



INSPIRE MINDS WHERE THEY MEET

*SCHOLARSHIPS, TEACHING
AND ACADEMIC PROGRAMS*

CLEARLY ✨
FURMAN

The Campaign for Our Third Century



AN EXCEPTION IN LIBERAL ARTS

The Furman Advantage is an exception in liberal arts and sciences education. Developed with deliberation and intent by our faculty to make the most of Furman's strengths as an educator, this program brings together what we do best: rigorous academic expectations, guided reflection with faculty, personal advising, and practical learning experiences from study away to internships at Furman institutes that no liberal arts competitor can match.

Through **CLEARLY FURMAN**, we will capitalize on this potent combination of The Furman Advantage experiences and ensure that every student benefits from all that Furman has to offer. Investing in scholarships, teaching excellence, and innovative and interdisciplinary academic programs, our donors will set Furman apart.

Our fundraising goal for this priority is \$130 million.

**GOAL:
\$130 MILLION**





90.5% of students receive some form of institutional aid.

100% of students with demonstrated financial need receive institutional aid.

\$26,249 is the average merit scholarship to incoming students.

GIVING OPPORTUNITY

STUDENT SCHOLARSHIPS

The Furman student community is defined by individuals of exceptional academic ability, diversity and drive—and a passion to make an impact on campus and across their lives. These are precisely the kinds of students that outstanding universities across the country seek to enroll.

Furman has stood out in this crowded field by investing more than \$65 million in financial aid annually. But more than 75% of those funds come from the operating budget.

To secure our strength in this hyper-competitive sector, we must leverage the promise of **CLEARLY FURMAN** and build a recurring resource for investing in our students and their future. From foundational gifts of \$100,000 to \$1.5 million investments that fully endow a scholarship, **donors can determine Furman's lasting success in recruiting, enrolling, retaining and inspiring tomorrow's leaders.**

GIVING OPPORTUNITY

TEACHING EXCELLENCE

Furman's rigorous, integrative and individualized educational experiences define our reputation—and depend on extraordinary teachers and scholars. With investments in those who live to learn, share their knowledge and mentor our students to success, donors to **CLEARLY FURMAN** will bolster this essential force for university excellence.

By investing in endowed professorships and funds that support our teacher-scholars, donors will:

- ◆ Help us recruit and retain world-class faculty.
- ◆ Support outstanding senior-level faculty in academic departments of interest to the donor.
- ◆ Bring talented artists, writers, scientists and business experts to campus to engage with our students and propel fresh perspectives across our curriculum.
- ◆ Advance faculty work to develop innovative new approaches to teaching and research.
- ◆ Kick-start the careers of new faculty with three-year awards.
- ◆ Bolster our faculty's highly personalized mentoring and advising work.

Supporting our faculty, donors will drive every Furman educational success in our third century.

Giving to our world-class faculty allows my talented colleagues the resources and support needed to challenge and support our students through rigorous inquiry, transformative experiences and deep reflection as they move on and lead lives of meaning and consequence.

CYNTHIA KING
PROFESSOR OF COMMUNICATION STUDIES, ASSOCIATE DEAN
FOR DIVERSITY, EQUITY, AND INCLUSIVE EXCELLENCE



GIVING OPPORTUNITY

EDUCATIONAL IMPACT

Covering the full range of the liberal arts and sciences, defined by their high standards and devotion to exploring the latest ideas, our academic departments engage students in the value of deep inquiry, broad understanding and learning put into action.

To strengthen the university's reputation as an academic leader, we must invest in endowed funds that support student and faculty research, enhanced library resources, curricular development, continuing faculty education, research equipment and other activities critical to the work of every department.

Donors who lift up these efforts will lift up the work at the heart of Furman's mission.

GIVING OPPORTUNITY

ACADEMIC COMMONS

In 21st-century higher education, the library has become a hub of learning like never before. When **CLEARLY FURMAN** succeeds, our James B. Duke Library will feature an integrated array of high-touch and high-tech resources, including for engaged learning, accessibility, academic coaching, time management, peer-assisted learning and faculty development.

With donor investments, the Academic Commons will become a cornerstone for student retention, progression, degree completion and post-graduate success.





CLEARLY ELEVATE

At the center of all we do as a university stands our faculty and academic offerings, which are dedicated to bringing out the best in students, elevating their expectations of themselves, and guiding them to success.

The next step in Furman's rising leadership in the liberal arts and sciences is clear—through historic new investments in the teacher-scholars and the programs that define Furman's lasting educational impact on individual lives and on the world.

**To learn more,
visit [furman.edu/clearlyfurman](https://www.furman.edu/clearlyfurman)**



FURMAN
UNIVERSITY

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FURMAN.EDU/CLEARLYFURMAN