



**R. BERNIE PRITCHARD MBA, MS**  
**VICE PRESIDENT-SOUTH CAROLINA**

**R. Bernie Pritchard manages Lee Hecht Harrison's South Carolina Human Capital Solutions practice. He consults with South Carolina based organizations in three areas: Career Management, Leadership Consulting, and Workforce Development. Additionally, Bernie consults with senior business and Human Resources leaders in areas including Executive Development and Career Transition. Bernie has worked with several of South Carolina's higher education institutes in the areas of placement and career development. His firm also works with displaced individuals in entrepreneurial consulting.**

**Bernie has broad experience as a General Manager, Human Resources leader, as well as in Sales Management, and Operations. Bernie served as the senior HR Leader for multiple start-ups and established business units with BellSouth Corporation. In these roles, he participated in accessing potential external acquisitions and facilitated several key internal mergers. Additionally, he delivered internal transformation efforts including talent and leadership assessment, succession planning, organization development, and senior talent acquisition. He served as a liaison between BellSouth and several Georgia universities as well as the Atlanta Metro Chamber of Commerce. Prior to joining Bellsouth, Bernie worked as a retained executive search and technical recruiter.**

**Bernie holds a MBA from Kennesaw State University through BellSouth's Executive MBA program, a Masters Degree from the University of New Haven, and a Bachelors Degree from James Madison University. He is a graduate of Leadership Greenville Class 33 and the Riley Institute's Diversity Leadership Academy through Furman University.**

**Bernie holds numerous community leadership positions. He is currently serving a three year term on the Greenville Arena District Board and sits on the Greenville County Workforce Investment Board. He is active with economic development efforts through the Upstate Alliance and Greenville Chamber of Commerce. Bernie sits on several community boards including the serving as the incoming Board Chair for the Leadership Greenville Alumni Board and the Cleveland Street YMCA Board of Advisors. He remains active with the Riley Institute by working on the Upstate Diversity Leadership Awards. Bernie has been featured as a Guest Opinion Editorial columnist with the Greenville News focusing on affordable housing as well as Talent Recruitment. He has volunteered with several organizations including Junior Achievement, Friends of Paris Mountain, the United Way, and Hands on Greenville. He was named as one of Greenville's Best and Brightest by Greenville Magazine.**