

JIMMY PALADIN

contact

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3300 Poinsett Highway,
Greenville, SC 2913



Linkedin.com/username



professional profile

Graphic Designer with experience in logo/web development, logo design, and editing/development. Passionate about telling stories through a multitude of mediums and helping clients' visions come to life.

education

Master of Arts in Strategic Design

Furman University

Greenville, SC

May 2022

Bachelor of Arts in STUDIO ART

Furman University

Greenville, SC

May 2020

key skills

Adobe Creative Suite



Microsoft Office Suite



HTML / CSS



English / Spanish



Problem Solving



Team Leadership



awards

OUTSTANDING INTERN AWARD

FishEye Studio, 2017

relevant experience

GRAPHIC DESIGN INTERN

FishEye Studio, Greenville, SC

May 2016 - Present

- Promoted website for a branding and communication company via Facebook, Twitter, Tumblr and email newsletter
- Created three alternative logos and presented to the Senior Graphic Designer, as well as the Marketing and Communications department about increasing campaign outreach
- Developed valuable skills in editorial, web design, publication design and photography

HEAD EDITOR

The Echo Furman University Literary Arts Magazine

August 2018 – May 2020

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and guaranteed that they exceeded the expectations of our clients.
- Managed up to 5 projects or tasks at a given time while under pressure to meet weekly deadlines.
- Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals.
- Created 4+ design presentations and proposals a month for clients and account managers.