



**POWER OUR
DEFINING DIFFERENCE**

THE FURMAN ADVANTAGE

CLEARLY ✨
FURMAN

The Campaign for Our Third Century



THE FURMAN ADVANTAGE

The stronger Furman has become across the decades, the greater success it has had attracting the best students from around the country and the world—and the higher expectations have risen that Furman will prepare students for marked success in graduate school, wide-ranging careers and leadership in organizations and communities of every kind.

Furman has long stood out for its ability to blend the classic emphases of the liberal arts on critical-thinking, problem-solving and communications skills with deep and comprehensive practical learning. Through **CLEARLY FURMAN**, we will double-down on this Furman distinction and all it means for alumni opportunities. With donor support, we will significantly invest in our advising, mentoring, community engagement, and career-preparation programs—and lift to another level Furman’s impact on the graduates who will help shape the rest of the 21st century.

Our fundraising goal for this priority is \$126 million.

**GOAL:
\$126 MILLION**





Along this pathway, advisors and mentors help students think about what they want to do with their lives, how to integrate their academics, their engaged learning experiences such as study away, research and internships, and their career goals.

MICHELLE HORHOTA
ASSOCIATE DEAN FOR
MENTORING AND ADVISING

GIVING OPPORTUNITY

THE PATHWAYS PROGRAM

The Pathways advising program provides students with intentional, personal and weekly advising the first two years of their college experience, bolstered by close work with faculty on research, internships and more. Our faculty developed this approach to build those skills that we know change lives—strong habits of reflection, attentive decision-making and a sense of purpose and agency grounded in deep self-knowledge and confidence.

Through **CLEARLY FURMAN**, donors can invest in endowed funds that aim to bring these high-impact experiences to every student, including programs that will:

- ◆ Support the faculty and staff in advancing the quality and innovations of the Pathways Program.
- ◆ Dramatically increase high-impact internship opportunities for students with financial need.
- ◆ Strengthen our extensive global experiences that build transferable knowledge and skills.
- ◆ Expand the mentoring and advising that are so critical to guiding students toward lasting fulfillment and success.
- ◆ Grow the Sophomore Shadowing Program that connects sophomores with alumni in industries across Greenville and beyond.

Supporting the Pathways Program will drive every Furman educational success in our third century.



GIVING OPPORTUNITY

CAMPUS VITALITY AND STUDENT EXPERIENCES

The Furman student experience is built on a strong sense of community that enhances our campus learning environment and forges lifelong ties to the university. To challenge students, bring out their talents and awaken new skills and career possibilities, donors can invest in **CLEARLY FURMAN** endowments that aim to:

- ◆ Invest in Student Life, with resources for student activities, student travel, training and more across campus and our region.
- ◆ Propel the competitiveness and impact of our award-winning and nationally ranked Mock Trial program.
- ◆ Bolster our Heller Service Corps, which teaches students as they make a difference serving more than 70 local agencies and schools.

Donors who lift up these efforts will lift up the work at the heart of Furman's mission.

92%

Furman students participating in at least one high-impact experience (research, internships, study away).



GIVING OPPORTUNITY

CAREER PREPARATION

The Malone Center for Career Engagement educates, prepares and connects students to pursue meaningful careers. Through this campaign, donors can endow funds that:

- ◆ Strengthen student career support, including through professional-in-residence programs, alumni expert panels, networking events with alumni and employers in all academic programs/majors, and curated career-exploration technologies.
- ◆ Expand student participation in our Career Treks, which bring students to top companies across the nation for career discussions and professional development, reversing the traditional employer engagement model.
- ◆ Support outstanding students with demonstrated need in securing interview attire, traveling for job/graduate school interviews and engaging in professional development.
- ◆ Invest in our Malone Center student ambassadors program to expand their outreach and marketing to all our students and their own high-impact career-readiness experiences.

With donor investments, Furman's career preparation will ensure degree completion and post-graduate success.



94%

Furman graduates employed or in graduate school within six months of degree completion.



Because of The Furman Advantage, the Pathways Program, and all they do to combine the best of our leadership in the liberal arts and sciences, we are more competitive than ever in recruiting and retaining the finest students of all backgrounds and boosting their preparedness for lives and careers of great satisfaction and impact. The next major step forward for these programs is clear. Through the ambitious investments prioritized in this campaign, we will transform these singular programs into forces for Furman's excellence, service and reputation.

**To learn more,
visit furman.edu/clearlyfurman**

CLEARLY EVERYDAY



FURMAN
UNIVERSITY

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FURMAN.EDU/CLEARLYFURMAN