

STEVEN A. (Steve) STEWART

Curriculum Vita

Furman University

Associate Professor
Department of Business and Accounting
3300 Poinsett Hwy
Greenville, SC 29613

Contact information

Office: (864) 294-2273
Email:
sstewart1@furman.edu

EDUCATION

- Ph.D., Management, Florida Atlantic University, 2014.
 - *Dissertation*: "A foot in both camps: The influence of role identity centrality of professional service entrepreneurs on entrepreneurial orientation and firm performance."
- M.Div., B.L., Theology, Southwestern Baptist Seminary, 1995.
- B.S., Marketing, University of Florida, 1991 (with Honors).

ACADEMIC WORK EXPERIENCE

Furman University, Greenville, South Carolina

Associate Professor of Entrepreneurship (Aug, 2023 – Present)

Georgia Southern University, Statesboro, Georgia

Associate Professor of Management (Aug, 2018 – July, 2023)

Assistant Professor of Management (Aug, 2013 – Aug, 2018)

Appointed to the Graduate College faculty (Spring, 2014)

Online Teaching Certificate (Spring, 2016)

Graduate courses taught (unless otherwise noted, courses are face-to-face):

- BUSA 7530 – MBA Global Business Policy
- BUSA 7030/MGNT 7335 – MBA Entrepreneurship (a course I developed)
- WMBA 6070 – Entrepreneurship (online WebMBA)

Undergraduate courses taught:

- BUSA 4131 – Strategic Management (face to face and online)
- MGNT 3234 – Foundations of Entrepreneurship
- MGNT 4234 – Intermediate Entrepreneurship
- MGNT 4236 – Entrepreneurship and Innovation Capstone
- MGNT 3130 – Principles of Management (online)

Continuing Education Courses taught:

- Morale and Motivation
- Practical Problem Solving and Decision Making
- Leadership Styles

Undergraduate honors thesis supervision:

- Baylor Bumford (2022 – 2023)
- Mikaela Shupp (partial supervision, 2015)
- Timothy Miller (partial supervision, 2016)
- Brandon Lee (2016 – graduation December 2017)
- Baylor Bumford (Spring 2022 – present)

Instructor, Florida Atlantic University (Fall, 2010 – Spring, 2013)

- ENT 4024 – Entrepreneurship
- MAN 4720 – Global Policy and Strategy

Adjunct Instructor, Palm Beach State College (Fall, 1997 – Fall, 1999)

RESEARCH INTERESTS

My research focuses upon the social psychology of identity and entrepreneurship, including founders, strategic leadership processes, angel investors, and professionals.

PUBLICATIONS (PEER REVIEWED)

Peterson, M. F. and **Stewart, S. A.** (2020) *Implications of Individualist Bias in Social Identity Theory for Cross-Cultural Organizational Psychology*. *Journal of Cross-Cultural Psychology*, 51(5), 283-308. <https://doi.org/10.1177%2F0022022120925921>

Charlier, S. D., Hoell, R. C., Sproul, C. R., & **Stewart, S. A.** (2019). *Evidence, Please? Rejoinder to “The Menace of Misinformation: Faculty Misstatements in Management Education and Their Consequences.”* *Journal of Management Education*, 43(4), 434–445.

Cox, K. C., **Stewart, S. A.**, Lortie, J., and Barreto, T. S. (2018) *Different strokes for different folks: Generational differences, social salience, and social performance*. *International Journal of Entrepreneurship and Innovation*. DOI: 10.1177%2F1465750318796718

Stewart, S. A. (2018) *Expert and entrepreneur: The unique research domain of Professional Service Entrepreneurs*. *International Entrepreneurship and Management Journal*, 14(3): 615-626. DOI: 10.1007/s11365-018-0516-5

Cox, K. C., Lortie, J., and **Stewart, S. A.** (2017) *When to pray to the angels for funding: The seasonality of angel investing in new ventures*. *Journal of Business Venturing Insights*, 7(June 2017): 68-76. DOI: 10.1016/j.jbvi.2017.03.003

Stewart, S. A. and Amason, A. C. (2017) *Assessing the State of Top Management Teams Research*. Oxford Research Encyclopedia of Business and Management, Oxford University Press, New York.

Stewart, S. A., Castrogiovanni, G. J. and Hudson, B. A., (2016). *A Foot in Both Camps: Role Identity and Entrepreneurial Orientation in Professional Service Firms*. *International Journal of Entrepreneurial Behavior and Research*, 22(5): 718-744.

Stewart, S. A. and Hoell, R. C., (2016). *Hire Someone Like Me or Hire Someone I Need: Entrepreneur Identity and Early-Stage Hiring in Small Firms*. *Journal of Small Business and Entrepreneurship*, 28(3), 187-201.

REFEREED CONFERENCE PRESENTATIONS (Represents inclusion in proceedings)**

- Cox, K. C., Lortie, J., Stewart, S. A., Sproul, C. R. What can evolutionary biology teach us about business model variation? Presented at the United States Association of Small Business and Entrepreneurship (USASBE), Raleigh, NC, 2022.
- Stewart, S. A., Sproul, C. R., and Cox, K. C. *Pens, pencils, crayons, and creativity: The role of tools in creative thinking*. Presented at the United States Association of Small Business and Entrepreneurship (USASBE), New Orleans, 2020.
- Stewart, S. A. and Welter, C. (2017) *Intermediaries, BOP Firms, and Organizational Image*. Presented at the Strategic Management Society, Houston, TX, 2017.
- Cox, K. C., Lortie, J., Barreto, T. S., and Stewart, S.A., (2017) *Different Strokes for Different Folks: How Generational Differences Influence Social Performance*. Presented at the Academy of Management, Atlanta, GA, 2017.
- **Stewart, S. A. and Castrogiovanni, G.J., (2016) *Identity and Entrepreneurial Orientation in the Context of Professional Service Firms*. Presented at United States Association of Small Business and Entrepreneurship (USASBE), San Diego, CA.
- Stewart, S. A. and Hoell, R.C., (2015) *Hire Someone Like Me or Hire Someone I Need: Entrepreneur Identity and Early-Stage Hiring in Small Firms*. Presented to the ENT Division of the Annual Meeting of the Academy of Management, Vancouver, CA.
- **Stewart, S. A., Hudson, B.A., and Castrogiovanni, G.J., (2014) *Apostles, Authorities, Artisans, and Altruists: Professional Service Entrepreneurs and their Understanding of Entrepreneurship*. Presented to the ENT Division at Southern Management Association, Savannah, GA.
- **Stewart, S. A. and Castrogiovanni, G.J. (2014) *A Foot in Both Camps: Role Identity and Entrepreneurial Orientation in Professional Service Firms*. Presented to the ENT Division of the Annual Meeting of the Academy of Management, Philadelphia, PA.
- **Welter, C., and Stewart, S. A. (2014) *Reflected Organizational Images: A Social Identity Model of Social Entrepreneurship in BOP Markets*. Presented to the ENT Division of the Annual Meeting of the Academy of Management, Philadelphia, PA.
- **Stewart, S.A., Castrogiovanni, G.J., and Hudson, B.A. (2013) *A Tale of Two Identities: Identity and Entrepreneurial Orientation in Professional Service Firms*. Presented at the Annual Meeting of the Academy of Management, Orlando, FL.
- Stewart, S.A., and Castrogiovanni, G.J. (2012). *A Foot in Both Camps: The Impact of Professional Identity on Entrepreneurial Activity*. Presented at the Annual Meeting of the Academy of Management, Boston, MA.
- Stewart, S.A. and Peterson, M.F. (2012). *Implications of Individualist Bias in Social Identity Theory in International Organizational Studies*. Presented at the Annual Meeting of the Academy of Management, Boston, MA.
- Stewart, S.A., Williams, E.A., and Castro, S.L. (2012). *Transformational Leadership and Goal Commitment: Organizational Identification and Self-Efficacy as Moderators*. Presented at the Southern Management Association, Fort Lauderdale, FL.

CONFERENCE PRESENTATIONS (CONTINUED)

Stewart, S.A., and Hudson, B.A. (2011). *Scorning Their Shame: Theology, the Marginalized, and the Institutional Work of Allies*. Presented at the Annual Meeting of the Academy of Management, San Antonio, TX.

Stewart, S.A., and Ellis, K. (2011). *Who are we now? The impact of an organizational identity shock and emotional capability on target team organizational identification and team performance following an acquisition*. Presented at the Annual Meeting of the Academy of Management, San Antonio, TX.

Stewart, S.A., Williams, E.A., Castro, S.L., and Reus, T.H. (2011). *Examining Emotional Capability in Teams: Its Influence on the Development of Team Climate and Outcomes*. Presented at the Annual Meeting of the Academy of Management, San Antonio, TX.

Stewart, S.A., (October, 2010). *Leader Member Exchange (LMX) Relationships and Conflict: Issue Importance and Organizational Hierarchy as Moderators*. Presented at the Annual Meeting of the Southern Management Association, St. Petersburg, FL.

Stewart, S. A., (October, 2010). *Hearts, heads and hard work: Emotions and team learning*. Presented at the Annual Meeting of the Southern Management Association, St. Petersburg, FL (Symposium).

WORKING MANUSCRIPTS

Petrescu, Maria, Dudau, Adina I., Ferguson, John R., Gironda, John T., Kitchen, Phillip J., Fine, Monica B., & **Stewart, Steven, A.**, "*Students as value co-creators: The Contribution of Authority Theory to Service Dominant Logic in Business Schools*", Targeted for: Academy of Management Learning & Education

Stewart, S. A., Sproul, C. R., and Cox, K. C. *Pens, pencils, crayons, and creativity: The role of tools in creative thinking*. Targeted to Journal of Business Venturing Insights. Further data gathering.

Williams, F. I., Rutner, P., Tribble, L, Campbell, C., and **Stewart, S.A.** *Women leaders in STEM: Success beyond the gender-divide*.

Stewart, S.A., Hudson, B.A., Castrogiovanni, G.J., *Apostles, Authorities, Artisans, and Altruists: Professional service entrepreneurs and their understanding of entrepreneurship*. (Target: Entrepreneurship Theory and Practice)

Stewart, S.A., and Welter, C. *Intermediaries, BOP Firms, and Organizational Image*. (Target: Academy of Management Review)

ACADEMIC SERVICE

Entrepreneurship Related Service

- Co-advisor for Eagle Entrepreneurs (an entrepreneurship student organization), Fall 2021-present.
- Mentor for 3 Day Startup weekend (Spring 2015; 2017; 2018; 2019; 2020)
- Delegate, Ocean Exchange Global Pitch Competition, Savannah, GA (2016, 2017, 2018)
- Facilitator, Veterans' Entrepreneurship Program, Veterans Business Outreach Center (Fall, 2018)
- Mentor, Youth Entrepreneurship Week (Summer, 2017)
- Special topic panelist, BIG Spring Speaker Series (Spring 2017)

- Co-advisor for ENACTUS (May 2014 – 2016). Regional Champions 2015.
- Primary mentor and coach: 1st and 2nd place winners of 3 Day Startup
 - 1st place winner went on to place 3rd overall at the Creative Coast Fast Pitch in Savannah
- Coach for the inaugural Business Innovation Group Fast Pitch Competition (Fall 2015) (primary coach for all three winning contestants/teams)
- Panelist for Savannah Fast Pitch competition (Spring 2015)
- Business Plan Competition Screening Judge, 2012, Adams Center for Entrepreneurship, Florida Atlantic Univ.

University, College, and Department Service

- Conducting strategic planning for the Center for Rehabilitation and Independent Living (CRIL) in the Waters College of Health Professions (Spring 2022 – present)
- Governance Committee, Parker College of Business (Fall 2021 – present)
- Council for Advancement of Standards assessment team of the Russell Union (Fall 2020-Spring 2021)
- Strategic Planning Committee, College of Business (beg Fall, 2018 - present)
- Chair, Graduate Curriculum and Program Committee (beg Fall, 2018 – Spring 2021)
- Graduate Curriculum and Program Committee (beg. Fall, 2017)
- MBA Assessment Group (since Fall, 2016)
- Student Retention, Graduation, and Instructional Resources Committee (Fall, 2016)
- Chair, Entrepreneurship Curriculum Revision Committee (Spring & Fall 2014)
- Administrative Assistant search committee (Fall 2014)
- Assistant Professor search committee chair (Fall 2014, Spring 2015, Fall 2015)
- Speaker: MBA Association (Spring 2014)
- Various faculty search committees

Academy of Management, SMA, and USASBE Service

- Session Chair, USASBE Annual Meeting, 2016
- Session Chair, Academy of Management Annual Meeting, 2014
- Reviewer, Academy of Management, 2012, 2013, 2014, 2015 ENT and OMT Divisions
- Reviewer, Academy of Management, 2011, OMT and MOC Divisions
- Southern Management Association, 2014 ENT Division

Editorial Board

- International Entrepreneurship and Management Journal (As of January, 2014)

Ad hoc reviewer

- Entrepreneurship Theory and Practice
- Journal of Small Business and Entrepreneurship
- International Journal of Entrepreneurial Behavior and Research
- International Entrepreneurship and Management Journal
- Journal of Cross-Cultural Psychology
- Academy of Management Learning and Education
- Journal of Management and Organization

Co-Organizer

Professional Development Workshop: "The importance of relationship development and emotional intelligence for management development and education." E. A. Williams, B. J. Deptula, and S. Stewart, Chair/Organizers. Southern Management Association Meeting. St. Pete Beach, FL. (2010).

AFFILIATIONS and HONORS

- Freeman Outstanding Professor of the Year Award, Parker College of Business, 2021.
- Outstanding Faculty of the Year, Cohort 81, Georgia WebMBA, Fall 2019.
- Nominated for Georgia Southern University Award for Excellence in Contributions to Teaching (2020)
- Crider Excellence in Teaching Award, 2018, Georgia Southern University, Parker College of Business.
- Outstanding Faculty of the Year, Cohort 74, Georgia WebMBA, Fall 2018.
- Outstanding Faculty of the Year, Cohort 66, Georgia WebMBA, Fall 2017.
- Crider Excellence in Teaching Award, 2018, Georgia Southern University, Parker College of Business.
- Rutherford Award for Excellence in Teaching and Service in the MBA Program, 2017
- Nominated for the Crider Excellence in Teaching Award, 2016, 2017, Georgia Southern University College of Business.
- Nominated for Outstanding Advisor (2016), Georgia Southern University
- Bank of America Faculty Award, 2015
- Selected delegate for the 15th Annual Experiential Classroom, University of Florida, Gainesville Florida (Fall 2014)
- Ph.D. Program representative for AACSB credentialing visit, Spring 2013.
- Received 2012-13 Innovative Entrepreneurship Education award sponsored by George Washington University 3E Learning and USASBE, awarded at the 2013 USASBE annual conference, San Francisco, CA.
- Attended USASBE Doctoral Consortium at the 2013 USASBE annual conference, San Francisco, CA (15 of 34 applicants accepted, based on research writing)
- Attended ENT Doctoral Consortium at the 2012 Annual Meeting of the Academy of Management, Boston, MA (20 of 85 applicants accepted based on research writing).
- Academy of Management (AOM)
- Southern Management Association (SMA)
- United States Association for Small Business and Entrepreneurship (USASBE)
- Phi Kappa Phi (2013).

OTHER PROFESSIONAL EXPERIENCE

Prior to pursuing graduate studies, I held sales and management positions at Publix, Walmart, S.C. Johnson, and NCR Corporation (then owned by AT&T). I have also owned several services businesses. For 15 years prior to entering the Ph.D. program, I was involved in senior management of three non-profit faith-based organizations, and founded or sat on the boards of several community organizations. These experiences both inform my research interests in how identity influences organizations, especially the identity of firm founders, and have influenced my ability to work with a wide variety of stakeholders.