



DRIVE IMPACT WITH INNOVATION

THE INSTITUTES

CLEARLY ✨
FURMAN

The Campaign for Our Third Century



INSTITUTES OF IMPACT

Innovation has become a watchword of 21st-century liberal arts and sciences education, taking on an array of varied meanings that vaguely suggest preparing students to pursue new ideas and take entrepreneurial risks. At Furman, innovative thinking has been core to our educational approach for decades. Alumni know that in our classrooms, labs and studios, thinking through hard problems and devising original solutions have long been as important to academic success as mastering the facts. And with a set of institutes distinct for any undergraduate institution of our size, Furman's enduring commitment to innovation can offer powerful new competitive advantages.

Through **CLEARLY FURMAN**, we will boost the reach, range and scale of these institutes and make our learning experience, and the Furman degree, even more valuable. Campaign support will boost our innovation and entrepreneurship, public policy reach and influence on sustainable communities and community health. In this campaign, donors will take the Furman tradition of innovative learning to a new level of value to our students—and a new level of leadership in higher education.

Our fundraising goal for this priority is \$40 million.

**GOAL:
\$40 MILLION**





GIVING OPPORTUNITY



THE HILL INSTITUTE FOR INNOVATION AND ENTREPRENEURSHIP

The Hill Institute capitalizes on the rising strength of the greater Greenville area and the Upstate as a force of economic opportunity. Through **CLEARLY FURMAN**, donor support can transform the institute's integral part in The Furman Advantage, enabling it to build the kind of partnerships that help students become tomorrow's leaders through work with faculty, community and business innovators.

We can develop influential new academic and community programs. We can create conferences, develop speaker series, build exciting development partnerships and lift up student ideas with impact-oriented pitch competitions.

Driving forward institute programs in a range of areas—economic development, venture capital, investment banking, private equity and more—donors to this campaign will make this institute a critical part of our region's burgeoning economic might, expand Furman's impact in every direction and **inspire new generations of Furman students to turn their ideas and talent into positive change and societal benefit.**

GIVING OPPORTUNITY



INSTITUTE FOR THE ADVANCEMENT OF COMMUNITY HEALTH (IACH)

Established in 2015, IACH has already provided more than 800 students with high-impact experiences in health-related fields. But its potential has only begun. **CLEARLY FURMAN** presents an opportunity for donors to elevate the institute's value as never before.

Grounded in a commitment to health equity, justice and diversity, IACH makes possible student experiences and community research and service programs that build on related university strengths to advance the quality of life through healthcare, medicine, social science and education, social entrepreneurship and more. Already, IACH partners with more than 30 community and campus organizations, fostering the kinds of multi-disciplinary, multi-faceted approaches necessary to improve all aspects of health.

With donor investments, faculty and students will propel this vital work further, expanding the benefits of their work to our community and allowing the type of curricular and research innovations that broaden students' abilities to shape individual health outcomes and community prosperity. **With the support of donors, the institute will influence as never before the ways knowledge and fresh thinking can change lives near and far.**

The Riley Institute, and Furman's other three institutes, dealing with diversity and any other number of very important subjects, is so good for the university and so good for the state and the country.

DICK RILEY '54,
FORMER U.S. SECRETARY OF EDUCATION AND
GOVERNOR OF SOUTH CAROLINA



GIVING OPPORTUNITY

THE RICHARD W. RILEY INSTITUTE

Launched in 1999 and named for former U.S. Secretary of Education and S.C. Governor Richard W. Riley '54, The Riley Institute provides unique opportunities for the university and our students while advancing social and economic progress in South Carolina.

Through **CLEARLY FURMAN**, donors will enable the institute to make the most of its many vital areas of impact. They will help it teach generations of new South Carolina leaders to harness the strengths of diversity across the corporate, government, nonprofit, education, faith and creative sectors. Donors will enable it to create and share important research on numerous areas of community need and promise. Donors will allow the institute to expand student internship, research and networking opportunities in politics, government and public policy. **And donors will help the institute recruit, retain and support institute leaders who expand and deepen the university's contributions to stronger public education across South Carolina.**


GIVING OPPORTUNITY

THE SHI INSTITUTE FOR SUSTAINABLE COMMUNITIES

The Shi Institute is a regionally centered, community-facing institute promoting sustainable human flourishing. The problems it helps confront stretch from environmental sustainability to critical areas of community well-being, including affordable housing, access to healthy foods and transportation. Through this campaign, donors can activate the institute's full potential to inform and shape how our society thinks and learns about sustainability, applies related research to contemporary problems and builds the next generation of sustainability influencers.

Among other opportunities, donor investments in **CLEARLY FURMAN** will power the institute's work with the university's curriculum, with student-faculty research teams and in the flagship fellowship program, which engages students in pivotal campus and community challenges. Building on 10 years of proven success and the national renown of the former Shi Center for Sustainability, **the institute presents exciting opportunities for donors to help Furman lead the way in meeting some of the most pressing problems in our region, our state and our world.**





Furman is proud to be a critical part of Greenville and the Upstate's growing vibrancy in every regard—culturally, educationally, economically and much more. Just as importantly, the vitality of our home region is essential to Furman's strengths and reputation. Investing in the institutes that distinguish Furman in liberal arts and sciences education, donors to **CLEARLY FURMAN** will propel the work of our students and faculty to new levels of impact and influence, for the place we call home and for communities like ours across the country.

To learn more,
visit [furman.edu/clearlyfurman](https://www.furman.edu/clearlyfurman)



FURMAN
UNIVERSITY

**3300 POINSETT HIGHWAY
GREENVILLE, SC 29613**

FURMAN.EDU/CLEARLYFURMAN