

## Liberal Arts Leadership Faculty

### Ken Abernethy

The Herman N. Hipp Professor of Computer Science at Furman, Ken Abernethy also directs Furman's Rushing Center for Teaching and Technology and the associated Institute for the Management of Information Technology. He received a bachelor of science with honors from UNC-Charlotte and the master's and Ph.D. from Duke University. He has more than 30 years of teaching and consulting experience. His current professional interests are focused in the areas of project management, the management of information technology enterprises, and the role of leadership in organizations.

### Lloyd Benson

Lloyd Benson is the Walter Kenneth Mattison Professor of History at Furman, where he specializes in the history of American regions and the Civil War era. A native of Ithaca, New York, he received his Ph.D. in history from the University of Virginia. He lives in Tryon, North Carolina, with his wife Vicki.

### Rex Meade

For more than 30 years, Rex Meade has been working or consulting with a wide variety of organizations. His areas of expertise include leadership development, situation appraisal and organization audit, multiple team alignment, executive coaching, transition management, and succession planning. His current clients include Fluor, CB&I, Alcoa, BE&K and Lafarge. A licensed professional counselor, he earned his master's degree in clinical psychology from East Carolina University and completed the Advanced Program in Organization Development through Columbia University and University of Michigan. He is a graduate of both Leadership Greenville (1978) and Leadership South Carolina (1988).

### Margaret Oakes

Margaret Oakes is an associate professor of English and has been teaching at Furman since 1996. She specializes in English Renaissance literature, including such authors as George Herbert, William Shakespeare and Margaret Cavendish. Prior to her academic career she practiced securities regulation law in Chicago. She is a graduate of the University of Illinois (B.A. and J.D.) and Stanford University (Ph.D.).

### Sean O'Rourke

Sean O'Rourke is an associate professor of rhetoric and oratory at Furman and chair of the Department of Communication Studies. He received his J.D. and Ph.D. from the University of Oregon. O'Rourke teaches courses in the History of Rhetoric, Contemporary Rhetorical Theory, British and American Public Address, Freedom of Speech, the Ethics of Rhetoric, the Rhetoric of Law and Justice, and the Rhetoric of the Mass Media. His articles and reviews have appeared in many scholarly journals and publications. He is currently working on two books, and he also developed many seminars over the past twenty-one years while consulting with the United States Forest Service, Pacific Gas & Electric, the College News Association of the Carolinas, Metropolitan Group and C-Span.

### Kenneth Peterson, Jr.

Ken Peterson is the John D. Hollingsworth, Jr., professor of economics and chair of the Economics Department at Furman. He received his M.A. and Ph.D. in economics from the State University of New York at Stony Brook and his bachelor of science in economics from Iowa State University. His research examines the extent to which property values are affected by environmental and neighborhood traits, the causes and consequences of varying social capital levels within neighborhoods, and the changing income distribution within the United States. A graduate of Leadership Greenville Class XXI, he resides in Greenville with his wife, Chirinjev, and their two children.

## Furman University

Furman University is a selective, independent, coeducational liberal arts college of 2,600 students located at the base of the Blue Ridge mountains on a 750-acre campus in Greenville, South Carolina. Furman provides a distinctive undergraduate education encompassing the humanities, fine arts, social sciences, mathematics and the natural sciences, and selected professional disciplines. Furman emphasizes engaged learning, a problem-solving, project-oriented and research-based educational philosophy that encourages students to put into practice the theories and methods learned from texts or lectures. The university is committed to liberal learning within a moral and ethical context.

Furman's Center for Corporate and Professional Development was created to anticipate and respond to the ever-changing needs of organizations and corporations by providing high-quality instructional programs tailored to meet particular needs. With superb professors drawn from the Furman faculty as well as instructors recruited from leading companies, the Center for Corporate and Professional Development is eager to assist your organization in meeting its educational needs.



# FURMAN

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Furman's Center for Corporate & Professional Development  
invites you to participate in

# Liberal Arts Leadership at Furman

a unique executive development  
experience with acclaimed films  
and classic literature as content  
and business applications as context

Beginning August 20, 2009

# Liberal Arts Leadership at Furman



Ken Peterson, Liberal Arts Leadership faculty

## Program Outline

### Setting the Stage: LAL Overview and Participant Orientation (Thursday)

### Getting Grounded: Down to Earth Pragmatism (Thursday-Friday)

#### SEGMENT I

Theme Strategy and Empowerment  
Film *Gettysburg*  
Film *Norma Rae*

FALL

#### SEGMENT II

Theme Power/Authority/Ethics/Values  
Literature MLK's "Holt Street Baptist Church Address" and "Mountain Top Address"  
Literature *All The King's Men*

### Come In From the Cold: Surviving Setbacks and Overcoming Threats (Thursday-Friday)

#### SEGMENT III

Theme Decision Making/Influence Management  
Film *Hunt for Red October*  
Literature *Queen Elizabeth I*

WINTER

#### SEGMENT IV

Theme Conflict and Crisis Management  
Film *12 Angry Men*  
Literature *Malcolm X*

### New Beginnings: Inspiring Vision and Leading Change (Thursday-Friday)

#### SEGMENT V

Theme Change and Followership  
Film *Bridge Over the River Kwai*  
Literature *Mahatma Gandhi*

SPRING

#### SEGMENT VI

Theme Leadership and Motivation  
Film *Gathering Storm*  
Literature *The Prince*  
*MLK's Letter from Birmingham Jail*

Executives can discover a great deal about leaders and leadership from the cumulative experiences of the human community as captured in film and literature.

**Liberal Arts Leadership** at Furman accelerates the task of acquiring new knowledge and real world applications through the examination of acclaimed films and classic literature, augmented by real-world business cases, giving participants the opportunity to integrate history, culture, philosophy and their experience.

Most executives face the tyranny of everyday life and work that can numb the mind. We know more and more, but truly understand less and less. Many seek to return to a time and place where ideas can be intoxicating and synthesis thinking a treasure. This executive development program could well be that once-in-a-lifetime learning experience.

**We invite you to join us on such a journey!**

For more information about Liberal Arts Leadership at Furman, contact Brad Bechtold at 864.294.3136 or <[brad.bechtold@furman.edu](mailto:brad.bechtold@furman.edu)>.