

# Shaniece Criss, ScD, MPH, MPA

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**PROFESSIONAL SUMMARY:** Enthusiastic teacher-scholar and purpose-driven community leader with over 20 years of experience as a public health practitioner and researcher. Passionate about elevating the dynamic interplay between academics, real-world application, and media. Committed to serving the university and community through strategy development and civic engagement.

## EDUCATION:

### Harvard University, T. H. Chan School of Public Health

Boston, MA  
May 2015

- Doctor of Science (ScD): Social and Behavioral Sciences
- Awarded funding from the National Institutes of Health, Dana-Farber Cancer Institute, and Epidemiological Maternal and Child Health Institute

### Harvard University, John F. Kennedy School of Government

Cambridge, MA  
May 2016

- Master of Public Administration (MPA): Social Policy and Politics
- Presidential Public Service Fellow
- Certificate in Management, Leadership, and Decision Sciences
- Women and Public Policy Program, Political Campaign Trainee

### Emory University, Rollins School of Public Health

Atlanta, GA  
December 2004

- Master of Public Health (MPH): Behavioral Sciences and Health Education

### Oglethorpe University

Atlanta, GA  
May 2002

- Bachelor of Arts (BA): Communications (Major) | Sociology (Minor)
- Certificate in Rich Foundation Urban Leadership Program

## ACADEMIC ROLES:

### Furman University

Greenville, SC  
2022-Present

*Founding Director of the Master of Arts in Advocacy and Equity Studies (MAAES)*

- Inaugural director of this innovative master's degree – responsible for program development, curriculum, faculty recruitment, student engagement, advising, and program budget

*Associate Professor of Health Sciences (with tenure)*

2022-Present

*Assistant Professor of Health Sciences*

2016-2022

- Teach undergraduate and graduate students through interactive courses, conduct research (published 29 journal articles) on projects with over \$6.7 million in funding, mentor student researchers (facilitated independent research with over 40 students) and serve in university service leadership positions
- Course topics include public health, wellness concepts, research and evaluation, humor and politics, intergroup dialogue, health policy, community organizing, and health and medicine in the global context in Portugal and Cambodia

**COMMUNITY LEADERSHIP:**

- Travelers Rest City Council, Elected Official 2018-Present
- Prisma Health, Board of Directors, Quality and Academics Committee 2018-Present
- SC Hospital Association & Foundation, Hospital Trustee Board Member 2021-2023
- Greenville County School’s Diversity, Equity, & Inclusion Stakeholder Team 2021-2023
- Jolley Foundation Community Advisory Council 2019-Present
- Racial Equity and Economic Mobility (REEM) Commission, Health Co-Chair 2021-2022
- Together Women Rise, Board of Directors 2018-2022
- Greenville Women Giving, Board of Directors 2017-2022
- Public Education Partners, Board of Directors 2019-2021
- COVID-19 Vaccine Community Education Strategy Committee, Prisma Health 2021
- SC YMCA Teen Services Board (Youth in Government and Teen Achievers) 2016-2020
- LiveWell Greenville Partner Engagement/Communication Committee 2016-2020
- Human Relations Commissioner, Appointed by Greenville County Council 2017-2018
- Municipal Election Commissioner, Appointed by Travelers Rest City Council 2017-2018

**HONORS AND AWARDS:**

- The Top 50 Women Leaders of South Carolina, Women We Admire 2023
- Community Award, UNCF Mayors' Masked Ball - Upstate South Carolina 2022
- Upstate South Carolina Black History Maker, awarded by T-Mobile and 107.3 2021
- Women Vision SC Award, South Carolina ETV 2020
- Hall of Fame Inductee for Greenville County Schools 2020
- ChangeMaker, Multiplying Good Award (formerly Jefferson Awards) 2019
- Gallup-Certified Strengths Coach 2019
- 25 Most Beautiful Women in the Upstate (serving the community in remarkable ways), TALK Greenville Magazine 2019
- Women’s Leadership Symposium Award, LeadHER Greenville 2018
- Riley Institute at Furman’s Diversity Leaders Initiative (DLI) Fellow (Class XXIII) 2017
- Spirit of Oglethorpe Award, Oglethorpe University Alumni Board 2017
- The Roy and Lila Ash Center for Democratic Governance and Innovation U.S.- China Delegate, Harvard Kennedy School 2016

**PUBLIC HEALTH PRACTICE:**

- Big Data for Health Equity (BD4HE) Research Collaborative** Various universities  
*Founding Member & Health Communication Researcher*
- Provide qualitative research and content analysis expertise regarding machine-learning projects for university researchers from across the U.S. to investigate how societal issues impact health 2018-Present

**Enthusiastic Leadership, LLC** Greenville, SC  
*Founder & President* 2022-Present

- Expertly integrate public health insights into leadership lessons that translate across sectors to unleash innovation in unexpected ways
- Independent consultant since 2013 with clients across the U.S.

<p><b>The Massachusetts Childhood Obesity Research Demonstration (CORD) Project</b>  <i>Media Campaign Manager</i></p> <ul style="list-style-type: none"> <li>▪ Led and managed the CDC-funded media campaign arm of this multi-level, multi-sector intervention in two communities in MA</li> </ul>	<p>Boston, MA                  February 2012-                  July 2015</p>
<p><b>Harvard T. H. Chan School of Public Health Prevention Research Center</b>  <i>Media Advisor</i></p> <ul style="list-style-type: none"> <li>▪ Managed, researched, produced, and hosted training videos to equip staff to reduce childhood obesity</li> </ul>	<p>Boston, MA                  May 2011-                  June 2015</p>
<p><b>Ministry of Health, United States Peace Corps</b>  <i>Adolescent Unit Technical Advisor &amp; Television Host</i></p> <ul style="list-style-type: none"> <li>▪ Researched, produced, and hosted public health television program, <i>Changing Course</i>, which focused on positive behavior change related to substance abuse; completed 32, live, hour-long episodes</li> <li>▪ Trained over 1,000 health center staff, peer educators, and students about sexual reproductive health, mental health, and other adolescent-related issues</li> </ul>	<p>Guyana,                  South America                  May 2008-                  June 2010</p>
<p><b>ICF International (formerly Macro International, Inc.)</b>  <i>Research Associate</i></p> <ul style="list-style-type: none"> <li>▪ Analyzed quantitative and qualitative data from surveys, focus groups, and interviews from the general public to senior governmental managers</li> <li>▪ Provided evaluation technical assistance for state health departments</li> </ul>	<p>Atlanta, GA                  March 2004-                  April 2007</p>
<p><b>Centers for Disease Control (CDC), Division of STD Prevention</b>  <i>Training &amp; Health Communications Special Projects Assistant</i></p> <ul style="list-style-type: none"> <li>▪ Edited for eight web-based STD education modules for mid-level clinicians</li> </ul>	<p>Atlanta, GA                  August 2002-                  March 2004</p>
<p><b>Emory University</b>  <i>Health Educator</i></p> <ul style="list-style-type: none"> <li>▪ Facilitated workshops on alcohol use and sexual health for an undergraduate community of 3,000 students</li> </ul>	<p>Atlanta, GA                  August 2004-                  May 2005</p>
<p><i>Research Assistant for HORIZONS and STARS</i></p> <ul style="list-style-type: none"> <li>▪ Facilitated a sexual health behavioral intervention for adolescent and adult African American females at the Fulton County Health Department and Kaiser Permanente about the mental and physical aspects of sexual health</li> </ul>	<p>August 2002-                  January 2004</p>

**PEER-REVIEWED PUBLICATIONS:**

Research agenda: Utilize community-engaged qualitative research to address health equity and health communication. Studies have focused on national social media sentiments on race and health issues and local social determinants of health topics in Greenville, SC.

ˆindicates publications while at Furman | \*indicates Furman student

- 1) ˆNguyen, T. T., Merchant, J. S., Yue, X., Mane, H., Wei, H., Huang, D., Gowda, K.N., Makres, K., Najib, C., Nghiem, H.T., Li, D., Drew, L.B., Hswen, Y., **Criss, S.**, Allen, Amani M., & Nguyen, Q. (2023). A Decade

of Tweets: Visualizing Racial Sentiments towards Minoritized Groups in the United States between 2011-2021. *Epidemiology*, 10-1097.

- 2) <sup>^</sup>Barksdale, S., Stark Taylor, S., **Criss, S.**, Kemper, K., Friedman, D. B., Thompson, W., Donelle, L., MacGilvray, P., & Natafji, N. (2023). Improving Patient Health Literacy During Telehealth Visits Through Remote Teach-Back Methods Training for Family Medicine Residents: Pilot 2-Arm Cluster, Nonrandomized Controlled Trial. *JMIR Formative Research*, 7, e51541.
- 3) <sup>^</sup>Volpe, V. V., Buhrman, G. W., Boaheng, P., Holliday, D., Nick, E. A., & **Criss, S.** (2023). "Speak[ing] My Mind" Reasons for Using Twitter and the Online Experiences, Critical Media Literacy, and Racial Identity of Black American Emerging Adults. *Journal of Media Psychology*, 35(5), 268-279.
- 4) <sup>^</sup>Nguyen, T., Merchant, J., **Criss, S.**, Makres, K., Gowda, K., Mane, H., Yue, X., Hswen, Y., Glymour, M., Nguyen, Q., & Allen, A. (2023). Examining Twitter-Derived Negative Racial Sentiment as Indicators of Cultural Racism: Observational Associations with Preterm Birth and Low Birth Weight Among a Multiracial Sample of Mothers, 2011-2021. *J Med Internet Res*, 25:e44990. <https://www.jmir.org/2023/1/e44990>.
- 5) <sup>^</sup>**Criss, S.**, Kim, M., De La Cruz, M. M., Thai, N., Nguyen, Q. C., Hswen, Y., Gee, G. C., & Nguyen, T. T. (2023). Vigilance and Protection: How Asian and Pacific Islander, Black, Latina, and Middle Eastern Women Cope with Racism. *Journal of Racial and Ethnic Health Disparities*, 10.1007/s40615-023-01560-2. <https://doi.org/10.1007/s40615-023-01560-2>
- 6) <sup>^</sup>Nguyen, T.T., Yu, W., Merchant, J.S., **Criss, S.**, Kennedy, C.J., Mane, H., Gowda, K.N., Kim, M., Belani, R., Blanco, C.F., Kalachagari, M., Yue, X., Volpe, V.V., Allen, A.M., Hswen, Y., & Nguyen, Q.C. (2023). Examining Exposure to Messaging, Content, and Hate Speech from Partisan News Social Media Posts on Racial and Ethnic Health Disparities. *Int. J. Environ. Res. Public Health*, 20, 3230. <https://doi.org/10.3390/ijerph20043230>
- 7) <sup>></sup>**Criss, S.**, Nguyen, T.T., Michaels E.K., Gee, G.C., Kiang, M.V., Nguyen, Q.C., \*Norton, S., \*Titherington, E., Nguyen, L., Yardi, I., Kim, M., Thai, N., Shepherd, A., & Kennedy, C.J. (2023) Solidarity and strife after the Atlanta spa shootings: a mixed methods study characterizing Twitter discussions by qualitative analysis and machine learning. *Frontiers in Public Health*, doi: 10.3389/fpubh.2023.952069
- 8) <sup>^</sup>Nguyen, T. T., **Criss, S.**, Kim, M., De La Cruz, M. M., Thai, N., Merchant, J. S., Hswen, Y., Allen, A.M., Gee, G.C., & Nguyen, Q. C. (2022). Racism During Pregnancy and Birthing: Experiences from Asian and Pacific Islander, Black, Latina, and Middle Eastern Women. *Journal of Racial and Ethnic Health Disparities*, 1-11
- 9) <sup>^</sup>Moore de Peralta, A., **Criss, S.**, Fair, M.L., Rivera, R.E., Alvarado, D., et al. (2022) Latinx Community Members' Perspectives on Barriers and Facilitators to Healthy Eating and Active Living: A CBPR Approach to Combat Childhood Obesity. *J Community Med Public Health*, 6: 248. DOI: <https://doi.org/10.29011/2577-2228.100248>
- 10) <sup>^</sup>Nguyen, T. T., **Criss, S.**, Michaels, E. K., Cross, R. I., Michaels, J. S., Dwivedi, P., Huang, D., Hsu, E., Mukhija, K., Nguyen, L., Yardi, I., Allen, A.M., Nguyen, Q.C., & Gee, G. C. (2021). Progress and push-back: How the murders of Ahmaud Arbery, Breonna Taylor, and George Floyd impacted public discourse on race and racism on Twitter. *SSM-Population Health*, 100922.
- 11) <sup>^</sup>**Criss, S.**, Grant, L., Henderson, N., Sease, K., \*Fumo, M., & Stetler, C. (2021). Changing Attitudes about Spanking: a Mixed-Methods Study of a Positive Parenting Intervention. *Journal of Child and Family Studies*, 1-12. <https://doi.org/10.1007/s10826-021-02039-6>
- 12) <sup>^</sup>**Criss, S.**, Nguyen, T.T., \*Norton, S., \*Virani, I., \*Titherington, E., \*Tillmanns, E.L., \*Kinnane, C., \*Maiolo, G., \*Kirby, A.B., & Gee, G.C. (2021). Advocacy, Hesitancy, and Equity: Exploring U.S. Race-Related

- Discussions of the COVID-19 Vaccine on Twitter. *International Journal of Environmental Research and Public Health*, 18, 5693. <https://doi.org/10.3390/ijerph18115693>
- 13) > **Criss, S.**, Michaels, E.K., \*Solomon, K., Allen, A.M., & Nguyen, T.T. (2020). Twitter Fingers and Echo Chambers: Exploring Expressions and Experiences of Online Racism Using Twitter. *Journal of Racial and Ethnic Health Disparities*. <https://doi.org/10.1007/s40615-020-00894-5>
  - 14) > Nguyen, T.T., **Criss, S.**, Dwivedi, P., Huang, D., Keralis, J., Hsu, E., Phan, L., Nguyen, L.H., Yardi, I., Glymour, M.M., & Allen, A.M (2020). Exploring US Shifts in Anti-Asian Sentiment with the Emergence of COVID-19. *International Journal of Environmental Research and Public Health*, 17(19), 7032. <https://doi.org/10.3390/ijerph17197032>
  - 15) > Cass, A. L., Holt, E. W., **Criss, S.**, \*Hunt, E., & Reed, R. (2021). Health-related priorities, perceptions, and values of university students: implications for wellness education. *American Journal of Health Education*, 52(1), 37-47. <https://doi.org/10.1080/19325037.2020.1844103>
  - 16) > Holt, E. W., Cass, A. L., \*Park, H., **Criss, S.**, \*Burgess, M., \*Isley, E., & Murr, S. (2020). Perceived versus Actual Risk of Cardiovascular Disease in College Students. *American Journal of Health Education*, 51(1), 59-68.
  - 17) > **Criss, S.**, Horhota, M., \*Wiles, K., \*Norton, J., \*St. Hilaire, K., \*Short, M., & Blomquist, K. (2020). Food Cultures and Aging: A Qualitative Study of Grandparents' Food Perceptions and Influence of Food Choice on Younger Generations, *Public Health Nutrition*, 1-10. doi:10.1017/S1368980019002489
  - 18) > Nguyen, T. T., **Criss, S.**, Allen, A. M., Glymour, M. M., Phan, L., Trevino, R., Dasari, S. & Nguyen, Q. C. (2019). Pride, love, and twitter rants: combining machine learning and qualitative techniques to understand what our tweets reveal about race in the US. *International Journal of Environmental Research and Public Health*, 16(10), 1766. <https://doi.org/10.3390/ijerph16101766>
  - 19) > **Criss, S.**, Blaine, R. E., Palamé, M., Perkins, M., Davison, K., Kwass, J. A., Taveras, E. & MA-CORD Study Team. (2019). Health Marketing for the Massachusetts Childhood Obesity Research Demonstration Study: A Case Study. *Health Promotion Practice*, 20(2), 282-291. <https://doi.org/10.1177/1524839918760842>
  - 20) > Blaine, R. E., Franckle, R. L., Ganter, C., Falbe, J., Giles, C., **Criss, S.**, Kwass, J.A., Land, T., Gortmaker, S., Chuang, E., & Davison, K. K. (2017). Using School Staff Members to Implement a Childhood Obesity Prevention Intervention in Low-Income School Districts: the Massachusetts Childhood Obesity Research Demonstration (MA-CORD Project), 2012-2014. *Preventing Chronic Disease*, 14, E03-E03. <http://dx.doi.org/10.5888/pcd14.160381>
  - 21) > **Criss, S.**, Oken, E., Guthrie, L., & Hivert, M. F. (2016). A qualitative study of gestational weight gain goal setting. *BMC Pregnancy and Childbirth*, 16(1), 317. <https://doi.org/10.1186/s12884-016-1118-2>
  - 22) **Criss, S.**, Cheung, L., Giles, C., Gortmaker, S., Viswanath, K., Kwass, J. A., & Davison, K. (2016). Media competition implementation for the Massachusetts Childhood Obesity Research Demonstration Study (MA-CORD): adoption and reach. *International Journal of Environmental Research and Public Health*, 13(4), 403. <http://dx.doi.org/10.3390/ijerph13040403>.
  - 23) **Criss, S.**, Tran, A., Ganter, C., Aftosmes-Tobio, A., Gortmaker, S., Viswanath, K., Kwass, J.A., & Davison, K. (2016). A cascade of champions: A qualitative study about the MA-CORD media competition implementation. *International Journal of Environmental Research and Public Health*, 13(4), 404. <http://dx.doi.org/10.3390/ijerph13040404>
  - 24) Kenney, E. L., Redman, M. T., **Criss, S.**, Sonnevile, K. R., & Austin, S. B. (2017). Are K-12 school environments harming students with obesity? A qualitative study of classroom teachers. *Eating and*

*Weight Disorders-Studies on Anorexia, Bulimia and Obesity*, 22(1), 141-152.  
<http://dx.doi.org/10.1007/s40519-016-0268-6>

- 25) **Criss, S.**, Rodriguez, D., & Goldman, R. E. (2016). The social context of substance use and perceived risk among Rhode Island urban minority adolescents. *Journal of Health Care for the Poor and Underserved*, 27(1), 176-193. <http://dx.doi.org/10.1353/hpu.2016.0001>
- 26) **Criss, S.**, Baidal, J. A. W., Goldman, R. E., Perkins, M., Cunningham, C., & Taveras, E. M. (2015). The role of health information sources in decision-making among Hispanic mothers during their children's first 1000 days of life. *Maternal and Child Health Journal*, 19(11), 2536-2543. <https://doi.org/10.1007/s10995-015-1774-2>
- 27) Woo Baidal, J. A., **Criss, S.**, Goldman, R. E., Perkins, M., Cunningham, C., & Taveras, E. M. (2015). Reducing Hispanic children's obesity risk factors in the first 1000 days of life: a qualitative analysis. *Journal of Obesity*, 2015. <https://doi.org/10.1155/2015/945918>
- 28) Taveras, E. M., Blaine, R. E., Davison, K. K., Gortmaker, S., Anand, S., Falbe, J., Kwass, J.A., Perkins, M., Giles, C., **Criss, S.**, Colchamiro, R., Woo Baidal, J., Land, T., Smith, L., and the MA-CORD Study Group (2015). Design of the Massachusetts childhood obesity research demonstration (MA-CORD) study. *Childhood Obesity*, 11(1), 11-22. <https://doi.org/10.1089/chi.2014.0031>
- 29) Nu'Man, J., King, W., Bhalakia, A., & **Criss, S.** (2007). A framework for building organizational capacity integrating planning, monitoring, and evaluation. *Journal of Public Health Management and Practice*, 13, S24-S32. <https://doi.org/10.1097/00124784-200701001-00006>

#### **SELECTED ORAL PRESENTATIONS:**

^ indicates oral presentation while at Furman | \* indicates Furman student

- 1) ^ **Criss, S.** Social Media and Mixed Methods Research. Understanding, Tracking, Predicting, and Influencing Social, Emotional, and Behavioral Dynamics During Public Health Crises Workshop at the Santa Fe Institute, Santa Fe, NM, November 9, 2023.
- 2) ^ Moore de Peralta, A., **Criss, S.**, Fair, M., Rivera, R. Using CBPR Data to Develop a Community Driven Action Plan to Combatting Hispanic Childhood Obesity. All In National Meeting, Virtual, November 9, 2021.
- 3) ^ The, N.S., Slining, M.M., Holt, E.W., **Criss, S.**, Cass, A., & Reed, J.A. The Public Health Major at Furman University: Strengths and Opportunities. Accepted for oral presentation at the American Public Health Association Annual Meeting, to be held in Denver, CO, October 24-27, 2021.
- 4) ^ **Criss, S.**, Moore de Peralta, A., Fair, M., & Rivera, R. BUILD Trust, BUILD Health | Fomentar La Confianza y La Salud: A Community-Based Participatory Research Approach to Combatting Childhood Obesity in the Hispanic Community. Coming Together for Action Conference, Charlotte, NC (Virtual), October 7-10, 2020.
- 5) ^ Nguyen, T.T., **Criss, S.**, Allen, A.M., Glymour, M.M., Phan, L., Trevino, R., Dasari, S., & Nguyen, Q.C. Using machine learning and qualitative techniques to understand what our tweets reveal about race in the U.S. CityMatCH Maternal and Child Health Leadership Conference, Providence, RI, September 23-25, 2019.
- 6) ^ **Criss, S.**, Herron, J., Grant, L., Henderson, N., Sease, K., & Stetler, C. Social Norming through People and Posters: Examples from No Hit Zone and Triple P. Nurturing Developing Minds Conference & Research and Implementation Symposium, Greenville, SC, March 1, 2019.
- 7) ^ **Criss, S.**, \*Williams, S., \*Wright, B., \*Peterson, K.P., \*Mason, L., Fair, M., & Wills, S. Message of LiveWell Greenville: An Evaluation of the Communication Efforts of this Healthy Eating and Active Living Coalition. American Public Health Association, San Diego, CA. November 13, 2018.

- 8) <sup>^</sup>Duffy, L., **Criss, S.**, & McCabe, M. Decision Making in Pediatric Multiple Sclerosis. Council for the Advancement of Nursing Science, 2018 State of the Science Congress on Nursing Research - Precision Health, Washington, DC. September 14, 2018.
- 9) <sup>^</sup>Blaine, R.E., Franckle, R.L., Ganter, C., Falbe, J., Giles, C., **Criss, S.**, Kwass, J-A., Land, T., Gortmaker, S., Chuang, E., Davison, K., & MA-CORD Project Group. Using School Staff Members to Implement a Childhood Obesity Prevention Intervention in Low-Income School Districts: the Massachusetts Childhood Obesity Research Demonstration (MA-CORD Project), 2012–2014. International Conference on Obesity and Chronic Diseases, Los Angeles, CA. July 23-25, 2018.
- 10) Giles, C., Gortmaker, S., Cradock, A., Lee, R., Barrett, J., Kenney, E., **Criss, S.**, & deBlois, M. OSNAP Online: Offering afterschool program providers web-based training, evaluation tools, and resources to create opportunities for physical activity and healthy foods and beverages. Society for Public Health Education, Portland, OR. April 24, 2015.
- 11) **Criss, S.**, Giles, C., Lee, R., Kenney, E., Simon, M., Cradock, A., & Gortmaker, S. Out of school time nutrition & physical activity (OSNAP) initiative online course: Creating healthy spaces for kids. American Public Health Association, New Orleans, LA. November 19, 2014.
- 12) **Criss, S.**, Lee, R., Mozaffarian, R., Simon, M., & Gortmaker, S. Food & Fun After School Video: Training staff to promote healthy environments and behaviors in out-of-school time. American Public Health Association, San Francisco, CA. October 27-31, 2012.

#### **SELECTED POSTER PRESENTATIONS:**

<sup>^</sup>indicates poster presentation while at Furman | \*indicates Furman student

- 1) <sup>^</sup>Blackwell, S., Taylor, S., **Criss, S.**, Kemper, K., Friedman, D.B., MacGilvray, P., & Natafqi, N. A Platform To Enhance Teach-back Methods in Virtual Care Visits (POTENTIAL). Prisma Health Research Showcase, Greenville, SC, October 28, 2022.
- 2) <sup>^</sup>Holt, E., Cass, A., \*Park, H., **Criss, S.**, Frazier, K., & Murr, S. Does Perceived Cardiovascular Risk Align with Actual Risk in College-Aged Adults? American Academy of Health Behavior Scientific Meeting, Greenville, SC, March 10-13, 2019.
- 3) <sup>^</sup>Nguyen, T., **Criss, S.**, Glymour, M.M., Allen, A.M., & Nguyen, Q. Twitter-derived measures of sentiment towards minorities (2015–2016) and associations with low birth weight and preterm birth in the U.S. Promoting Research in Social Media and Health (PRISM) Symposium, San Francisco, CA. December 7, 2018.
- 4) <sup>^</sup>**Criss, S.**, Horhota, M., \*Wiles, K., \*Norton, J., \*St. Hilaire, K.J., \*Short, M.A., & Blomquist, K. Food Cultures and Aging: An Examination of Grandparents' Food Perceptions and the Transmission of this Knowledge to Younger Generations. American Public Health Association, San Diego, CA. November 12, 2018.
- 5) <sup>^</sup>**Criss, S.**, Blaine, R., Palamé, M., Perkins, M., Davison, K., Kwass, J-A., & Taveras, E. Health Marketing for the Massachusetts Childhood Obesity Research Demonstration Study (MA-CORD): A Case Study. American Public Health Association, Atlanta, GA. November 4-8, 2017.
- 6) <sup>^</sup>**Criss, S.**, Davison, K., Gortmaker, S., & Viswanath, K. Higher levels of television viewing associated with smoking in a highly immigrant population of Hispanic adults in U.S.: Differences among Puerto Ricans and Dominicans. American Public Health Association, Atlanta, GA. November 4-8, 2017.
- 7) <sup>^</sup>Holt, E., Cass, A., **Criss, S.**, \*Christensen, C., & \*Burgess, M. Patterns of Dyslipidemia among College Students Reveal Opportunities for Chronic Disease Risk Reduction. American Public Health Association, Atlanta, GA. November 4-8, 2017.

- 8) Palame, M., Kwass, J., Crowther, S., & Buszkiewicz, J., & **Criss, S.** How to grow healthy kids: Using branding and marketing strategies to link a multi-sector demonstration project in low-income Massachusetts communities to prevent childhood obesity. Annual Social Marketing Conference: Ideas beyond Borders, Clearwater Beach, FL. June 20-21, 2014.
- 9) **Criss, S.**, Baidal, J.A.W., Goldman, R.E., Perkins, M., Cunningham, C., & Taveras, E.M. The role of health information sources in decision-making among Hispanic mothers during their children's first 1000 days of life. The Obesity Society Annual Meeting, Boston, MA. November 2-7, 2014.
- 10) Baidal, J.A.W., **Criss, S.**, Goldman, R.E., Perkins, M., Cunningham, C., & Taveras, E.M. Reducing Hispanic Children's Obesity Risk Factors in the First 1000 Days of Life: A Qualitative Analysis. The Obesity Society Annual Meeting, Boston, MA. November 2-7, 2014.
- 11) Blaine, R.E., Taveras, E.M., Davison, K., Gortmaker, S., Anand, S., Falbe, J., **Criss, S.**, Perkins, M., Kwass, J-A., Land, T., & Smith, L. Developing Mass in Motion Kids: A multi-sector intervention to reduce childhood obesity using community-clinical partnerships. Childhood Obesity in the Community: Turning Science into Care Conference, Boston, MA. October 10, 2013.
- 12) Falbe, J., Davison, K., Taveras, E., Gortmaker, S., Anand, S., Blaine, R., **Criss, S.**, Perkins, M., Kwass, J-A., & Land, T. Evaluating Mass in Motion Kids (MiM Kids): A Multi-Sector Intervention to Reduce Childhood Obesity Using a Community-Clinical Partnership. In *FASEB Journal*, vol. 27. 9650 Rockville Pike, Bethesda, MD 20814-3998 USA: The Journal of the Federation of American Societies for Experimental Biology, Conference held April 2013.
- 13) Freimuth, V., Chervin, D., Hovick, S., Johnson-Turbes, C.A., Harris, S., & **Criss, S.** Patterns of Response to Health Risks among the Southern Poor. American Public Health Association, Washington, DC. November 4-7, 2007.
- 14) **Criss, S.**, Sharpe, T.T., & Bailey, C.J. Using train-the-trainer trainings to support capacity-building of TLC- Together Learning Choices (formerly Teens Linked to Care). American Public Health Association, Boston, MA. November 6, 2006.
- 15) **Criss, S.** CDC Internet STD Clinical Slides: Are They Effectively Utilized? Centers for Disease Control's National STD Prevention Conference, Philadelphia, PA. 2004

**FUNDED RESEARCH:**

<i>Medical-Legal Partnerships (MLPs) As an Equitable Child Welfare Prevention Model</i>	2024-2027
<ul style="list-style-type: none"> <li>▪ Role: Co-Investigator   Principal Investigator: Emily Suski, J.D.</li> <li>▪ Grant: \$1,500,000</li> <li>▪ Funder: The Duke Endowment</li> </ul>	
<i>The Equity in Public Health Initiative in Greenville County</i>	09/30/2022-9/30/2025
<ul style="list-style-type: none"> <li>▪ Role: Co-Investigator   Principal Investigator: Sally Wills</li> <li>▪ Grant: \$1,500,000</li> <li>▪ Funder: Department of Health and Human Services (1 CPIMP221339-01-00)</li> </ul>	
<i>Risk and Strength: Determining the Impact of Area-Level Racial Bias and Protective Factors on Birth Outcomes</i>	2/17/2021-12/31/2025
<ul style="list-style-type: none"> <li>▪ Role: Qualitative Research Consultant   Principal Investigator: Dr. Thu Nguyen</li> <li>▪ Grant: \$3,300,000</li> <li>▪ Funder: National Institutes of Health (1R01MD015716-01)</li> </ul>	



- Buddy to Care: Building Understanding of Determinants and Deficits Impacting Your Recovery* 2022-2023
- Role: Co-Investigator | Principal Investigator: Jess Knapp
  - Grant: \$19,990
  - Funder: Seed Grant from the Health Sciences Center at Prisma Health
- A Platform to Enhance Teach-Back Methods in Virtual Care Visits (POTENTIAL): Building the Capacity of Medical Residents to Improve Health Literacy of Patients with Chronic Conditions* 2021-2023
- Role: Co-Investigator | Principal Investigator: Dr. Nabil Natafqi
  - Grant: \$19,940
  - Funder: Seed Grant from the Health Sciences Center at Prisma Health
- Build Trust, Build Health (In Spanish: Crecer La Confianza, Crecer La Salud): A Community-Based Participatory Research Approach to Combatting Childhood Obesity in the Hispanic Community* 2019-2021
- Role: Co-Investigator | Principal Investigator: Melissa Fair
  - Grant: \$300,000
  - Funder: Build Trust, Build Health Grant
- Place-Level Discrimination and Birth Outcomes* 4/2018 - 10/2022
- Role: Specialized Advisor | Principal Investigator: Dr. Thu Nguyen
  - Total Award for Contribution: \$3,000
  - Funder: National Institutes of Health (R00MD012615)
- Change in Greenville County Neighborhoods: Challenges and Opportunities* 2018-2019
- Role: Co-Investigator | Principal Investigators: Mike Winiski and Matt Cohen
  - Total award for contribution: \$20,000
  - Funder: United Way and Furman Research Fellowship
- Carolinas Collaborative: Community-Pediatric Partnerships for Promotion of Child Health and Prevention of Toxic Stress (also known as: Positive Parenting)* 2017-2020
- Role: Co-Investigator | Principal Investigator: Lochrane Grant
  - Total award for contribution: \$17,000
  - Funder: Prisma Health-Upstate (Funded by The Duke Endowment)
- The Message of LiveWell Greenville: An Evaluation of the Communication Efforts of this Healthy Eating and Active Living Coalition* 2017-2018
- Role: Principal Investigator
  - Grant: \$38,000
  - Funder: National Institutes of Health within the IDeA Network for Biomedical Research Excellence (INBRE)

**TEACHING EXPERIENCE:**

**Furman University**

*Course Instructor*

- HSC 205: Fundamentals of Public Health 2016-Present
- HSC 201: Research and Evaluation 2018-2019
- HSC 101: Wellness Concepts 2017-18, 2021
- AES 611: Community Organizing (master’s level course) 2023-Present
- CEM 650: Health Policy (master’s level course) 2021-Present
- IDS 101: Introduction to Intergroup Dialogue 2021-Present
- FYW 1280: Humor & Politics (Freshman Writing Seminar) 2020-Present
- HSC 151: Current Issues in Public Health (May Experience) 2018
- MXP 275 Health and Medicine in the Global Context (May Experience in Portugal & Cambodia) 2022-Present

**Harvard University, T.H. Chan School of Public Health**

*Teaching Assistant*

- Health Communication in the 21<sup>st</sup> Century; Professor: Dr. K. Vish Vishwanath 2015
- Qualitative Research Methods for Public Health; Professor: Dr. Roberta Goldman 2013
- Society & Health; Professor: Dr. Ichiro Kawachi 2011, 2012
- Psychosocial Theories of Health Behavior; Professors: Drs. Cassandra Okechukwu & Shoba Ramanadhan 2012
- Program Planning- Design and Evaluation; Professor: Dr. Beth Molnar 2011

**Harvard College**

*Teaching Fellow*

- Advanced Topics in Global Health and Health Policy; Professor: Dr. David Cutler 2014-2016

**Emory University, Rollins School of Public Health**

*Teaching Assistant*

- Health 101; Professor: Dr. Daniel Adame 2002-2004
- Behavioral Research Methods; Professors: Drs. Richard Crosby & David Holtgrave 2003

**UNIVERSITY FELLOWSHIPS & AFFILIATIONS:**

- Institute for the Advancement of Community Health (IACH) Researcher 2016-Present
- STEM Equity Fellow, certified from Inclusive STEM Teaching Project 2021
- Engaging Tensions and Fractures, Cothran Center Faculty Seminar in Ireland 2021-2022
- Global Humanities Working Group 2020-2021
- Shucker Leadership Institute Faculty Fellow 2018-2020
- The Shi Institute for Sustainable Communities Faculty Affiliate 2016-Present
- Rinker Faculty Travel Fellow, Furman University, Media and Culture in Ghana 2017
- Community-Engaged Learning (CEL) Faculty Fellow 2017-2018
- Facilitator for the Institute for Innovation and Entrepreneurship – Women’s Leadership Institute 2017-Present

- Faculty Writing Fellow 2018

**UNIVERSITY SERVICE:**

- DEI Department Representative 2022-Present
- Graduate Program Committee – M.A. in Advocacy and Equity Studies 2022-Present
- Graduate Program Committee – M.Sc. in Community Engaged Medicine 2022-Present
- Inaugural Faculty Council, At-Large Representative 2020-2022
- STEM Diversity, Equity, and Inclusion Committee, Co-Chair (2021-2023) 2020-2022
- COVID-19 Faculty Executive Ad Hoc Committee 2020
- COVID-19 Fall Re-Opening Steering Subcommittees of 1) Education and Training, 2) Communications, and 3) Education and Messaging 2020-2021
- Student Appeals Committee Member, Chair (2019-2020) 2017-2020
- Presidential Diversity and Inclusion Committee 2017-2021
- Black Life at Furman Ad Hoc Committee 2020-2021
- Writing Programs Advisory Group 2022
- Health Administration Club Advisor 2019-2022
- Health Science Majors Club Advisor 2018
- Public Health Action Group Coordinator 2016-2020

**PROFESSIONAL SERVICE:**

- American Public Health Association, Health Communication Member 2002-Present
- Health Promotion Practice and Center for Disease Control’s Division of Nutrition, Physical Activity and Obesity’s Supplement on Public Health Practice in the Field, Guest Editorial Board Member 2021-2023
- Council on Undergraduate Research (CUR), Member 2017-Present
- Ad hoc reviewer for the following journals: *Health Education & Behavior*; *Journal of Health Care for the Poor and Underserved*; *Maternal and Child Health*; *Childhood Obesity*; *Children*; *Nutrition and Health*; *JAMA Network Open* 2011-Present

**SELECTED MEDIA APPEARANCES:**

PUBLIC HEALTH & ACADEMIC COVERAGE:

- “Dr. Shaniece Criss - Career Opportunities for Advocacy and Equity Studies Students,” **Go Further Podcast**, October 25, 2023: <https://open.spotify.com/episode/41wnVCgTERDjpGm1v0x0HL>
- “Resilience with Shaniece Criss,” **Bold Journey**, September 22, 2023: <https://boldjourney.com/news/meet-shaniece-criss/>
- “The Top 50 Women Leaders of South Carolina for 2023,” **Women We Admire**, May 22, 2023: <https://thewomenweadmire.com/2023/05/22/the-top-50-women-leaders-of-south-carolina-for-2023/>
- “Having Babies: From Cotton Fields to Twitter,” **TEDxFurmanU**, February 18, 2023: <https://youtu.be/8JjAyB3pcbU>
- “Dr. Shaniece Criss - Master of Arts in Advocacy and Equity Studies Director,” **Go Further Podcast**, February 15, 2023: <https://open.spotify.com/episode/4BdoU2K3kIq4E8yiHGED7M>
- “Reevaluate and recalibrate regularly, with Shaniece Criss,” **The PH Spot Podcast**, February 8, 2023: <https://phspot.org/reevaluate-and-recalibrate-regularly-with-shaniece-criss>

- "What You Shouldn't Have to Expect When You're Expecting: New Research Sheds Light on Nuances of Racism, Experiences of Vulnerability During Pregnancy and Childbirth," **Maryland Today**, December 9, 2022: <https://today.umd.edu/what-you-shouldnt-have-to-expect-when-youre-expecting>
- "Dr. Shaniece Criss - The 5 Layers of a Healthy Society," **The Jill Cruz Podcast**, December 9, 2022: <https://share.transistor.fm/s/3b287c18>
- "Greenville County organizations receive \$1.5 million grant to address health inequities," **Greenville News**, October 27, 2022: <https://www.greenvilleonline.com/story/news/local/2022/10/27/greenville-sc-groups-get-1-5-million-address-health-inequities/69590310007/>
- "U.S. HHS announces \$1.5M grant to overcome systemic barriers to health care in Upstate," **Greenville Journal**, October 27, 2022: <https://greenvillejournal.com/community/us-hhs-announces-1-5m-grant-to-overcome-systemic-barriers-to-health-care-in-upstate-sc/>
- "Groups receive \$1.5M federal grant to fight racial health disparities in Greenville County," **The Post and Courier**, October 27, 2022: [https://www.postandcourier.com/greenville/groups-receive-1-5m-federal-grant-to-fight-racial-health-disparities-in-greenville-county/article\\_7099efcc-560d-11ed-a6ce-13ebb4955866.html](https://www.postandcourier.com/greenville/groups-receive-1-5m-federal-grant-to-fight-racial-health-disparities-in-greenville-county/article_7099efcc-560d-11ed-a6ce-13ebb4955866.html)
- "Major grant announcement on health equity in Greenville," **WYFF** (Video Announcement), October 27, 2022: <https://www.facebook.com/WYFF4/videos/844759299877627>
- "Closing the gap on health inequities in Black and Brown communities," **City of Greenville**, October 27, 2022: <https://twitter.com/citygreenville/status/1585754989812654080>
- "HHS Awards Organizations Advancing Community-Driven Approaches to Tackling Structural Racism," **HHS Office of Minority Health (OMH)**, October 3, 2022: <https://content.govdelivery.com/accounts/USOPHSOMH/bulletins/3303d84>
- "Collegiate Mental Wellness," Chi O Conversations Podcast (Episode 2 with Dr. Shaniece Criss), October 26, 2022: <https://youtu.be/4s9ik0ujqFU>
- "Promoting Public Health on Social Media," **Canvas Voyage**, October 6, 2022: <https://canvasrebel.com/meet-dr-shaniece-criss/>
- "Positivity & Public Health - Enthusiastic Leadership," **Go Solo Entrepreneur Stories**, September 5, 2022: <https://gosolo.subkit.com/enthusiastic-leadership/>
- "Health Equity through Individual and Collective Action," **Keynote Speaker for the 28th Annual Unity Sports MLK Celebration 2022**, January 17, 2022: [https://youtu.be/WYg\\_BHQkuMQ](https://youtu.be/WYg_BHQkuMQ) (speech starts at 40 minutes)
- "The Racial Equity and Economic Mobility (REEM) Commission Overview," **REEMGVL.org**, September 23, 2021: <https://youtu.be/b39zMAbg3h0> (section starts at 3:42)
- "How Are Today's Societal Issues Impacting the Health of Collegians?," **The Eleusis**, Fall 2021: <http://digital.watkinsprinting.com/publication/?i=739290&pre=1> (pages 14-15)
- "7 things that could reduce health disparities for Blacks, Latinos hit hardest by pandemic," **Greenville News**, December 18, 2020: <https://www.greenvilleonline.com/story/news/health/2020/12/18/heres-what-could-help-greenville-blacks-latinos-hit-hardest-covid/3864449001/>
- "South Carolina and COVID-19: Response and Recovery with Dr. Linda Bell, SC State Epidemiologist, moderated by Dr. Shaniece Criss," **Municipal Association of South Carolina, Virtual 2020 Annual Meeting**, July 17, 2020: <https://vimeo.com/436264529>
- "Coronavirus ZIP code data shows Greenville's Black, Hispanic communities hardest hit," **Greenville News**, June 5, 2020:

<https://www.greenvilleonline.com/story/news/local/2020/06/05/black-hispanic-communities-zip-code-data-shows-hardest-hit-coronavirus-areas-greenville-sc/5285715002/>

- "Testing, lagging information remain the weak links in South Carolina's COVID-19 strategy," **Greenville News**, April 30, 2020:  
<https://www.greenvilleonline.com/story/news/2020/04/30/testing-lagging-info-remain-weak-links-scs-covid-19-strategy/3047085001/>
- "Haywood Mall, WestGate Mall announce plans to reopen," **WYFF (NBC)**, April 29, 2020:  
[https://www.wyff4.com/article/haywood-mall-westgate-mall-announce-plans-to-reopen/32302194?fbclid=IwAR3BPo68oHImnqKuk5e\\_0aJM9YKKbnM8ufej9BJ\\_cYqhcc0o35DWc3Yff9k](https://www.wyff4.com/article/haywood-mall-westgate-mall-announce-plans-to-reopen/32302194?fbclid=IwAR3BPo68oHImnqKuk5e_0aJM9YKKbnM8ufej9BJ_cYqhcc0o35DWc3Yff9k)
- "Health expert says more consistency needed to show flattening of curve," **WYFF (NBC)**, April 21, 2020:  
<https://www.wyff4.com/article/health-expert-says-more-consistency-needed-to-show-flattening-of-curve/32214745>
- "Commentary: Racism is the other virus sweeping America during this pandemic," **Chicago Tribune**, April 20, 2020:  
<https://www.chicagotribune.com/opinion/commentary/ct-opinion-coronavirus-asian-americans-morita-20200420-ep3bmn3tincczfihw3qvl64boa-story.html>
- "United Way and Furman University release study on effects of gentrification," **Greenville Journal**, October 24, 2019:  
<https://greenvillejournal.com/news/united-way-and-furman-university-release-study-on-effects-of-gentrification/>
- "Reconcile Community Church hosts discussion about gentrification in Greenville," **Fox Carolina News at 10 pm** (FOX), January 30, 2019:  
[https://www.foxcarolina.com/reconcile-community-church-hosts-discussion-about-gentrification-in-greenville/video\\_33488e62-5ac6-517a-bdae-f9e3aac751bf.html](https://www.foxcarolina.com/reconcile-community-church-hosts-discussion-about-gentrification-in-greenville/video_33488e62-5ac6-517a-bdae-f9e3aac751bf.html)
- "Livewell Greenville talks Community impact, new grant at annual meeting" **WSPA News at 8 am** (CBS), September 29, 2017:  
[https://www.youtube.com/watch?time\\_continue=2&v=LmfHr\\_GpGGM](https://www.youtube.com/watch?time_continue=2&v=LmfHr_GpGGM)
- "Graham-Cassidy Healthcare Bill," **WYFF News 4 at 11 pm** (NBC), September 20, 2017
- "Report: Health gap widens between Greenville and rest of the U.S.," **Greenville Journal**, September 6, 2017:  
<https://greenvillejournal.com/2017/09/06/report-health-gap-widens-greenville-rest-u-s/>

#### COMMUNITY:

- "The Future of Travelers Rest with Shaniece Criss!!," **The GVL Gab with Aubree Lewis**, November 16, 2023: <https://www.youtube.com/watch?v=wfbgo9tZ0Do>
- "Meet the candidates: Travelers Rest City Council," **Greenville Journal**, October 11, 2023:  
<https://greenvillejournal.com/community/meet-the-candidates-2023-travelers-rest-sc-city-council/>
- "Meet Dr. Shaniece Criss of Travelers Rest," **South Carolina Voyager**, March 10, 2022:  
<https://southcarolinavoyager.com/interview/meet-shaniece-criss-of-travelers-rest-south-carolina/>
- "Resolve to Get Involved: Run for Office, with Dr. Shaniece Criss," **Simple Civics: Greenville County Podcast**, January 12, 2022:  
<https://podcasts.apple.com/us/podcast/simple-civics-greenville-county/id1576441622?i=1000547537233>
- "Greenville Women Giving-Making an impact in members and the community," **Upstate Parent Magazine**, November 2021:  
<https://www.upstateparent.com/story/news/2021/11/05/greenville-women-giving-making-impact-members-and-community/6296446001/>
- "Greenville News Community hero shepherds the needs of an underserved community," **Greenville News**, October 13, 2021:

<https://www.greenvilleonline.com/story/news/local/2021/10/13/greenville-news-community-hero-pastor-will-broadus-reconcile-church/5923230001/>

- "Chronicle: Destination Downtown explores booming Upstate growth," **WYFF**, September 7, 2021: Travelers Rest Segment:  
<https://youtu.be/7X3Q5gtiA7g>
- "Furman's Women's Leadership Institute empowers women to flourish," **Upstate Business Journal**, August 2021:  
<https://upstatebusinessjournal.com/archive/august-2021/> (page 14)
- "PREVIEW: SC Rep Delivers Midsummer, Phantom in Trailblazer Park," **Carolina Curtain Call.com**, August 10, 2021:  
<http://carolinacurtaincall.com/2021/08/10/preview-sc-rep-delivers-midsummer-phantom-in-trailblazer-park/?fbclid=IwAR3Tn5rb19WRD26x0dDNqvUZuCDpIAYhbWkvVVZBy4ihAd4wConcVRBflT8>
- "Women Vision SC: Finding Our Voice," **SCETV**, June 18, 2020:  
<https://www.sctv.org/stories/local/2020/dr-shaniece-criss-women-vision-sc>
- "2020 Hall of Fame Inductees: Five Graduates, One Educator Selected for Greenville County Schools Hall of Fame," **Greenville County Schools**, November 21, 2019:  
<https://www.youtube.com/watch?v=p8qwZQl0nnY>
- "Voter's Guide: Meet the 2019 Travelers Rest City Council candidates," **TR Tribune**, October 31, 2019:  
<http://www.trtribune.com/index.php/destinations-travel/item/4248-voter-s-guide-meet-the-2019-travelers-rest-city-council-candidates>
- "25 Most Beautiful 2019," **Greenville News**, October 1, 2019:  
<https://www.greenvilleonline.com/story/life/2019/10/01/25-most-beautiful-2019-meet-shaniece-criss/3831122002/>
- "Criss Brings Her Talents Home," **Furman Magazine**, Fall 2019:  
<https://news.furman.edu/features/criss-brings-her-talent-home/>
- "TR Community Perceptions about Pinestone Development," **WYFF News at 11 pm** (NBC), February 20, 2019
- "State of the Union Commentary," **WYFF News at 5 & 6 pm** (NBC), February 5, 2019
- "SC Youth in Government Builds Leaders," **YMCA of Greenville**, January 10, 2019:  
<https://youtu.be/iMVGy542TGE>
- "Your Vote Counts" Radio Public Service Announcement, **Praise 96.9**, October-November 2018
- "Taking The Lead: Women's Leadership Institute Builds Camaraderie and Confidence," **Greenville Business Magazine**, July 5, 2018:  
<http://www.greenvillebusinessmag.com/2018/07/05/176439/taking-the-lead-women-s-leadership-institute-builds-camaraderie-and-confidence>
- "Shaniece Criss Wins Travelers Rest City Council Race," **Greenville News**, March 20, 2018:  
<https://www.greenvilleonline.com/story/news/2018/03/20/shaniece-criss-defeats-robert-ratray-special-travelers-rest-election/443428002/>
- "Teen Achievers Inaugural Kick-Off Banquet – A Project from Furman Riley Institute's Diversity Leaders Initiative," **Your Carolina** on WSPA (CBS), September 20, 2017:  
<http://wspa.com/2017/09/22/ymca-teen-achievers/>