

PRESENTING SPONSOR (BLUECROSS BLUESHIELD OF SC) | \$25,000

- Airing of sponsor-produced video spot highlighting community impact (30-45 seconds) during program opening followed by the opportunity for sponsor representative to speak from the podium (2 minutes)
- Verbal recognition from hosts during podium remarks
- Two tables of eight at dinner. If desired, sponsor is welcome to offer second table to a nonprofit of choice. Recognition in printed program.
- Two seats at a head table featuring award winners, speakers, and special guests
- Four tickets to next day's Building OneSouthCarolina event
- Logo inclusion on photo booth step-and-repeat backdrop
- Dedicated post across all Riley Institute social profiles (Facebook, Twitter, LinkedIn, Instagram) featuring sponsor-produced video spot highlighting sponsor's community work
- Inclusion in broader sponsor thank-you social post across all Riley Institute social profiles (Facebook, Twitter, LinkedIn, Instagram stories)
- Recognition in event invitations and media advertisements
- Inclusion on event webpage, which includes link to sponsor's website, and post-event eblast
- Dedicated on-site marketing materials:
 - Rotating standalone digital screen
 - Hanging sponsor board next to winner boards in the "Hall of Giants"
- Recognition on event signage

COCKTAIL RECEPTION SPONSOR (EXCLUSIVE) | \$15,000

- Verbal recognition from hosts during podium remarks
- One table of eight at dinner and recognition in printed program
- Dedicated branding during welcoming cocktail reception
 - Branded cocktail stirrers, cups, and/or cocktail napkins at welcome reception*
 - Signage in welcome reception area
- Two tickets to next day's Building OneSouthCarolina event
- Inclusion on event webpage, which includes link to sponsor's website, and post-event eblast
- Inclusion in on-site marketing materials:
 - Recognition on rotating slide on digital screens highlighting all sponsors
 - Recognition on event signage
- Inclusion in broader sponsor thank-you social post across all Riley Institute social profiles (Facebook, Twitter, LinkedIn, Instagram stories)

*Sponsor responsible for providing branded items

PARTNER | \$10,000

- Verbal recognition from hosts during podium remarks
- One table of eight at dinner and recognition in printed program
- Two tickets to next day's Building OneSouthCarolina event
- Logo inclusion on photo booth step-and-repeat backdrop
- Inclusion in sponsored content campaign that highlights thoughts on leadership from past award winners, appearing on the Riley Institute website and social channels
- Inclusion on event webpage, which includes link to sponsor's website, and post-event eblast
- Inclusion in broader sponsor thank-you social post across all Riley Institute social profiles (Facebook, Instagram, LinkedIn, Instagram Stories)
- Inclusion in on-site marketing materials:
 - Recognition on rotating slide on digital screens highlighting all sponsors
 - Recognition on event signage

DESSERT RECEPTION SPONSOR (EXCLUSIVE) | \$7,500

- Verbal recognition from hosts during podium remarks
- One table of eight at dinner and recognition in printed program
- Dedicated branding during dessert reception
 - Branded dessert, cups, and/or napkins with company logo*
 - Signage in dessert reception area
- Inclusion on event webpage, which includes link to sponsor's website, and post-event eblast
- Inclusion in on-site marketing materials:
 - Recognition on rotating slide on digital screens highlighting all sponsors
 - Recognition on event signage
- Inclusion in broader sponsor thank-you social post across all Riley Institute social profiles (Facebook, Instagram, LinkedIn, Instagram Stories)

*Sponsor responsible for providing branded items

ADVOCATE | \$5,000

- One table of eight at dinner and recognition in printed program
- Inclusion on event webpage, which includes link to sponsor's website, and post-event eblast
- Inclusion in on-site marketing materials:
 - Recognition on rotating slide on digital screens highlighting all sponsors
 - Recognition on event signage
- Inclusion in broader sponsor thank-you social post across all Riley Institute social profiles (Facebook, Twitter, LinkedIn, Instagram Stories)

FRIEND | \$2,500

- One table of eight at dinner and recognition in printed program

BUILDING ONESOUTHCAROLINA

PRESENTING SPONSOR | \$10,000 (\$7,500, IF BUNDLED*)

Held the morning after the OneSouthCarolina Awards, Building OneSouthCarolina recognizes an exemplary community achievement with its annual Partners in Progress Award and gives attendees insight into what led to the initiative's success.

- Opportunity for sponsor representative to speak from the podium (2 minutes)
- Logo inclusion in Building OneSouthCarolina video spot that airs the evening before during the OneSouthCarolina Awards
- One table of eight at OneSouthCarolina Awards** and recognition in printed program
- Recognition as the presenting sponsor of the Partners in Progress Award, inclusion of sponsor name on physical award given to winner(s)
- Prime seating for eight at Building OneSouthCarolina
- Logo inclusion in on-site marketing materials including table-toppers and event signage
- Inclusion in broader sponsor thank-you social post across all Riley Institute social profiles (Facebook, Twitter, LinkedIn, Instagram stories)
- Inclusion on event webpage, which includes link to sponsor's website, and post-event eblast

*Available at \$7,500 if bundled with OneSouthCarolina Awards sponsorship level valued at \$10,000 or greater

**Benefit available only at the non-bundled rate

SPONSORSHIP HIGHLIGHTS

	Presenting Sponsor	Cocktail Reception Sponsor	Partner	Dessert Reception Sponsor	Advocate	Friend
Airing of video spot during program	✓					
Verbal recognition from host	✓	✓	✓	✓		
Tables at awards dinner	2	1	1	1	1	1
Two seats at head table	✓					
Tickets to next day's Building OneSouthCarolina	4	2	2			
Dedicated on-site branding opportunities	✓	✓		✓		
Inclusion in on-site marketing materials	✓	✓	✓	✓	✓	
Logo inclusion on photo booth step-and-repeat	✓		✓			
Social media inclusion	✓	✓	✓	✓	✓	
Inclusion on event webpage	✓	✓	✓	✓	✓	

CONNECT WITH THE RILEY INSTITUTE



@rileyinstitute

All sponsorship contributions support both the celebration of legislative and civic leadership at the OneSouthCarolina Awards and the ongoing work of the Riley Institute to help break down barriers to economic and social well-being for all South Carolinians.

SPONSORSHIP OPPORTUNITIES

- Presenting Sponsor | \$25,000
- Cocktail Reception Sponsor | \$15,000
 - Partner | \$10,000
- Dessert Reception Sponsor | \$7,500
 - Advocate | \$5,000
 - Friend | \$2,500
- Building OneSouthCarolina Presenting Sponsor | \$10,000 (\$7,500 if bundled)

SPONSORSHIP CONTACT

Sponsor Organization _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT

An invoice will be emailed to address provided.

Authorized Sponsor Signature

Date

MAIL OR EMAIL THIS AGREEMENT TO

Eleanor Clifton, Smoak Public Relations, 105 N Spring St, Suite 111, Greenville, SC 29601
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