, C., **Criss, S.**, Kwass, J-A., Land, T., Gortmaker, S., Chuang, E., Davison, K., & MA-CORD Project Group. Using School Staff Members to Implement a Childhood Obesity Prevention Intervention in Low-Income School Districts: the Massachusetts Childhood Obesity Research Demonstration (MA-CORD Project), 2012–2014. International Conference on Obesity and Chronic Diseases, Los Angeles, CA. July 23-25, 2018.
- 11) Giles, C., Gortmaker, S., Cradock, A., Lee, R., Barrett, J., Kenney, E., **Criss, S.**, & deBlois, M. OSNAP Online: Offering afterschool program providers web-based training, evaluation tools, and resources to create opportunities for physical activity and healthy foods and beverages. Society for Public Health Education, Portland, OR. April 24, 2015.
- 12) **Criss, S.**, Giles, C., Lee, R., Kenney, E., Simon, M., Cradock, A., & Gortmaker, S. Out of school time nutrition & physical activity (OSNAP) initiative online course: Creating healthy spaces for kids. American Public Health Association, New Orleans, LA. November 19, 2014.

- 13) **Criss, S.**, Lee, R., Mozaffarian, R., Simon, M., & Gortmaker, S. Food & Fun After School Video: Training staff to promote healthy environments and behaviors in out-of-school time. American Public Health Association, San Francisco, CA. October 27-31, 2012.

### SELECTED POSTER PRESENTATIONS:

ˆ indicates poster presentation while at Furman | \* indicates Furman student

- 1) ˆBlackwell, S., Taylor, S., **Criss, S.**, Kemper, K., Friedman, D.B., MacGilvray, P., & Natafji, N. A Platform To Enhance Teach-back Methods in Virtual Care Visits (POTENTIAL). Prisma Health Research Showcase, Greenville, SC, October 28, 2022.
- 2) ˆHolt, E., Cass, A., \*Park, H., **Criss, S.**, Frazier, K., & Murr, S. Does Perceived Cardiovascular Risk Align with Actual Risk in College-Aged Adults? American Academy of Health Behavior Scientific Meeting, Greenville, SC, March 10-13, 2019.
- 3) ˆNguyen, T., **Criss, S.**, Glymour, M.M., Allen, A.M., & Nguyen, Q. Twitter-derived measures of sentiment towards minorities (2015–2016) and associations with low birth weight and preterm birth in the U.S. Promoting Research in Social Media and Health (PRISM) Symposium, San Francisco, CA. December 7, 2018.
- 4) ˆ**Criss, S.**, Horhota, M., \*Wiles, K., \*Norton, J., \*St. Hilaire, K.J., \*Short, M.A., & Blomquist, K. Food Cultures and Aging: An Examination of Grandparents' Food Perceptions and the Transmission of this Knowledge to Younger Generations. American Public Health Association, San Diego, CA. November 12, 2018.
- 5) ˆ**Criss, S.**, Blaine, R., Palamé, M., Perkins, M., Davison, K., Kwass, J-A., & Taveras, E. Health Marketing for the Massachusetts Childhood Obesity Research Demonstration Study (MA-CORD): A Case Study. American Public Health Association, Atlanta, GA. November 4-8, 2017.
- 6) ˆ**Criss, S.**, Davison, K., Gortmaker, S., & Viswanath, K. Higher levels of television viewing associated with smoking in a highly immigrant population of Hispanic adults in U.S.: Differences among Puerto Ricans and Dominicans. American Public Health Association, Atlanta, GA. November 4-8, 2017.
- 7) ˆHolt, E., Cass, A., **Criss, S.**, \*Christensen, C., & \*Burgess, M. Patterns of Dyslipidemia among College Students Reveal Opportunities for Chronic Disease Risk Reduction. American Public Health Association, Atlanta, GA. November 4-8, 2017.
- 8) Palame, M., Kwass, J., Crowther, S., & Buszkiewicz, J., & **Criss, S.** How to grow healthy kids: Using branding and marketing strategies to link a multi-sector demonstration project in low-income Massachusetts communities to prevent childhood obesity. Annual Social Marketing Conference: Ideas beyond Borders, Clearwater Beach, FL. June 20-21, 2014.
- 9) **Criss, S.**, Baidal, J.A.W., Goldman, R.E., Perkins, M., Cunningham, C., & Taveras, E.M. The role of health information sources in decision-making among Hispanic mothers during their children's first 1000 days of life. The Obesity Society Annual Meeting, Boston, MA. November 2-7, 2014.
- 10) Baidal, J.A.W., **Criss, S.**, Goldman, R.E., Perkins, M., Cunningham, C., & Taveras, E.M. Reducing Hispanic Children's Obesity Risk Factors in the First 1000 Days of Life: A Qualitative Analysis. The Obesity Society Annual Meeting, Boston, MA. November 2-7, 2014.
- 11) Blaine, R.E., Taveras, E.M., Davison, K., Gortmaker, S., Anand, S., Falbe, J., **Criss, S.**, Perkins, M., Kwass, J-A., Land, T., & Smith, L. Developing Mass in Motion Kids: A multi-sector intervention to reduce childhood obesity using community-clinical partnerships. Childhood Obesity in the Community: Turning Science into Care Conference, Boston, MA. October 10, 2013.
- 12) Falbe, J., Davison, K., Taveras, E., Gortmaker, S., Anand, S., Blaine, R., **Criss, S.**, Perkins, M., Kwass, J-A., & Land, T. Evaluating Mass in Motion Kids (MiM Kids): A Multi-Sector Intervention to Reduce

Childhood Obesity Using a Community-Clinical Partnership. In *FASEB Journal*, vol. 27. 9650 Rockville Pike, Bethesda, MD 20814-3998 USA: The Journal of the Federation of American Societies for Experimental Biology, Conference held April 2013.

- 13) Freimuth, V., Chervin, D., Hovick, S., Johnson-Turbes, C.A., Harris, S., & **Criss, S.** Patterns of Response to Health Risks among the Southern Poor. American Public Health Association, Washington, DC. November 4-7, 2007.
- 14) **Criss, S.**, Sharpe, T.T., & Bailey, C.J. Using train-the-trainer trainings to support capacity-building of TLC- Together Learning Choices (formerly Teens Linked to Care). American Public Health Association, Boston, MA. November 6, 2006.
- 15) **Criss, S.** CDC Internet STD Clinical Slides: Are They Effectively Utilized? Centers for Disease Control's National STD Prevention Conference, Philadelphia, PA. 2004

## **TEACHING EXPERIENCE:**

### **Furman University**

#### *Instructor for Undergraduate Courses*

- HSC 205: Fundamentals of Public Health 2016-Present
- HSC 502: Independent Research 2016-Present
- HSC 201: Research and Evaluation 2018-2019
- HSC 101: Wellness Concepts 2017-18, 2021
- FYW 1280: Humor & Politics (Freshman Writing Seminar) 2020-2024
- FYW 1290: Health Headlines Proposed for 2025
- IDS 101: Introduction to Intergroup Dialogue 2021-2023
- HSC 151: Current Issues in Public Health (May Experience) 2018
- MXP 275 Health and Medicine in the Global Context (May Experience in Portugal & Cambodia) 2022-Present

#### *Instructor for Graduate Master's Courses*

- AES 611: Community Organizing 2023-Present
- AES 680. Thesis-in-Action 2025-Present
- AES 675. Community-Based Practicum 2024-Present
- CEM 650: Health Policy 2021-2022

### **Harvard University, T.H. Chan School of Public Health**

#### *Teaching Assistant*

- Health Communication in the 21<sup>st</sup> Century; Professor: Dr. K. Vish Vishwanath 2015
- Qualitative Research Methods for Public Health; Professor: Dr. Roberta Goldman 2013
- Society & Health; Professor: Dr. Ichiro Kawachi 2011, 2012
- Psychosocial Theories of Health Behavior; Professors: Drs. Cassandra Okechukwu & Shoba Ramanadhan 2012
- Program Planning- Design and Evaluation; Professor: Dr. Beth Molnar 2011

**Harvard College**

*Teaching Fellow*

- Advanced Topics in Global Health and Health Policy; Professor: Dr. David Cutler 2014-2016

**Emory University, Rollins School of Public Health**

*Teaching Assistant*

- Health 101; Professor: Dr. Daniel Adame 2002-2004
- Behavioral Research Methods; Professors: Drs. Richard Crosby & David Holtgrave 2003

**UNIVERSITY FELLOWSHIPS & AFFILIATIONS:**

- Institute for the Advancement of Community Health (IACH) Researcher 2016-Present
- Faculty STEM Ambassador 2024-Present
- STEM Equity Fellow, certified from Inclusive STEM Teaching Project 2021
- Engaging Tensions and Fractures, Cothran Center Faculty Seminar in Ireland 2021-2022
- Global Humanities Working Group 2020-2021
- Shucker Leadership Institute Faculty Fellow 2018-2020
- The Shi Institute for Sustainable Communities Faculty Affiliate 2016-Present
- Rinker Faculty Travel Fellow, Furman University, Media and Culture in Ghana 2017
- Community-Engaged Learning (CEL) Faculty Fellow 2017-2018
- Facilitator for the Institute for Innovation and Entrepreneurship – Women’s Leadership Institute 2017-Present
- Faculty Writing Fellow 2018

**UNIVERSITY SERVICE:**

- Due Process Committee Member 2024-Present
- DEI Department Representative 2022-Present
- Graduate Program Committee – M.A. in Advocacy and Equity Studies 2022-Present
- Graduate Program Committee – M.Sc. in Community Engaged Medicine 2022-2024
- Inaugural Faculty Council, At-Large Representative 2020-2022
- STEM Diversity, Equity, and Inclusion Committee, Co-Chair (2021-2023) 2020-2022
- COVID-19 Faculty Executive Ad Hoc Committee 2020
- COVID-19 Fall Re-Opening Steering Subcommittees of 1) Education and Training, 2) Communications, and 3) Education and Messaging 2020-2021
- Student Appeals Committee Member, Chair (2019-2020) 2017-2020
- Presidential Diversity and Inclusion Committee 2017-2021
- Black Life at Furman Ad Hoc Committee 2020-2021
- Writing Programs Advisory Group 2022
- Health Administration Club Advisor 2019-2022
- Health Science Majors Club Advisor 2018
- Public Health Action Group Coordinator 2016-2020