Laying a foundation

When Elizabeth Davis was named Furman’s 12th President in February, she said her first order of business would be to listen. Since that time she’s visited with hundreds of faculty, staff, alumni, friends, parents, community leaders, and donors from Chicago to Charleston. While a few stops remain, the President’s early agenda and priorities are beginning to crystalize.

“I’ve been hearing people say how proud they are of Furman, and how the tough academic environment is a badge of honor for many,” she said. “I’m also hearing that people feel other institutions have crept up on us, that we’ve lost a step, and that we need to do a better job helping students be prepared for their post-Furman lives.”

She has been refining a broad direction that includes a commitment to three core aspects of a Furman education: rigorous academics, a rich four-year residential experience, and engagement with the broader community and the world through the programs of engaged learning and volunteer service.

Importantly, she wants to ensure that the resources are available and provide flexibility in reaching that the resources are available and provide flexibility in reaching Furman’s goals. Student recruitment, fundraising, and new revenue streams, including the expansion of professional development and adult learning degree programs, are all potential areas of attention.

“The success of Furman will be a collaborative effort,” she says. “We have to have all hands in. There has to be a shared responsibility.”

In a wide-ranging, 40-minute address to faculty last month, Dr. Davis said one of her first steps is to reinstate a vice president for enrollment management, a position that was eliminated in 2011. A national search is currently under way.

“While I am pleased with our freshman class and the work that Admission and Financial Aid have led, I believe we have put ourselves at a competitive disadvantage by not having a vice president for enrollment management,” she said. “The student body generates over 70 percent of our revenue, and as alumni they provide a good part of the remainder through their philanthropy. Given the critical nature of retaining and strengthening a consistent and reliable student body, we need to have someone think strategically about this cycle.”

In an increasingly competitive and cost-conscious higher education landscape, Dr. Davis says the University must identify and understand its role in higher education. For Furman to thrive, she said, members of the university community will need to communicate the distinctive qualities of a Furman education to prospective students, parents, guidance counselors, and the community.

To illustrate the point, the President told faculty that she spoke to a prospective student this spring who had similar financial aid packages from another private liberal arts college and Furman and had narrowed his college choice to the two schools. “The student said we were both essentially the same school. This conversation was like a knife to the heart. It’s hard to imagine we can strengthen our position among our peers if we aren’t clear about the role we serve in higher education,” she says.

Dr. Davis hopes the findings of the study will help the University coalesce around an identity and message points that will reflect Furman’s distinctive strengths and resonate with prospective parents and students. It could also pave the way for the development of “five-year goals” that President Davis hopes to unveil at her March 19 inauguration.

For now, though, Dr. Davis is completing her rounds by collecting input from staff and meeting with all faculty departments this fall. In so doing, she is laying the groundwork for a campaign that she knows will propel Furman to new heights.

“Fundamentally, I am focusing on what Furman does, but more importantly why we do it,” she says. “We are still collecting all the pieces. While we haven’t quite figured out where, and how we’ll push, I do know that when the time comes we all need to be pushing in the same direction.”

“I am extremely optimistic about Furman.”
A 20 year sojourn of peaks and valleys

Doug Allison sits behind his desk in Furman’s Alley Gymnasium, surrounded by all manner of Paladin soccer memorabilia as he ponders the question.

“It’s hard to believe I’ve been in the same place for 20 years,” the Bath, England, native says. “Being British, we’re typically travelers.”

Trim and fit, with a full head of sandy brown hair and more than a few white hairs under his belt than wrinkles on his face, it is indeed difficult to imagine Allison is old enough to have been anywhere for that long. But the walls and shelves of his office don’t lie: Picture after picture of former players and teams cover nearly every surface, accumulated over the two decades that have passed since he was charged, in 1995, with filling the rather large shoes left by John Tart ‘81.

When the Furman men’s soccer team played its first home match of 2014 on Sept. 5 against North Florida in the annual Gray Griffin Memorial Tournament at Stone Stadium, it marked Allison’s 20th season as the head coach of a program that he has built into one of the finest anywhere.

“I’ve made kind of it my place now,” Allison, quick to deflect attention, gruffly admits. “In the soccer world, they associate Furman with me and me with Furman.”

It’s an unlikely turn of events for a member of the University of South Carolina’s athletic hall of fame who came to the United States for the first time as an 18-year-old armed with little more than a dream and a deadly right foot.

The Furman way meets the Allison way

In 1995, the back half of Alley Gym still housed the offices of most men’s sports coaches, and even though Allison wasn’t a Furman man he was quickly brought into the fold.

“Paul Scarpa (tennis) and Ron Smith (baseball) were kind of my roommates on the hall, and Bruce Fowler, who was the assistant football coach, was the next locker to me down in the old locker room. They just made me feel so welcome,” Allison said.

“That was one thing I noticed straightway, these guys took you in. They really helped me to know the Furman way.”

Part of that message was the difference in recruiting Furman athletes. Allison, who was also an outstanding student, embraced the message—with a caveat. Furman had already exceeded expectations in soccer, and holding steady would have satisfied everybody. But he had no intention of treading water.

“They said these are Furman athletes that you’re recruiting now. It’s a different kind of kid,” he said. “My thing was, I don’t mind that, but I want the top players as well, and I was very, very hungry to get that.”

He also demanded his new players burn with the same fire.

“It used to annoy me sometimes when I’d see people walking around wearing other schools’ stuff, because the programs I was with if you saw other schools’ stuff you’d basically be kicked off campus,” he said. “You don’t wear other schools’ stuff in the weight room. I don’t care if your brother or your parents went there, you play for Furman. It started putting that thought in peoples’ minds that it’s OK to wear purple, it’s OK to be a Furman student-athlete, it’s OK to challenge these big sweatshirt schools and beat them.”

Furman rebounded to an 11-1-1 mark and another SoCon championship in Allison’s first season, but the real turning point happened after he signed Stephen Rodriguez, captain of the U-17 national team. It was his first time recruiting.

“Getting Stephen Rodriguez was the key to saying we can make this a legitimate program. I’m not talking mid-major now, I’m talking about consistently being in the top 25,” Allison said. “Furman always played against good teams. There were some good players there in … Now it was just a matter of can I get a number of good players at the same time and create a team that was consistently recruiting itself.”

He could, and the floodgates opened. The Paladins won two more SoCon championships before getting back to the NCAA tournament in 1999, Rodriguez’s senior year.

They beat Radford in a play-in match and then rolled through North Carolina and Wake Forest before falling to Connecticut 3-2 to finish 21-2-1. It was the best season in school history, and even though Rodriguez was graduating Allison was bringing world-class talent to Greenville.

Daniel Alvarez and Seth Marks became Furman’s first MLS draft picks in 2000, and when future World Cup team members Ricardo Clark and Clint Dempsey joined the program in 2001 alongside John Barry Nasum and Matt Goldsmith, the Paladins were as talented as any team in the nation. They were upset by Alabama-Birmingham in the first round of the NCAA tournament, but with perhaps the best freshman group yet posted the win in 2002, expectations were sky high.

Then tragedy struck.

(continued on page 8)
Double duty
Hestermann to split time between GHS, Furman

El Hestermann, Ph.D., a Furman biology professor, is a teacher to his bones although he will not be officially teaching this year as he heads up the partnership between Furman University and the Greenville Health System.

“I already miss it,” he said.

Immediately after that comment, a group of prospective students and their parents passed by on a campus tour, and he jumped up to tell them about the new initiative and how it might help Furman and the overall healthcare system.

Dr. Hestermann will split his days between Furman and Greenville Health System Clinical University in his duties as executive director of health education/undergraduate students, a jointly funded position. He expects to spend more time at GHS as the program gets off the ground but said he wants to continue teaching in the years to come.

“It’s exciting to be on the ground floor of building this,” he said, adding that GHS Clinical University, part of the USC School of Medicine, is creating a new model for partnership between “a medical school and surrounding universities.”

Most medical schools, he explains, grow up around research and graduate universities. The GHS medical school reached out to Furman for undergraduate students, the University of South Carolina for graduate studies, and Clemson as a research partner.

Because GHS already has thousands of students in internships, shadowing programs, and research projects, “we needed somebody who can wrap their head around what these students are doing and make it work,” he said. New programs will also create more opportunities for Furman students and faculty members.

One example could be research into e-cigarettes, which are gaining in popularity. Studies could focus on the number of users and the safety of the product.

What he finds most interesting is the possibility of leading the way toward a change in the way health care is offered. For example, research has shown that the majority of emergency room visits come from very few patients showing up over and over again.

“That’s tens of thousands of dollars,” he said. “Wouldn’t it be cheaper to send somebody out there to check on their medical needs?”

He wants “to see Furman involved in building the health care model of the future.”

“If we can get (students) focused on working in this area, it will lift up the quality of healthcare we find in the Upstate or in South Carolina in general,” John Beckford, D.M., Furman’s vice president for Academic Affairs and dean, said when the partnership was announced.

Dr. Hestermann, who has taught cell biology, pharmacology, and study-away programs at Furman since 2003, earned his Bachelor of Science degree specializing in biochemistry at Purdue University and his doctorate in biological oceanography at the Massachusetts Institute of Technology. He also worked at Harvard Medical School and the Dana Farber Cancer Institute.

Dr. Hestermann played a leading role in helping to secure a five-year $1.2 million grant from the Howard Hughes Medical Institute that supports curriculum development, undergraduate research, scholarship, and mentoring programs.

When he began looking for a university position, “I had never heard of Furman,” he said. But a lab mate had told him about liberal arts colleges, with small class sizes and an emphasis on teaching. When he found Furman and visited, he said, “Wow! That’s a fantastic school. These people do it right.”

This new direction is a natural, he said, as about a third of Furman’s freshmen express an interest in medical careers. Furman sends many students to medical, dentistry, pharmacy, and physical therapy schools. And interest could continue to trend upward in the coming years as baby boomers continue to gray and occupational job growth in healthcare swells 20 percent over the next decade, according to a 2013 “Best Jobs” edition of U.S. News & World Report.

Looking ahead, there will be an acute need for dentists (20 percent job growth by 2020), nurses (26 percent), pharmacists (25-4 percent), physicians (24 percent), and physical therapists (39 percent), according to the report.

—Jenny Munro
Biology
Brent Anderson ’13, Steve McCauley ’12, Greg Lewis, and Min-Ken Liao published their research impact “A impacts of a poultry processing plant on the diversity of Escherichia coli populations and transferability of tetacycline resistance genes in an urban stream in South Carolina” in Water Air Soil Pollution.

Doug Rall gave a presentation, “Abundance of woody debris in the Piedmont and Blue Ridge” at the annual meeting of the American Association of University Professors (AAUP) in Blacksburg, Virginia. John Quinn collaborated with an international team of co-authors on an original article for Diversity and Distributions titled “Conservation opportunities across the world’s anthurums.”

Communication Studies
Sean O’Rourke published “Engaging Controversy: Bush Obama, and the Epistemic Moment in Controversy,” and also edited and introduced a special issue of the journal. O’Rourke published commentary on the Gulf of Tonkin Resolution, Malcolm X’s “Ballot or the Bullet” speech, and the landmark U.S. Supreme Court case New York Times v. Sullivan. These essays appeared in the Austin American Statesman, Detroit News, and Montgomery Advertiser. respectively. O’Rourke served as a fellowships panelist for the National Endowment for the Humanities and has been appointed to the National Communication Association’s Task Force on Advocacy.

O’Rourke directed four undergraduate papers that were published in the latest volume of Young Scholars in Writing: Undergraduate Research in Writing and Rhetoric. Brandon Inabinet was elected to be South Carolina’s vice president of the American Association of University Professors (AAUP) and was awarded funding to attend the association’s Summer Institute in New York. Inabinet also presented analyses of U.S. founders’ corporate personhood discourse at Rhetoric Society of America and the American Rhetoric Society for the History of Rhetoric Symposium in San Antonio.

Economics
Jason Jones and Belobucho Atemi (Clarkson University) coauthored “Incoherent Income Inequality and Economic Growth: A Panel VAR Approach” in Empirical Economics. Jones wrote an introduction to a special issue (Exiting the Euro Area Crisis) of the European Institute Journal. He organized three sessions at the Eastern Economics Association annual meetings for the European Studies Association Economics Interest Section of which he is co-chair. Jessica Hennessy’s article, “Motivating a Productive Discussion of Normative Issues Through Debates” was published in The Journal of Economic Education this summer. Hennessy also served as a reviewer for the Gale Encyclopedia of U.S. Economic History. Jeff Yankow’s empirical research paper, “A Longitudinal Analysis of the Impact of State Economic Freedom on Individual Wages,” was published in the Journal of Regional Analysis and Policy.

Library
Christie Allen and Rick Jones served on a discussion panel titled “Developing Digital Archives” at the annual conference of the United States Institute for Technology in the Humanities in March. They were also invited to present a NITLE Shared Academics webinar titled “Building a Digital Museum: Opportunities for Scholarship and Learning” in May. Both presentations focused on the creation of the Peter Wexler Collections Center at Furman University. The permanent collection purchased for the airport’s terminal will open in November 12.

Modern Languages and Literatures
Linda Bartlett presented a paper titled “A Eugenia Domingo del Arco: Poets, Music, and Mysticism in Nibia” at the KFLC: Languages, Literatures, and Cultures in Nibia held at the University of Kentucky in April. She organized and chaired a session at the conference commemorated the 100th anniversary of the publication of the collection of Marie H. Kuriyama’s novel Nibia. Marianne Bessy’s article “Cartes, nuits, temples et montagnes chez Alazaks: 1895-2007: reapprendre la Grèce” was published in the first issue of the Journal of the European Institute of Languages, Literatures, and Modern Cultures Conference at the University of Maribor. While there, she lectured in two mathematics courses and presented a seminar in the Faculty of Natural Sciences and Mathematics. Ral also continued several research collaborations with other graph theorists at the University of Maribor. Ral is a co-author of research papers “Relating the theory of Betti numbers and the d-variation number of a tree” that appeared in the Journal Discrete Mathematics and “Identifying codes of the direct product of two cliques” that appeared in the European Journal of Combinatorics.

O’Rourke authored an article with Furman Advantage student Rachel Sease ’14 and another colleague in The Journal of Language and Literacy Education. The manuscript, “It’s the Best Tool for Teachers: Blogging to Provide Preservice Educators with Authentic Teaching Opportunities,” reveals their research findings and will also be published this fall. Stover’s chapter, “Using 21st Century Technologies for Editing and Revising in the Writing Workshop” was published in July in Pytak, Ferigg, & Ravish’s book Technologies and Writing: New Approaches to Literacy Competency. Paul Thomas edited with co-editor Scott Henderson James Ebaugh: Challenging Authors and with co-editors Brad Portillo, Julie Gorlewski, and Paul Cant, Social Context Reform: A Pedagogy of Equity and Opportunity. Thomas also has chapters in Effective or Wro? Teaching and the Meaning of Professional Dispositions in Education, and Critical Youth Studies Reader. Thomas also has chapters in Effective or Wro? Teaching and the Meaning of Professional Dispositions in Education, and Critical Youth Studies Reader.
**Music**

Mark Britt served as the instrumental director for the Montreat Conference on Music and Worship, a national event sponsored by the Presbyterian Association of Musicians. In July Britt represented the South Carolina Music Educators Association at the 2014 National Association for Music Education (NAfME) National Leadership Assembly held in Tysons Corner, Virginia. The four-day event included a briefing from the bipartisan Congressional STEAM Caucus, a Music Advocacy Day on Capitol Hill, and other professional development activities. Britt also served as principal trombonist in the inaugural symphony conducted by Carl St. Clair for the Space series in Greensboro, North Carolina. Leslie Hicken and Jay Bocook conducted the first performance of the Poinsett Wind Symphony, pianist David Gross and string colleagues Deirdre Hutton (violin) and Christopher Hutton (cello) continued their piano trio performances this spring including a mini-residency at Aegae Scott College in Atlanta and a return visit to the Piccolo Spoleto Festival in Charleston where they performed on the Spotlight series. Their fall schedule includes a performance in the prestigious Music for a Great Space series in Greensboro.

The Malmø Symphony Orchestra in Malmö (Sweden) in June. The following week the Malmö Sängare took top prize in the adult mixed choir division of Kraków’s International Choir Festival performing (alongside three others) Klístoft’s “Praise” (from his 2008 Hopkins Settings) in several venues. The work has become the ensemble’s signature piece. Klístoft capped off his Fulbright year at the University of Old’s Centre for Ibsen Studies with a seminar titled “Ibsen’s ‘Brand’ as Opera.” Thomas Joiner completed his 15th season as conductor and music director of the Hendersonville Symphony Orchestra featuring guest artists fiddler Jamie Laval, principal trumpet of the Chicago Symphony Orchestra Christopher Martin. Joiner also conducted three sold-out performances of Asheville lyric opera’s production of Rodgers & Hammerstein’s South Pacific at the Diana Wortham Theater in July. Derek Parsons used his sabbatical leave in spring 2014 to record a CD on the topic of Franz Liszt and his Italian inspirations. He performed several concerts throughout the region in preparation for this recording which is expected to be released this fall. Parsons was invited to perform at the 50th anniversary conference of the American Liszt Society held at James Madison University in June. Charles Tompkins presented a workshop, “The Organ Music of Red Rosem,” for the biennial national convention of The American Guild of Organists held in June in Boston, Massachusetts.

**Political Science**

Jim Guth’s article, “Religion in the American Congress: the case of the U.S. House of Representatives, 1933–2013,” was published in Religion, State and Society. In August, Guth presented a paper, “Religion, Ideology and Factionalism in the U.S. House of Representatives: A Case of the 112th Congress,” at the annual meeting of the Association for the Sociology of Religion in San Francisco and served as a discussant on two panels at the annual meeting of the American Political Science Association in Washington, D.C. Brent Wilson and Andrew Stubb ’83 published the fourth edition of The European Union: Readings on the Theory and Practice of European Integration in May. Stubb was elected Prime Minister of Finland in June. Liz Smith directed the Riley Institute Teachers of Government Program in July. In its 13th year, this program takes a select group of South Carolina middle and high school teachers to government and related areas to Washington, D.C., for a week to visit important sights, meet with political leaders, and to learn from educational specialists how to use the many resources available to government teachers. Liz Smith and Sean O’Rourke of the Communion Studies received an Alliance to Advance Liberal Arts Colleges (AALAC) grant. The $20,000 grant will enable them to host a three-day seminar in summer 2015 on Furman’s campus to explore the role of the liberal arts professor in engaging the public. The seminar will involve faculty from Denison, Wesleyan, Wellesley, Rhodes, Macalaster, Carleton, Reed, Amherst, Furman, and other AALAC colleges.

**Religion**

Echol Nix was interviewed for “A Story of Life,” an article on the relationship between faith and the founding of a cancer research institute, in Arkansas Life May issue. Nix was interviewed in San Salvador, El Salvador, and featured in an article published by the Catholic News Service for his participation in a conference at the Universidade Centroamerica in July. The conference included forums on the martyrdom of Salvadorans in their struggle for justice during the Civil War between 1980 and 1992 and the work of Archbishop Oscar A. Romero, Helen Lee Turner and Claude Stulting attended a conference held in August at the University of Chicago: Mapping Out an Islamic Bioethics: An Intensive Workshop. The conference was hosted by the Initiative on Islam and Medicine, part of the Program on Medicine and Religion and the Maclean Center for Clinical Medical Ethics at the University of Chicago, and co-sponsored by the American Islamic College. While there, Turner and Stulting had the opportunity to consult with Dr. Daniel Sulmasy, director of the Program on Medicine and Religion at the University of Chicago (and a member of the Presidential Commission for the Study of Bioethical Issues), regarding undergraduate curriculum and research in medicine and religion.

**Theatre Arts**

Maegan Azar directed Centre Stage South Carolina’s Fringe Series production of Smokey in April. In May and June, she played the role of Harper Lee in To Kill a Mockingbird in both parts of Angels in America (Millennium Approaches and Perestroika) at The Warehouse Theatre. Azar apprenticed with Michaela Mocchiutti, a master Commedia dell’Arte actor/instructor at Academia dell’Arte in Arezzo, Italy, in July.

—Michelle Shaw

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**Sustainable Connections**

News

“Just-in-Time Teaching: A Tool for Enhancing Student Engagement in Advanced Foreign Language Learning” is included in the fall issue of The Journal of Effective Teaching. Bill Prince presented a two-day workshop on Dr. Okonji’s Proximity Testing for the foreign language faculty of Providence Day School in Charlotte, North Carolina.

The plenary session at the August faculty retreat addressed Furman’s public engagement. Panels suggested benefits of civic discourse and action for the broader public, for faculty scholarship, and for student development. I, like the panelists, believe that Furman’s increased civic engagement is a core value of Furman. We should celebrate this tradition as we move forward. Sustainability considers how society engages with the natural world. The goal of sustainability goes beyond meeting human’s basic needs—it is to ensure a satisfying quality of life for all. Greenville is making great strides toward ensuring the quality of life of its residents. Furman is vital in this process. As an institution, we readily partner to move large projects forward. As individuals, we serve, advise, give, research, communicate, and act to better our community.

Our students learn this lesson of engagement well. Upperclass students understand gentrification’s impact on downtown neighborhoods, care about the impacts of their shopping choices on the local economy, and the environment, and follow Upstate political issues. Case in point, Hayden Couvillion ’15, a recent graduate, interviewed in The Greenville News: “Overwhelmingly, those in poverty are living in food deserts. They are living at least a mile from a grocery store and in Greenville it can be as much as three miles. Right now access to food, particularly healthy food, is a privilege." Furman is succeeding as we look at what is transpiring in our community and consequent action is precisely the way tomorrow is made.

Yancy Fouché is associate director of the Shi Center for Sustainability.
“And ’neath her shade they rest secure”
The Furman Plot in historic Springwood Cemetery

Located at the crest of Greenville’s Main Street, Springwood Cemetery, the oldest municipal cemetery in the state of South Carolina, is set on the former lands of the Cherokee Nation, and listed on the National Register of Historic Places.

Among the stones and stories of this 18-acre site, is the Furman plot which was established in 1863. All of Furman’s 10 deceased presidents, save Andrew McGlothlin, wife of President W.J. McGlothlin and mother in-law of President J.B. D’Orell (who does not reside at Springwood): “She hath done what she could.”

Visiting Springwood, enter from Main Street. Just to your left is a black mailbox containing brochures outlining a walking or driving tour. The Furman plot in Section A is marked with an engraved footstone.

Springwood was founded in 1812 when Waddy Thompson, a prominent early Greenville resident, submitted to his mother-in-law’s (Elizabeth Blackburn Williams) wishes to be buried in his rose garden. The history of Greenville and the Upstate can be read by a walk today through the shady grounds of the cemetery: civic leaders, entrepreneurs, scoundrels, common folk, far too many nameless children, poets and other literary types, and veterans of every American war since the Spanish-American.

Although burials continue, no new plots have been issued since the 1970s. Of Furman’s 84 lots, all but five have been used. Those are reserved for Furman Presidents and President’s spouses.

The cemetery reveals Greenville’s history from Peacehaven’s pioneer days, through glory at the Textile Center of the World, to re-invention as a booming international business hub, to emergence today as a destination city and mecca for the arts.

While on the cemetery tour, look for the following highlights. At the Main Street entrance, see the Good Gray Man and the Confederate Memorial. Just inside the gate are the graves of 85 unidentified Confederate soldiers; an additional 120 are located throughout the cemetery. In Section A are the tombs of Mrs. Williams, and Thompson and his wife; Thomas Garraux, long-term sexton of the cemetery and his successful vintner business partner.

Monuments to mention, be sure to navigate to the back right portion of the area and Efstration marker, an almost life-size figure of a young Greek bride, symbolic of the many immigrants buried in Springwood, and on a crest to your left the tall, sad tribute to Fannie Heldman, who drowned herself in the Reedy River in 1899 rather than marry her father’s business partner. Along the right-hand roadside toward the Efstration bride is another favorite inscription, “Stand back, I’m coming up.”

Friends of Springwood Cemetery (FOSC) is engaged in the final third of a capital campaign to provide an appropriate gate onto Church Street. Once $150,000 has been raised, the city of Greenville has committed to contribute $50,000 to this project to honor the past, preserve the present, and plan for the future.

To join this organization or to make a tax-deductible contribution to this campaign, contact the city of Greenville (864.467.4431) or the writer (864.467.1082); naming rights are available. Group tours may also be privately arranged. An Osher Lifelong Learning Institute Tour is scheduled for Halloween.

The writer is the former director of Bridges to a Brighter Future and past associate director of Continuing Education. On occasion, she conducts tours at Springwood and is an OLLI instructor.
University welcomes class of 2018

Furman’s class of 2018 includes 27 student body or class presidents, 12 valedictorians, and 254 who served as captain of an athletic team. The group of 762 students represents 36 states and 20 foreign countries.

The academic strength of the new student class remained high with an average GPA of 4.49 compared to 4.45 and the average SAT score for the class is 1281 compared to 1284 last fall. Student yield, the percentage of accepted students who enrolled, was 24 percent compared to 20 percent last year and 15 percent in 2012.

Brad Pochard, associate vice president of admission for admission, said an emphasis on high-touch recruiting process helped produce the highest student yield since 2008.

“The It Takes A Campus’ philosophy had a significant impact on our yield, the entire Furman community—faculty, staff, alumni, current students, and especially our Ambassadors—all were instrumental in our success. We participated in recruitment events, attended off-campus receptions and made hundreds of individual contacts with admitted students,” he said. “Making that connection is so important. Thirty-seven percent of admitted students who interacted with a faculty member enrolled this year compared to just 15 percent who had no faculty contact.”

Successful on-campus recruiting events including Fall for Furman, Accepted Student Days, and Scholarship Days helped drive the distinctive qualities of a Furman education.

The class of 2018 also includes 255 members of the National Honor Society, 182 two-sport athletes, 21 Eagle Scouts, and 77 who have lived outside the country.

The number of international and exchange students in the class rose to 51 from 48. So did the number of African American students, growing from 41 to 34 last year. The number of Hispanic students fell slightly to 31 compared to 34 in 2013.

Founded in 1826, Furman enrolls 2,730 undergraduates and is the top-ranked liberal arts college in South Carolina according to U.S. News and World Report.

FIT Rx: Exercise is Medicine

Did you know that exercise is medicine? According to the American College of Sports Medicine 2011 Position Stand, exercise can help to alleviate or eliminate many conditions and chronic diseases that we face today.

For example, exercise can:

- improve glucose utilization, insulin resistance, and type 2 diabetes
- improve blood cholesterol, blood pressure, inflammatory markers, and metabolic syndrome
- decrease levels of total body fat, abdominal body fat, and liver fat
- improve cognitive function, the stress response, depression, and anxiety
- reduce the risk for osteoporosis and osteoarthritis
- improve immune defense
- increase endurance, strength, flexibility, postural stability, and balance

Importantly, many of these improvements occur even in the absence of body weight reduction.

A single bout of exercise can lead to benefits that may last for hours or several days. So exercising regularly will yield the greatest amount of benefit, particularly when combined with dietary improvements. Because the Department of Health Sciences deeply values the importance of regular exercise and a healthy diet, we are pleased to announce two offerings for Furman employees and dependents this fall—FIT Rx and FUEL.

FIT Rx is an internship for Health Science majors that builds scientific theory with practice. Students are trained in the foundations of exercise assessment and prescription and apply these skills working with Furman faculty, staff, and dependents. Participants receive free individualized assessments and exercise training based on their goals, limitations, and health history.

FUEL is a plate-based dietary intervention designed to improve nutrient intake, facilitate weight management, and reduce health outcomes associated with chronic disease. Participants are asked to conform to most meals at the FUEL plate which is a plate containing recommended servings of one or more fruits or vegetables, one or two servings of whole grains or potatoes, and one quarter lean proteins. A weekly health education class explores the relationship between diet and health and provides strategies to guide food choices. State-of-the-art assessments of body composition and blood work analysis are provided before and after the 10-week course to allow participants to measure progress.

For more information about FUEL or FIT Rx, please contact Kelly Frazier via email at Kelly.frazier@furman.edu. Visit the Campus Wellness Blog at blogs.furman.edu/wellness.

Kelly Frazier is a Health Sciences lecturer and coordinator of Furman’s Wellness program.
and I didn’t have any answers
to Allison’s eyes
whether to go on at all
career on a team that climbed as high as seventh in the nation, was killed
Villalobos and Simo, whom Allison calls “possibly the best players we’ve ever had

captain, while
Josh Villalobos, and Sean Murray
the best of the lot
Shaken to its core

This summer, our office began
working with two freelance writers,
Jenny Munro and Ron Wagner
"B3, jenny, a retired Greenville News
journalist, is covering our Continuing
Education and Economics and
Business Administration departments.
Wagner, a freelance writer and
longtime Furman contributor, is
covering 10 academic departments:
Classics, English, Modern Languages
and literatures, History, Philosophy,
Computer Science, Physics, Math,
Art, Religion, and Music. Their works
are featured on the homepage,
departmental webpages, and Edge
John Roberts, communications
director, and Jessica Kaltzarczyk,
web content & social media
communications specialists, both
attended notable professional
conferences this summer. Jessica
attended a Florida conference hosted
by Fresh Social while John took part in
the CASE Summer Institute, which
was hosted at the University of Vermont.
Lastly, keep an eye out for the
designed issue of Furman magazine!
it is scheduled to hit the racks by early
October.

The four were in the car together when it flipped on Interstate 85 in the early
11, 2002
Clark and Dempsey were sophomores, and alongside them were first
17 team
Bouncing back
For a year
He would have to be
smart here. It was tough because you have all these questions why,
worked so hard to accomplish seemed to be slipping away
still the aura around," he said
2003, and another followed in 2004
Clark went pro, a talented group of seniors graduated,
in less than two years while in high school, stepped in
said
sometimes we’re dealt a hand of cards we don’t want to have to deal with in life.
for the
publications, and presentations. FUSE
also offers tools for managing open
access journals, hosting academic
events, and building digital resumes.
FUSE workshops will be held in October.
Contact Christy Allen and Andrea
Wright at scholarships@furman.edu
for more information.

We have made tremendous progress
on the “Peter Weexler Digital Museum
at Furman University.” Over 12,000
items are digitized, and artwork valued
at more than $3 million, was shipped
back to New York City in July. A
website providing access to the artist’s
digital images will be ready in early
2015. Christy Allen and Rick Jones
presented a webinar titled “Building
a Digital Museum: Opportunities for
Scholarship and Learning.” for the
National Institute for Technology in
Liberal Education (NITLE).

There’s nothing imperonal about
the library for members of FUSE Outreach & Collection Services made
a big splash at the recent Summer
Orientation Resource Fairs. Students
and their family members who stopped by
our table left knowing that our library
collections are extensive and our library
faculty and staff are friendly and fun!
The Library was one of the first in the
nation to begin offering unmediated
access to Elsevier journals through the
“Get It Now” service. Students, faculty,
and staff are able to directly order
and receive journal articles within minutes.
Janet Nazar was an invited speaker at
two national conferences where she
described the Library’s adoption of this
innovative and cost-effective service.
Special Collections and Archives
created a summer exhibition titled
“Look Who We Found! Notable
Autographs and Signatures in Special
Collections.” The next exhibition,
opening September 18, will be

"Stepping Stones: The Path to
Furman’s Integration.” The Civil War
Correspondence digital collection-
also contains personal letters from
the soldiers who fought for the Union
and the Confederate States. This
collection includes approximately
500 letters, which were digitized
by graduate students from the
History Department.

The University’s digital library


Allison (continued from page 2)
said. “How could I do this justice? How could I do these parents justice? It was
their only child. If he hadn’t come here this wouldn’t have happened. You put
a lot of blame on yourself.”
That’s when Cliff Hill ’03, a senior on the team who had lost three loved ones
in less than two years while in high school, stepped in.
“He said, you’ve got to be the leader. And I was like, why? He said because you’re
the leader. Everyone’s looking to you,” Allison said. “Cliff Hill pulled me through
time I’ll never forget that.”
Furman rallied to finish 19-3-1 and advance as far it ever has in the NCAA
tournament before falling 2-1 to Stanford, but the dark cloud hadn’t lifted.
Simó transferred to Virginia, Clark went pro, a talented group of seniors graduated,
and the program was a shell of itself. Allison suffered his first losing season in
“The next year the cupboard was almost bare. We had Cliff (Dempsey) left,
but all of the sudden we went from fully loaded to having a tough time
and still the aura around,” he said. People started pointing fingers. Everything he’d
worked so hard to accomplish seemed to be slipping away.
“It was a time when the program had sort of fallen apart, and through
go fault of Doug’s. It just happened the way it happened,” Hill said. “Sometimes
we’re dealt a hand of cards we don’t want to have to deal with in life. For a year
he was mourning because what he had built had all come tumbling down, and
he was at a point where he had to have a gut check and had to build it again
from the ground up.”

Bouncing back
Time passed, and one day Allison knew it was time to dig in again.
"I was breaking down all the time. Then I realized these kids need you.
These families need you. These parents, what are they going through? Stop.
feeling sorry for yourself,” he said. “And then it kind of hit me that I need to be
strong here.”
He would have to be. The accident had created a recruiting ripple effect that
still baffles Allison.
“Most of them cancelled their visits. We were in quicksand,” he said. “For the
next couple of years it was tough to get recruits of that level to come on campus.
It was very bizarre... We were scrambling for recruits, and sometimes it wasn’t
the right kid. We had to go back to the basics.”

From 1999-2003, Furman overwhelmed the SoCon to the tune of 46 straight
league matches without a loss, an NCAA record, and also set an NCAA record
with 11 straight shutouts. Both marks still stand. The 2002 team, however, was
the best of the lot.
Clark and Dempsey were sophomores, and alongside them were first-team
all-conference performers Anthony Esquivel, McNeil Cronin, and Andy Kidd.
Icing on the cake was an incoming class that included Gray Griffin, Cheffe Simo,
Josh Villalobos, and Sean Murray. Griffin was the U-17 team co-captain, while
Villalobos and Simo, whom Allison calls “possibly the best players we’ve ever had
hers,” were also members of the U-17 team.
The four were in the car together when it flipped on Interstate 85 in the early
morning hours of Oct. 11, 2002. Simo was hurt so badly he spent six weeks in the
hospital. Griffin, a defender who had started the first 12 matches of his college
career on a team that climbed as high as seventh in the nation, was killed. Allison
and his team were plunged into a state of shock.
Two matches were postponed or cancelled as the school wrestled with
whether to go on at all. Twelve years later, the memory still brings tears to
Allison’s eyes.
“most important thing is parents lost their son,” he says. “It’s hard to
remember the whole thing without breaking down, to tell you the truth. I still
carry stuff in my wallet. It was tough because you have all these questions why,
and I didn’t have any answers.”
Allison admits he had no idea what to do and, wracked with feelings of guilt,
didn’t want the responsibility of keeping his team together. “Talking at one of
your player’s funeral is not fun. I couldn’t read the stuff I had written down,” he

Continuing education
Bridges to a Brighter Future held its
18 four-week summer program on
campus (June 20-July 19) with 73
high school students participating.
Crossing the Bridge, a college
success boot camp for Bridges

Marketing and public relations
Our entire office is very proud of
Marie Newman-Rogers ’14, our
degree recipient.
After skipping
away at degree requirements for six
years, she graduated from Furman in
August, earning a B.A. in English.
Congratulations, too, are in
order for Damien Pierce and Carol
Anne Winchester ’02. Damien recently
enrolled in a master of business
administration degree from the
University of South Carolina and
has been promoted to associate
director of web marketing. Carol Anne has
been promoted to assistant
director of communications. Her primary
responsibility is to manage story
content for the Furman webpage and
Edge, the University’s digital magazine.
This summer, our office began
working with two freelance writers,
Jenny Munro and Ron Wagner

"B3, jenny, a retired Greenville News
journalist, is covering our Continuing
Education and Economics and

Public libraries
Furman University Scholar Exchange
(FUSE) was introduced at the 2014
Faculty Retreat. FUSE is a web-based
system that offers free online access to
the University’s scholarship including
student, faculty and staff articles,
publications, and presentations. FUSE

university libraries
Furman University


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students going to college, was held (June 14-June 20). Bridges continues to boost incredible outcomes with 100 percent of the Class of 2014 enrolling in college. Students are attending colleges across the state, including Furman, Greenville Tech, and Clemson, and even as far as Carleton College in Minnesota. Bridges also hired a new assistant director, Danielle Stagg, a graduate of UNC-Chapel Hill and University of Pennsylvania. Danielle's wealth of experience in college access.

Victoria Kirby has joined Furman as the director of the Center for Corporate and Professional Development. An alumna of Furman, Kirby has worked with top leaders from companies such as General Electric Global, Lockheed Martin, Bausch & Lomb, Velux USA, Greenville Technical System, TD Bank, Bon Secours St. Francis, and many others. The Center provides customized corporate education and organizational development solutions for business and industry, as well as the Women’s Leadership Institute, and the Postgraduate Diploma in Corporate Sustainability. Victoria has recently added Southern Weaving, Scandinavian, Michelle, Girl Scouts of South Carolina, and Pryorman to the list of clients being served.

OLLI and the Riley Institute partnered through the fourth annual Straight Talk SC in July and August. This four-part lecture series focused on relevant topics from today’s standpoint. A variety of speakers, including Costco founder and former CEO Jim Senegal and Furman professors Jessica Hennessey and Kyle Longest, presented information about this important issue. OLLI also welcomed new staff member Heidi Wright in August. Heidi will be working with OLLI volunteers and social events and she will also manage the OLLI office. Ninety-three classes will be offered this fall in OLLI and we had a hugely successful summer term with 100 more people attending in 2014 than in 2013. In total, we now have over 1,560 members in OLLI and the Riley Institute.

Undergraduate Evening Studies (UES) is the only arm of Continuing Education that offers non-credit-bearing undergraduate programs, with majorsslors in accounting and business administration. Through UES, Furman offers general education, major, and elective classes during evenings and Saturdays, so Upstate working adults may earn a Furman degree. In the past year, UES welcomed new director Beth Crews.

Plans are being made to offer online classes, with new courses. In addition to new and updated class offerings, UES is looking to introduce a new series of post baccalaureate certificates. UES is working to implement operational efficiencies and program sustainability in a written degree completion time, promote community visibility, and increase enrollment of qualified Furman students.

-Fred Bechtold, Ph.D.

DEVELOPMENT

Development welcomed three new employees to the department and promoted two current employees. Justin Rouk "14 most recently joined the staff as the associate director of donor marketing and Joshua Sims was hired as a development officer for major gifts. Erica Medved "06 returned to alma mater on a part-time basis to assist with projects relating to Donor Relations and Corporate Engagement. Ashley Baker "10 was promoted to a development officer position for leadership gifts, Blair Zeimetz "96 to a development officer position for major gifts, and Kate Dabb's "09 to associate director of development communications. As of September, Robinson will begin a new development officer position for leadership giving.

The Alumni Office joined with Tom Triplitt "76 in June in celebrating his retirement as executive director of alumni and parent programs after 12 years of service. We will miss Tom's spirit and his great pride in being a Furman alum.

-Kate Dabb '09

They did, and Furman returned to 500 by 2005. By 2007, the Paladins were 19-4, SoCon champs again and in the NCAA tournament behind SoCon Player of the Year Leather. ’08 and fellow All-America Shana Salinas ‘08, who currently plays for the San Jose Earthquakes.

“On my official visit Clint Dempsey was still there. Josh Villalobos was still there. So there was still a quality group of guys, but it wasn’t what it was before the core guys,” Salinas said. “But coming in I knew that the program was good, that it had a good coach, and that I’d be playing with guys that had potential to be professionals. That was exciting for me.” Allison showed Salinas he made the right decision.

“I came in as a forward, and he quickly found that I was good in space and dribbling at guys one-on-one so he moved me out to right wing right away,” Salinas said. “He’s really good at seeing talent and bringing it out on the soccer field. That was really important for me, and now I play right and left wing professionally so I’m thankful for that.”

“It took a while, but you could see the spark back in Doug’s eyes when he came out of that state that everybody has to go through when tough times hit,” Hill said. “You have to battle back, and he did. I knew that he would. It was just a matter of time.”

Furman made the NCAA tournament again in 2011, and the return of 2013 SoCon Freshman of the Year Bobby Edet has hopes high for the Paladins once more despite the loss of Walker Zimmerman, who became Allison’s ninth MLS draft pick when he was selected seventh overall.

Allison’s summer soccer camp has become a national destination for youth players, and his ties to the community have aided greatly in raising money for the new $1.6 million Spinx Field House that will break ground later this year. He’s a six-time SoCon Coach of the Year, and with a 241-157-37 record entering 2014 Allison is also the winningest coach in league history.

Furman athletics have never gotten more attention than they did when both Dempsey and Salinas represented the U.S. in the 2010 World Cup. Dempsey captained the 2014 team, and as a result Allison has never been more well-known. But those aren’t the things that matter most to him. Again and again he turns the conversation back to preparing his players to be men and leaders and how much they mean to him.

“IT’s a phenomenal coach, and we are fortunate that we have been able to hold onto him,” Furman athletic director Gary Clark ‘74 said. “The success has been tremendous on the field, but the thing that stands out to me about Doug Allison is what occurs off the field. He works with the players on his team. It’s clear that he really does take a personal interest in their successes in all aspects of their life. They stay connected to him.”

The ever-growing Allison coaching tree is a good example. The coach on the other sideline when Furman played North Florida was Derek Marinatos, who was Allison’s assistant for five years. Esquivel returned to his alma mater as an assistant in 2012 before being promoted by Allison to associate head coach before the season, while Paul Leese ’01 is taking over Texas-Fan’s American’s new Di-program this fall after serving as Allison’s assistant for four seasons. Graduates and their families flock to the spring alumni game, and Allison has remained close to Griffin’s father Al. Last season Allison honored Gray Griffin by naming the opening home tournament and alumni weekend after him. This year, his No. 12 became the first retired number in school history.

“Coach has been a father figure to not only me but many guys on the team, not only on the field but off the field,” said Kevin Fahl ‘15, a robust junior midfielder on this year’s team.

Hill, now the director of athletics development, credits Allison’s reference for helping him land his first job at Furman in 2004. “I don’t think there’s really much of a secret. He’s what-you-see-is-what-you-get kind of guy,” Hill says.

Salinas had the same experience when Allison recruited him away from Lubbock, Texas.

“Furman was my only official visit, and Doug was a huge selling point. Not just for me, but for my family as well. I was coming from Texas, so it was really far away, and it was important for my parents and myself to have kind of a role model as a coach. Doug was that,” Salinas said. “He has done an amazing job with the program and I’m proud to say I went to Furman.”

Rest assured, words like that mean more to Doug Allison than any match ever played.

“The players who have come through this program are what matter,” he said. “I’m just proud of what Stephen started and what they’re doing in their careers and how they’ve become leaders. They can answer when I ask them why. These kids have a purpose, and if I’ve played a little part in that it says it all.”

Wagner ‘93

Work has been completed on the long-awaited sidewalk that connects the Vining Apartment complex to the Furman campus. The new 10-foot-wide concrete sidewalk is lit with high tech LED lights and the project also includes a new pedestrian bridge crossing Little River.

Detailed planning has also begun for the housing renovations that have been widely discussed over the last several years. The tentative plan is to complete the renovation of the halls in Lakeside Housing over the next three-to-five years. The plan has not yet been approved by the Board of Trustees.

In addition to projects, we have also been busy with some restructuring within the Risk Management area. Mandy Clapp has transferred from University Police to fill a role of security coordinator for the University.

In this newly created position, Mandy will oversee the operation and maintenance of all our security devices including burglar and panic alarms, camera systems, and card access software. This reorganization will result in cost savings for the University and improved service and reliability.

- Jeff Redderson

FACILITIES SERVICES

We have had a busy summer in Facilities with many new and exciting projects. The renovation of the Dining Hall was just completed and features a new Mongolian grill in addition to new and updated finishes. As part of the project, a new dish return system was installed that eliminates the need for trays and greatly reduces the lines and congestion in the area. Come check out the new space and ask about the new dining options available for faculty and staff.
In addition to the people, I would definitely have to say the rose garden. It’s so peaceful and you feel so very centered when you spend some time there.
—Erikah Haavie, Education

My favorite aspect of campus is my fellow faculty colleagues and the chance to chat with them on a daily basis.
—Kailash Khindle, Ph.D., Study Away & International Education

Students. The campus is gorgeous and I walk my dog over here almost every day, but frankly it’s the students that give me the pep and vigor to get here every morning.
—A. Scott Henderson, Ph.D., Education

I like the running/walking trails—especially the ones around the lake.
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The new Pearce Horton Football Complex was dedicated Friday, September 26.