

MISSION, VISION AND GOALS

Osher Lifelong Learning Institute at Furman University

May 9, 2014

MISSION

The Osher Lifelong Learning Institute (OLLI) at Furman is a member run, member driven, diverse learning community of senior adults engaged in non-credit educational courses and programs, social opportunities and physical activities that inspire students to stay mentally and physically active in a supportive, nurturing and fulfilling university environment.

VISION

OLLI at Furman, a division of Furman University's Continuing Education Department operating out of the Herring Center for Continuing Education, will be a premier adult lifelong learning community of Greater Greenville and a leading program in the network of Osher Lifelong Learning Institutes. OLLI will energize the mind and body through a diverse and stimulating offering of courses, seminars, trips, and social activities conducted in enriching physical and social environments. OLLI will foster member participation and fulfillment, encourage understanding and respect for others, and promote inclusion and intergenerational involvement with the Furman University and Greenville communities. The evolving success of the program will be measured by the enthusiasm and excitement exhibited by our members for the courses, instructors and various programs, by member participation in the operation of the program, by retained and increased membership, and by the sense of community members share with one another.

GOALS AND ACTION PLANS

The Council and Staff will be responsive to the current and anticipated expectations and needs of the OLLI membership and the communities in which it participates.

1. MEMBERSHIP EXPECTATIONS

OLLI at Furman will assure all aspects of the program meet membership expectations by conducting a bi-annual survey of OLLI membership, focusing on the characteristics of the members and their attitudes toward: curriculum, instructors, staff, and current and prospective activities and programs. The results will form the basis for actions appropriate to address identified opportunities.

ACTION PLAN: *The Executive Committee will form an adhoc committee, which, in consultation with other committees, will devise and conduct the survey after the winter term of odd number years. The President, representing the Executive Committee, will report on the survey and make recommendations to the OLLI Council at the May meeting. The results of the survey will be made available to the membership via the OLLI website and a summary will be placed in the spring edition of GRAY MATTERS.*

2. MEMBERSHIP PARTICIPATION

OLLI at Furman will strive for 100% membership participation by encouraging members to participate actively in OLLI and by providing all levels of volunteer opportunities for the various skills and talents of its membership.

ACTION PLAN: *The Volunteer Committee and Staff will promote participation to members, measure participation via the bi-annual survey and report to Council with results and recommendations at the May meeting following the Member Survey, or as needed. The Volunteer Committee will also follow up on all information gathered during registration in regards to volunteer interests.*

3. MEMBERSHIP SERVICES

OLLI at Furman will prepare for and manage the needs of the program and a membership projected to be over 2000 members by 2020.

See appendix for membership data and projections prepared by Kent Snyder.

ACTION PLAN: *The Staff and the Council will review the needs on an annual basis and will recommend and/or provide necessary services i.e., staffing, volunteers, curriculum, instructors, programs, and utilization of the Herring Center. The Staff, and/or Chairs, will recommend program changes to Council as required with results monitored via the bi-annual membership survey at the May Council meeting following the survey.*

4. CURRICULUM AND INSTRUCTORS

OLLI at Furman recognizes that the curriculum and the instructors are the heart of the program and must have focused attention and support from the organization and its leadership. OLLI will assure the high quality and wide range of course offerings and will identify, cultivate and recognize instructors through proactive initiatives and member support.

ACTION PLAN: *The Curriculum Committee will actively recruit and train committee members to assure leadership succession, will develop the curriculum and instructors to provide a balanced and complete program, and will explore alternative course formats and locations. The Faculty Support Committee will provide training, support and recognition for the instructors each term. The chairs of these committees will report on their work and results at each Council meeting.*

5. COMMUNITY

OLLI at Furman will identify and develop opportunities for enhanced engagement within the Furman community, especially the Continuing Education Department and faculty, the Greater Greenville senior community and other program specific organizations, and the national network of Osher Lifelong Learning Institutes.

ACTION PLAN: *The Staff, the Outreach Committee and others will recommend and support diversity and outreach programs, such as Straight Talk and Senior Leaders Greenville, to enhance local and national community engagement and development. The OLLI Director and Outreach Chair will report at each Council meeting.*

6. FINANCE

OLLI at Furman will manage a transparent financial policy which provides for a balanced operating budget and long-term sustainability using revenues from reasonable membership fees, the Osher Endowment Distribution (OED) and other sources to cover approved budgeted expenses.

ACTION PLAN: *The Finance Committee and the Program Director, in conjunction with the Executive Director of Continuing Education, will review, recommend, and oversee all aspects of the OLLI budget and OED initiatives. The Finance Chair will report at each Council meeting.*

7. HERRING CENTER and FURMAN FACILITIES

OLLI at Furman will develop plans and programs that encourage and support the optimum use of the Herring Center by OLLI members and will oversee on a continuing basis OLLI needs relative to equipment and additional Furman facility requirements.

ACTION PLAN: *The OLLI Director and Council President will assess and represent OLLI needs in conjunction with the Continuing Education Department, the Herring Center Art Committee and Furman facility support.*

8. PLANNING

OLLI at Furman will review this document annually relative to strategic issues and opportunities.

ACTION PLAN: *The Long Range Planning Committee, with input from the Program Director, Executive Director of Continuing Education, and Council, will review annually OLLI Goals/Action Plans, identify strategic issues and opportunities and make recommendations at the May Council meeting.*

9. ADMINISTRATION

OLLI at Furman will review the Action Plans on a regular basis to assure that the program meets the Goals and will develop annual plans and calendars.

ACTION PLAN: *Committee Chairs and OLLI Director will submit annual plans and calendars at the first Council meeting of the new academic year. The Council will review the Action Plans and the OLLI Director and committee chairs will report on the status of plans and calendars at each Council Meeting. A Council approved summary of the minutes will be published within 45 days in OLLI Notes and on the website.*

10. ANNUAL REPORTING

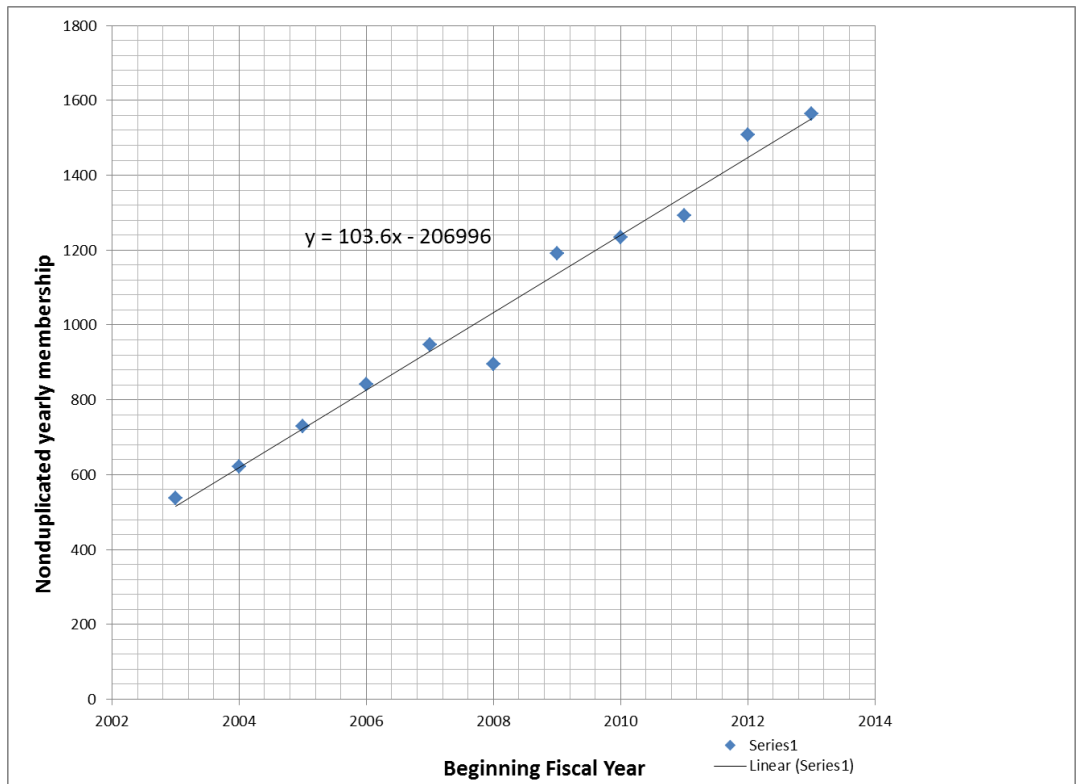
OLLI at Furman leadership will provide the Membership with an Annual Report on the program goals, activities and statistics.

ACTION PLAN: *The OLLI Director and President will provide an annual report at the May Membership Meeting and a written report via GRAY MATTERS and the OLLI website.*

Approved by Council by email vote on May 9, 2014

Beginning FY	Yearly Members
2003	538
2004	621
2005	730
2006	842
2007	947
2008	895
2009	1190
2010	1235
2011	1293
2012	1508
2013	1564

April 7, 2014



Estimate of OLLI membership in 2015 = 1758, in 2020 = 2276 (roughly 100 more each year)