MAKE PERSONAL PROMISE MATTER
WELLNESS, BELONGING AND COMMUNITY

CLEARLY
FURMAN
The Campaign for Our Third Century
An education that transforms is always about more than sharing knowledge. It is also about inspiring new ways of asking questions and evaluating ideas, of advocating effectively for your own view, and of understanding that mind and spirit, brain and body, individual and community thrive in mutual intersection and influence.

Today’s students and families increasingly expect that premier colleges and universities will not only support intellectual growth but also develop the whole person for leadership in a diverse society. These expectations suit Furman well, because the root of our academic and campus experience has always been that every person can shape, even markedly, the larger whole.

CLEARLY FURMAN will take this Furman approach to education further, investing in programs dedicated to physical and emotional wellness, rich social engagement and community collaboration, and spaces built for independent exploration and teamwork. As we do, we will drive forward new and vibrant programs that foster appreciation of the connection between the self and the world.

Our fundraising goal for this priority is $30 million.
The greatest impact on learning, development and preparedness comes when outstanding people, programs and facilities share a focus on student success. Through CLEARLY FURMAN, we will ensure that all three factors combine to bring out the best in our students, from their intellectual and personal skills to their capacity to work effectively with others, from their self-understanding to their adeptness at facing challenges across their lives.

When this campaign succeeds, our James B. Duke Library will become an integrative one-stop student support hub featuring an array of high-touch and high-tech resources and services, including engaged learning, accessibility, academic coaching, time management, peer-assisted learning and faculty development. Seamlessly coordinating services and staffing, the Academic Commons will become a cornerstone for student retention, progression, degree completion and post-graduate success.

Well-being is foundational to a student’s success. We want to be up front about the importance of well-being inside and outside the classroom.

CONNIE CARSON
VICE PRESIDENT FOR STUDENT LIFE

In keeping with Furman’s student-centric approach to educating the whole student, donors will drive the ongoing health programming that builds the lifelong healthy habits that enable our students to maximize the enduring benefit of a Furman education.
CENTRAL COMMUNITY

CLEARLY FURMAN donors will propel high-impact programming through the Center for Inclusive Communities that engages all students to thoughtfully reflect on diversity and inclusion in the liberal arts and sciences tradition of engaged citizenship and what it means to belong to a community.

GIVING OPPORTUNITY

THE SEEKING ABRAHAM INITIATIVE

The Seeking Abraham initiative aims to educate students and the world more broadly, in the powerful connection between historical remembrance, race relations, understanding and change.

Donors can fulfill critical moral and educational ideas that emerged from our Task Force on Slavery and Justice, whose work was inspired by Abraham Sims, a former enslaved person.
EXPANDING OPPORTUNITIES
FOR INTERNATIONAL STUDENTS

In the Class of 2026, Furman’s international student population surpassed 2.6%. Supporting their successful transition to Furman requires the support of the entire community. Donors will profoundly benefit both our international students and Furman’s reputation as a community for all. Through advising, programming, and room and board expenses for an additional week of orientation, plus through our international student host-family program, we will make clear that Furman’s welcome and support are as wide as our global reach.

Our commitment to belonging is reflected in our desire to support domestic-student peers to assist international students with language skills and cultural acclimation.

Our best student ambassadors will receive travel awards to visit our international students in their home countries. In addition, on-campus monthly programming focused on heritage awareness will prepare all students for the diverse world in which they will live and work, with the ultimate goal of strengthening the connections to each other and Furman.
A Furman education is at once expansive and intimate, big-thinking and individualized. We aim not simply to inspire powerful intellectual growth in our students but also to reveal the extensive personal resources they possess to lift themselves and others, whatever challenges may come. Through this campaign, we will take dramatic new strides in helping our students develop deep clarity about their potential and grow into multi-faceted contributors to communities, businesses and organizations of every kind around the world.

To learn more, visit furman.edu/clearlyfurman