With a variety of factors to consider, starting a job search is overwhelming. Use this activity to help you think through what’s most important in your search. Targeting a specific geographic area? Hoping for that one specific job title? Brainstorm and take notes as you think about where you might want to end up.

The additional circle is meant to help you think of other factors that are unique to you. Perhaps job stability is really important? Or maybe you’re intrigued by the idea of working for a start-up? You might also want to consider things like work culture, level of responsibility, opportunities for growth, etc.