



SmartShopper[®]

from Zelis[®]



South Carolina

Did you know?

\$600



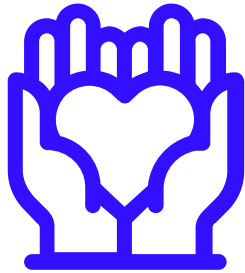
The price of a procedure can vary greatly depending on **where** it is performed.

\$2,100



SmartShopper[®]

SmartShopper helps you...



**Find the
right care**



**at the
right place**

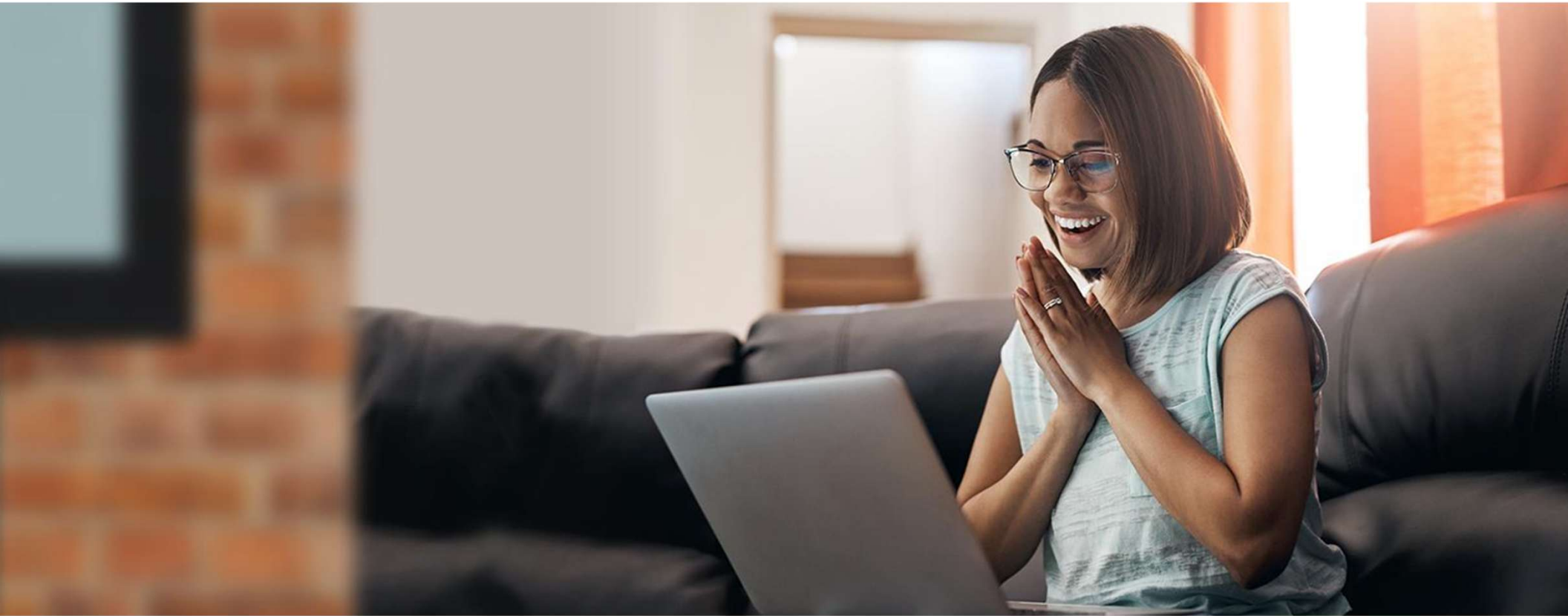


**for the
right price**

SmartShopper is a **reward-based care redirection solution.**

Shop and compare costs for your medical procedures the same way you shop for anything else!

Earn cash rewards when you shop!



When Employees Shop for Care, Everyone Wins

Example \$2,500 Deductible



MRI	\$4,378
CT Scan	\$4,251
Ultrasound	\$593
Cardiology procedure (EKG)	\$2,676

Total Spent:
Deductible: \$2,500
Employer \$9,398



MRI	\$686
CT Scan	\$510
Ultrasound	\$164
Cardiology procedure (EKG)	\$577

Total Spent:
Deductible: \$1,937
Employer: \$ 0
Rewards: \$495



MRI	\$686	\$150
CT Scan	\$510	\$100
Ultrasound	\$164	\$50
Cardiology procedure (EKG)	\$577	\$195

What's the catch?

No catch! SmartShopper is made available through your employer or health plan and has already been paid for, so there is no catch!

Going to a cost-effective facility saves your employer and insurance company money and you get to share in the savings!



"I'm saving money, AND you're going to pay me?"

Multiple ways to shop!

Shop online 24/7

Member Login

My Health Toolkit[®]

Other logins ▾

Username

Enter your username

[Forgot your username?](#)

Password

Enter your password



[Forgot your password?](#)

Log In

New user? [Create an account.](#)

www.southcarolinablues.com

Speak with a Care Concierge



Members of our Care Concierge Team

888-216-8138

M-Th 8:00am - 8:00pm | Fri 8:00am - 6:00pm (EST)

What types of procedures can I shop for?

- ✓ Common screening exams
- ✓ Diagnostic tests
- ✓ Surgical procedures
- ✓ ...and more!

Visit us at SouthCarolinaBlues.com or contact your SmartShopper Care Concierge for a complete list of eligible medical services.



Sample eligible procedures and cash incentives

Procedure	Reward
Colonoscopy	up to \$300
PET Scan	up to \$150
MRI	up to \$150
Mammogram	up to \$100
Knee Replacement	up to \$750
Ultrasound	up to \$100
Upper GI Endoscopy	up to \$300

Frequently asked questions

Q: Why are the prices so different for the same procedure at different locations?

A: Different providers, such as hospitals have higher overhead costs and providers negotiate different rates with your insurance company.

Frequently asked questions

Q: Where does the reward money come from?

A: The cost of routine medical procedures can vary greatly from facility to facility. Going to a hospital for an MRI for example could cost substantially more than at an outpatient facility. When you shop for a procedure or treatment, SmartShopper estimates the cost of your procedure at different locations in your network. If you elect to have your procedure performed at a cost-effective location, you save money for your employer, health plan, or insurance company, and the reward is a share of those savings.

Frequently asked questions

Q: How do I know the cost-effective options suggested by SmartShopper are also high-quality options?

A: All health centers on your SmartShopper list are part of your health plan's network and have met their quality standards for in-network providers. The facilities are well-known and fully licensed to provide services.

How SmartShopper works

1

Member's provider recommends a medical test or procedure



2

Member shops for procedure online or with a Care Concierge



3

Member has procedure at the location of their choice



4

Member receives reward in approximately 60 days



SmartShopper Online

SouthCarolinaBlues.com

Member Login

[Other logins](#) ▼

My Health Toolkit®

Username

Enter your username

[Forgot your username?](#)

Password

Enter your password



[Forgot your password?](#)

Log In

New user? [Create an account.](#)



SmartShopper Online

South Carolina

Find Care Messages ID Cards Profile

Home My Plan & Benefits Claims & Authorizations Providers & Services Wellness & Care Management

Search

My Health Toolkit
Welcome, MICHAEL.

Viewing coverage and usage for:
MICHAEL TESTING

Plan Utilization

Health Dental Pharmacy

Recent Claims

Health Dental Pharmacy

Recent Authorizations

Status Provider Last Update

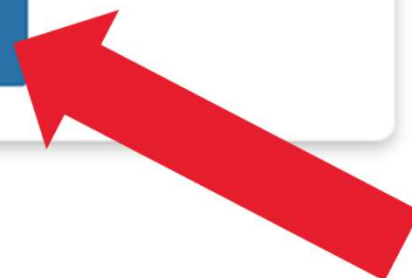
SmartShopper Online

Find Care

Find A Doctor

Looking for a doctor or other health care professional?

[Find An In-Network Provider](#)



SmartShopper Online

Browse or search to find the care you need.

Q Search for Names, Specialties, and Procedures

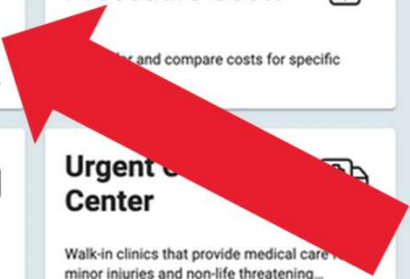
[Search by Billing Code >](#)

Common Searches: [OB/GYN](#) [Cardiologist](#) [Orthopedic Surgeon](#) [Physical Therapist](#) [Mammogram](#) [Colonoscopy](#)

Browse by Category

Find results using these care categories

SmartShopper Rewards Search for a reward eligible location for your doctor recommended procedure or service. B...	Procedure Costs ... and compare costs for specific	Primary Care Everyday health, check-ups, and specialist referrals. Gets to know patients and...
Specialty Care Doctors and other health care practitioners who treat specific health conditions or focus...	Hospitals & Clinics Facilities where patients receive emergency, short-term and long-term medical care.	Urgent Care Center Walk-in clinics that provide medical care for minor injuries and non-life threatening...
		Behavioral Health Anything to do with the treatment of mental illness and behavioral disorders.



SmartShopper Online

SmartShopper[®]

Search for a reward eligible location for your doctor recommended procedure or service.

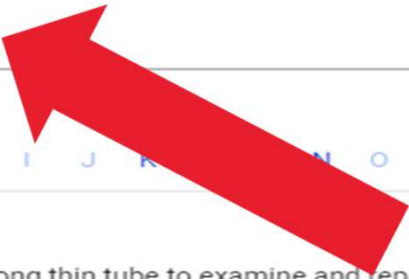
Type to filter

Jump to


A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

A

- [ACL Repair by Arthroscopy](#) **Up to \$250**
Arthroscopic ACL Repair uses a long thin tube to examine and repair a torn Anterior Cruciate Ligament (ACL) in the knee. For the purposes of this estimate this is an outpatient procedure without a hospital stay.
- [Angiography, Head \(MRA, without and with Contrast\)](#) **Up to \$150**
Magnetic Resonance Angiography (MRA) of the Head is a scan to create a detailed 3-D image of the blood vessels inside of the head. In this procedure, two scans are performed. A first scan is performed without dye followed by a second scan with dye for imaging contrast.
- [Artery Studies of Arms or Legs \(Complete\)](#) **Up to \$50**
Complete Artery Studies of Arms or Legs are multiple tests to check blood flow in the arteries of the legs or arms.
- [Artery X-Rays arm/legs \(unilateral/bilateral\)](#) **Up to \$50**
Angiography of the Arm(s) or Leg(s) is an imaging exam that uses a small amount of radiation and a special dye to



SmartShopper Online



Carolina Digestive Health

Gastroenterology Compare


Offers Virtual Care

Carolina Digestive Health
300 Billingsley Rd Ste 103, Charlotte, NC 28211
[Get directions](#) (est. 10.0 miles away)

[View More Locations](#) ▾

Phone: 704-970-4773

☆☆☆☆☆ [Be the First to Review](#)

 [1 Location Amenity](#)


In Your Network


SmartShopper Cash Reward

Earn \$300 ⓘ

Your Estimated Cost

\$0





Northeast Digestive Health Center


Gastroenterology Compare


Offers Virtual Care

Northeast Digestive Health Center
1070 Vinehaven Dr NE, Concord, NC 28025
[Get directions](#) (est. 13.2 miles away)

Phone: 704-783-1840

☆☆☆☆☆ [Be the First to Review](#)

 [2 Location Amenities](#)

 [1 Award](#)

In Your Network

SmartShopper Cash Reward

Earn \$300 ⓘ

Your Estimated Cost

\$0

Meet your Care Concierge!



Members of our Care Concierge Team

Provides personalized “white glove” support

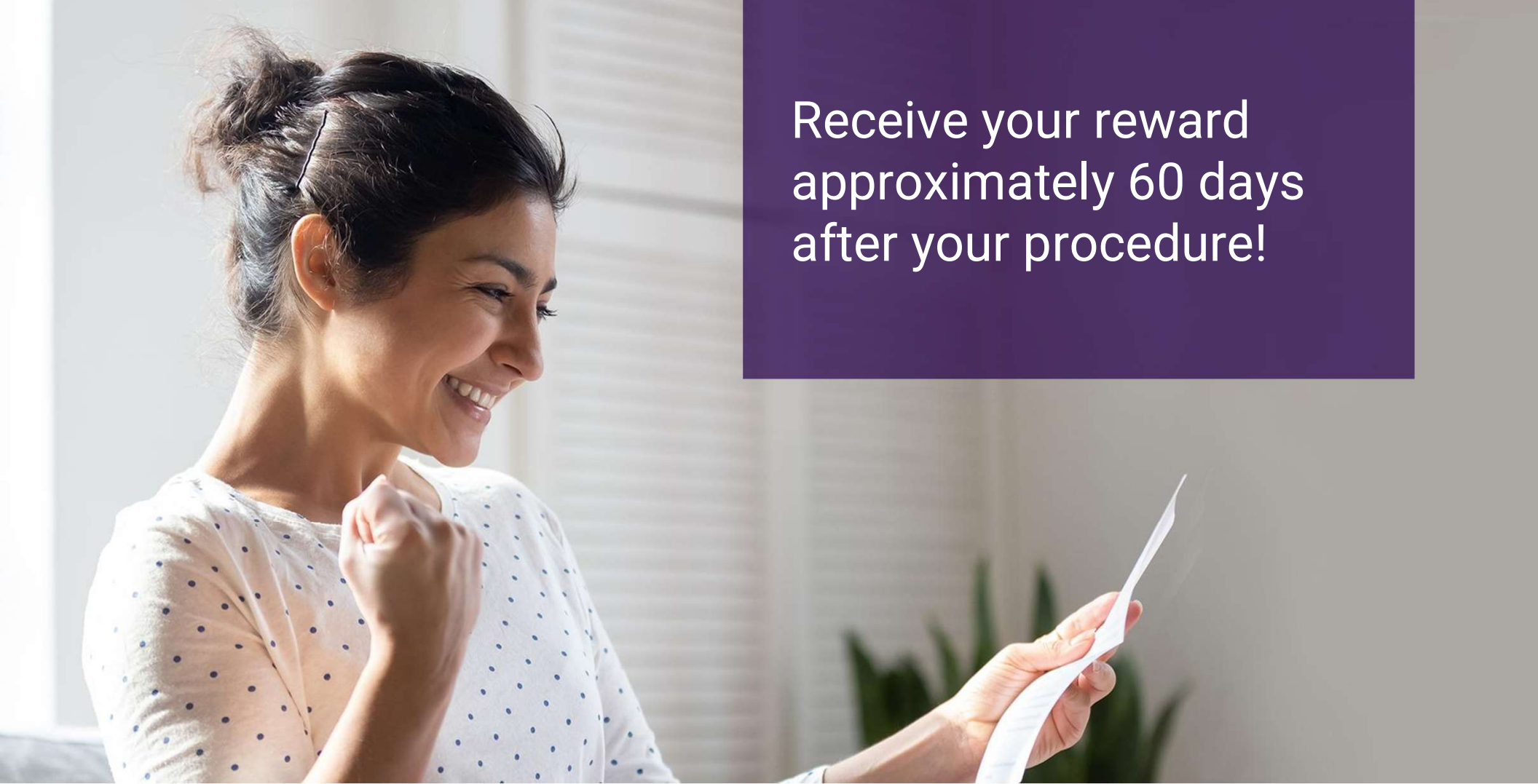
Helps you understand all your options

Schedules the procedure at the location of your choice

Helps you save money out-of-pocket and earn rewards!

Call 888-216-8138

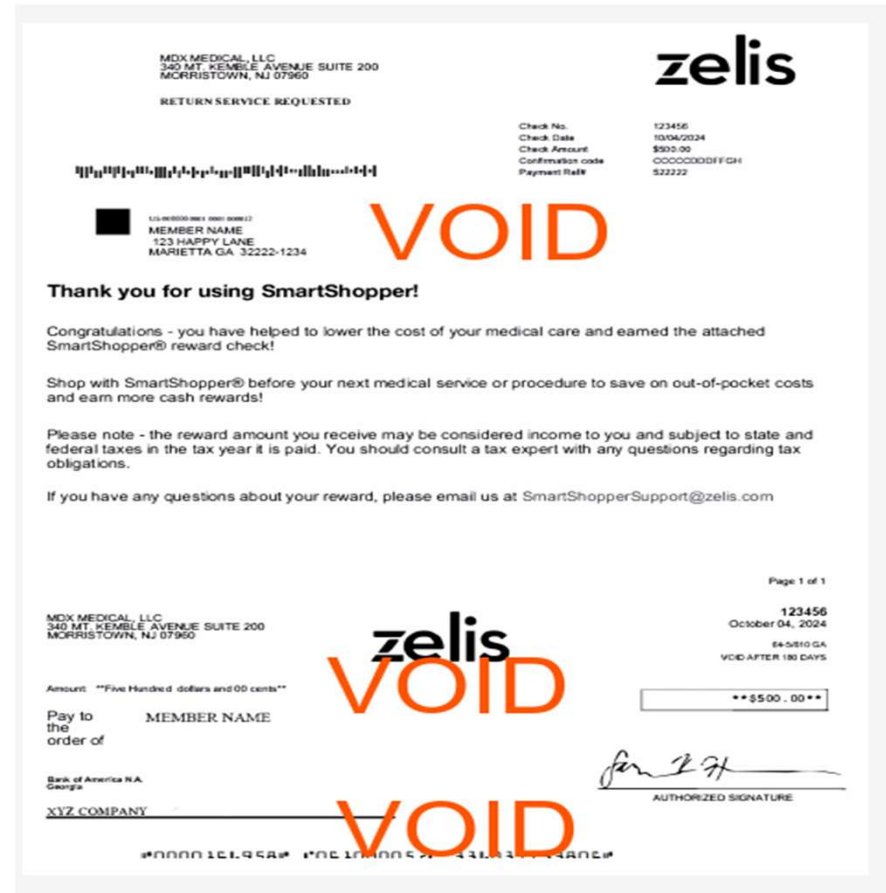
M-Th 8:00am - 8:00pm | Fri 8:00am - 6:00pm (EST)

A woman with dark hair tied back, wearing a white long-sleeved shirt with small blue polka dots, is smiling broadly. She is holding a white piece of paper in her left hand and has her right hand raised near her chest. The background is a bright, indoor setting with white blinds and a green plant.

Receive your reward
approximately 60 days
after your procedure!

Earning Your Reward!

- Approximately 45 - 60 days after date of service, members will receive this check in the mail!
- Questions about rewards can be directed to your dedicated Care Concierge Team.



Top Shopped Procedures with rewards with SmartShopper

Preventative exams

Earn rewards when when you may not even have to pay out of pocket:

- Mammograms
- Colonoscopies

Imaging Services

- MRIs
- CT Scans

Other Services

- Sleep Studies
- Upper GIs
- Shoulder Surgery

Furman has achieved more than \$106,000 in claims savings since launching SmartShopper on 10/1/24.

Don't Miss Out: High-Value Reward Opportunities

Imaging Service

Earn rewards when choosing smarter imaging options:

- X-rays
- Ultrasounds

Cardiology Services

Rewards are available for common heart-related tests:

- Heart screenings
- Diagnostic testing
- Echocardiograms
- Stress tests



Why Use SmartShopper?

- Lower out-of-pocket costs on necessary medical services and procedures
- Find high-quality, affordable care
- Earn cash rewards for yourself AND your dependents

Shop. Go. Earn. It doesn't get easier!



✓ Shop and compare with your computer, smartphone, or speak with a Care Concierge!



✓ Go and have your procedure



✓ Earn a cash reward

Call 888-216-8138

M-Th 8:00am - 8:00pm | Fri 8:00am - 6:00pm (EST)

SouthCarolinaBlues.com

SmartShopper Shopping Campaign:

May 01 –
May 31, 2026

THE OFFER:

Limited Time Offer!

From **May 01 to May 31, 2026**, the **first 50 members** who browse locations with SmartShopper can win a **\$5 digital gift card**.

Five grand prize winners will win a **\$250 digital gift card**.

Terms & Conditions apply.

Grand prize winners chosen from all SmartShopper groups participating in the shopping campaign.

Thank you for attending our webinar! We'll be randomly selecting one attendee from today's session to win their choice of swag. In addition, Blue Cross Blue Shield of South Carolina will raffle off four \$25 Amazon Gift Cards.



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