



CLEARLY FURMAN

The Campaign for Our Third Century

THE PROMISE IS REAL

Transformative academic experiences, influential faculty mentoring, intensive opportunities for reflection and growth, active preparation for exceptional careers – these offerings are clearly Furman, as they have been and must always be.

As we approach our third century and contemplate the challenges our students will face in the decades ahead, it is imperative that we lift all that we do to another level of influence and effectiveness. Because the abilities we nurture, the skills we develop, and the confidence we instill are vital to the success of our students in everything they pursue as graduates – and to a liberal arts and sciences education that makes a difference in society.

The prospect of rising to our potential rests with the most comprehensive campaign in our history. Through a community effort as ambitious as Furman itself, **CLEARLY FURMAN** will help every student capitalize on all we offer.

Together, we will strengthen the learning experience, expand our impact and make the full promise of our university real.

- ◆ **CLEARLY FURMAN** will boldly launch Furman into its third century with resources to strengthen its place as a leader in higher education while creating new paths to success through The Furman Advantage and other initiatives.
- ◆ Through this campaign, we will elevate Furman, transform students' lives, and tackle big ideas to improve our communities.
- ◆ Furman is leading the way with The Furman Advantage – our promise to provide every student a transformative experience that will prepare them to face any challenge.
- ◆ Developed with deliberation, The Furman Advantage is exceptional. Concentrating the finest elements of the Furman experience that alumni know well, The Furman Advantage challenges and inspires each student with intensive academic expectations, caring and personal advising, guided reflection, practical learning experiences and career preparation.
- ◆ As a foundation of The Furman Advantage, the two-year Pathways Program ensures success by providing intense advising and mentoring in weekly classes to help students navigate college and take full advantage of the Furman experience.
- ◆ Your support will ensure that we are able to grow the opportunities provided through The Furman Advantage and Pathways, including in ways we haven't yet imagined.
- ◆ With the support of donors and advocates, Furman will carry forward its legacy of leadership, reward students with the finest education, and establish the university as a national model for education and impact.
- ◆ We will strive – in all ways – to live up to and advance our mission to challenge and support “lifelong learners through rigorous inquiry, transformative experiences, and deep reflection to lead lives of meaning and consequence.”
- ◆ Guided by our strengths and focused on learning experiences that empower students, we will do more than meet our mission and advance Furman's reputation for excellence. We will, through our faculty, staff and graduates – and your support – influence the 21st century.
- ◆ **We must be bold. We must be ambitious. Together, we will reach heights never imaged. Please join us.**

OUR CAMPAIGN GOALS

- ◆ **STRENGTHEN** academic opportunity and excellence through scholarships for students, designated funding for great teaching, and innovative academic programs.
- ◆ **SUPPORT** every student's growth and personal vision through our intentional Pathways two-year advising program, meaningful community engagement and internship opportunities, and intensive career preparation.
- ◆ **BOOST** student wellness and well-being, including ensuring that Furman is maximally inclusive for students of every life experience.
- ◆ **ENHANCE** athletic competitiveness and leadership through investments in Paladin student-athletes, teams, facilities, coaches and training programs.
- ◆ **EXPAND** the hands-on learning and career preparation available for students through our four exceptional and distinctive institutes and all they offer for academic opportunity, faculty research, and state and national impact.
- ◆ **LIFT** our annual fund into a powerful recurring resource for bold and opportunistic investments in new areas of excellence as they arise across our people, programs and physical spaces.

Fundraising Goal: \$426 MILLION



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